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# **Iress and Codepotato help protection brokers to digitally transform**

Iress today announces that it has partnered with Codepotato to offer brokers their own branded life insurance quote engine that can be effortlessly integrated with their existing websites. The service, Quotehaven, allows customers to compare protection products from the whole of the market and shows specific ones that match their needs. They can then speak to brokers to complete the purchase.

Specifically designed for small to medium-sized businesses, Quotehaven helps firms digitise their offerings without the need for the associated capital expenditure or retraining of staff. Customers can self-select products and then speak to a broker for advice, increasing efficiency. Quotehaven will be available through Iress' The Exchange.

Iress' executive general manager, commercial, Dave Miller, said, "COVID-19 has required all businesses to be more digitally focused, and Quotehaven is the ideal tool to help those firms that do not necessarily have the resources of the big players by allowing them to make that digital transformation. This tool enables firms to make strong progress on the complete digitisation journey, bringing more qualified customers through the pipeline without impacting brokers' time and without excessive outlay."

Codepotato's managing director, Gareth Thompson, said, "Quotehaven was built to make launching a life insurance quote platform much more accessible for smaller firms. Iress' The Exchange is an ideal platform to make sure that anyone that needs to has the opportunity to use Quotehaven. We've poured everything we've learnt from powering over 290,000 protection quotes into Quotehaven and that, in combination with Iress' scale and reach make it an exciting prospect for small to medium sized firms."

## **Ends**

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## About Iress

Iress (IRE.ASX) is a technology company providing software to the financial services industry.

We provide software and services for trading & market data, financial advice, investment management, mortgages, superannuation, life & pensions and data intelligence.

Our software is used by more than 9,000 businesses and 500,000 users globally. We have over 2,000 people based in Asia-Pacific, North America, Africa, the UK and Europe.

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