



Media Release 27 April 2023

# Iress and Reassured agree partnership to drive growth

Iress today announced that Reassured, the UK's largest life insurance broker, has selected The Exchange platform to power both its advised and non-advised protection business.

Iress was chosen after a thorough selection process based on the potential for a long-term partnership and its desire to drive innovation and growth in Reassured's business. The breadth and depth of Iress's offering, and its cloud-based architecture, means that it is in the ideal position to work with Reassured to support the wider business as it grows.

Iress's Executive General Manager, Sourcing, Dave Miller, said, "Reassured are a fantastic business and we're excited to be helping drive their next phase of growth. Iress's The Exchange is a hugely powerful platform, recently strengthened by the addition of the Iress Features comparison tool, and we're looking forward to working closely with Reassured to support them in getting the most value out of their partnership with us to scale their business over the coming years."

Reassured's Director of Corporate Strategy, Phil Jaynes said, "Reassured is continuing to grow across a variety of areas and we were impressed by Iress' commitment to supporting this ambition. They have a strong reputation for outstanding technology and first class service and we look forward to launching our partnership."

## Ends

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## **About Iress**

Iress (IRE.ASX) is a technology company providing software to the financial services industry.

We provide software and services for trading & market data, financial advice, investment management, mortgages, superannuation, life & pensions and data intelligence.

Our software is used by more than 10,000 businesses and 500,000 users globally. We have over 2,250 people based in Asia-Pacific, North America, Africa, the UK and Europe.

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