



# Private Wealth

One connected platform for advice, portfolios  
and trading

# Introduction

## Delivering exceptional outcomes for private clients is increasingly complex.

Heightened competition and regulatory expectations place greater demands on advisers, yet many firms still rely on multiple disconnected systems for advice, trading, client management and portfolio oversight.

Iress Private Wealth simplifies this complexity. It brings everything together in one integrated, cloud-based platform that connects your entire wealth management workflow.

With a single view of each client, streamlined workflows and embedded risk management, the platform reduces administrative burden, lowers operational costs and helps advisers stay focused on what matters most: your clients.

## What is it and what does it do?

Iress Private Wealth is a fully hosted, end-to-end wealth management platform that unifies:



**Client management**



**Financial advice**



**Portfolio management**



**Order management  
and execution**



**Market data and  
connectivity**



**Revenue and  
business reporting**

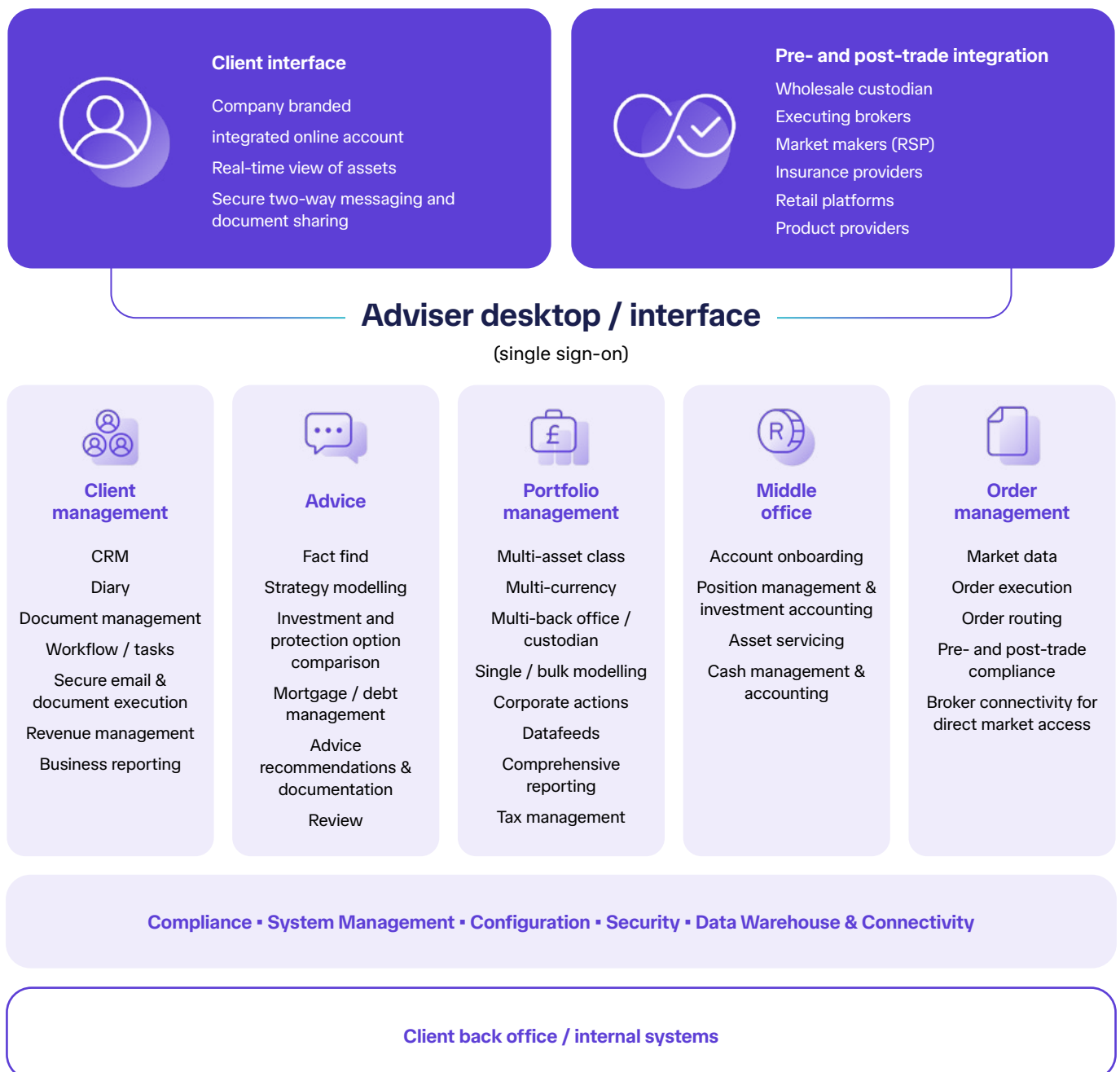


# What is it and what does it do?

Delivered through a single sign-on adviser desktop, the platform provides a comprehensive view of each client across all portfolios, data and interactions.

It enables firms to manage the full client lifecycle, construct and manage multi-asset portfolios, execute trades with integrated compliance controls, integrate with custodians and back-office providers, and deliver a secure, branded client experience.

The result is one connected platform that supports better decisions, faster execution and more consistent client outcomes.



# Features and benefits

## Unified client management

**Improves visibility, reduces administration and supports consistent, high-quality advice delivery.**

One CRM. One client file. One complete view.

Bring all client records, documents, workflows and advice tools together in a single environment, with multi-device access and configurable desktops to suit your business model.

## Integrated advice and portfolio management

**Supports efficient, compliant advice and provides real-time insight into portfolio performance.**

Fact finds, strategy modelling, investment comparisons and portfolio construction tools are built into the platform, alongside multi-asset and multi-currency portfolio management.

## Trading and execution

**Enables faster, scalable execution while reducing operational complexity.**

One CRM. One client file. One complete view.

Integrated market data, order entry, routing and execution with built-in pre- and post-trade compliance. Bulk portfolio rebalancing, order execution and trade allocation can all be managed from one environment.

## Connected ecosystem

**Eliminates disconnected processes and improves operational efficiency across the investment lifecycle.**

Seamlessly connect with brokers, custodians, product providers, insurance providers and retail platforms through one integrated system.

## Secure client engagement

**Enhances client relationships with a modern, always-on digital experience.**

One CRM. One client file. One complete view.

Deliver a branded client portal with real-time portfolio visibility, secure messaging, document sharing and digital execution capabilities.

## Built-in governance and insight

**Reduces risk, strengthens governance and supports informed business decisions.**

Integrated compliance controls, configurable risk tools, reporting dashboards and revenue management provide full visibility across your business.

**Ready to simplify your technology ecosystem and deliver more for your clients?**

Visit [iress.com/privatewealth](https://iress.com/privatewealth) or speak to your Iress Account Manager to discover how Iress Private Wealth can help you streamline workflows, reduce risk and drive stronger performance.