

Industry

Issue 26 | 2026

voice

Analysis. Commentary. Trends.

MAKING RETIREMENT INCOME REAL: THE RULE OF 300

Pete Cowell
Standard Life

SECURING THE ESSENTIALS

Efty Mateides
Canada Life

“

FOR ADVISERS,
THERE IS A CLEAR
CHALLENGE -
SUPPORTING CLIENTS
TO MOVE FROM
UNCERTAINTY AND
DISENGAGEMENT
TO CERTAINTY AND
ACTION.

”



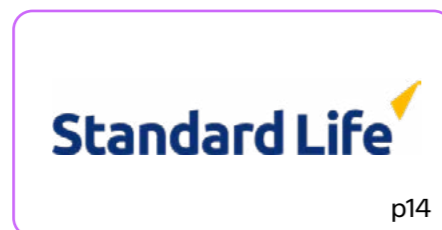
RETIREMENT PLANNING IN UNCERTAIN TIMES

Cecilia Furner, Distribution Director, Retail Retirement, L&G

Preparing for change:
The future of the Annuities market



This issues featured contributors



Welcome

Welcome to the Summer edition of Industry Voice!

This Summer edition of Industry Voice focuses on the Annuities market. How is the market likely to change and adapt in both the short term and long term?

There are many factors coming up that can impact the market. What can advisers do to thrive in the future and give them the upperhand? How can lifetime and fixed term annuities be integrated into broader financial plans or retirement strategies to meet evolving client needs? How can product innovation provide new options or better outcomes for customers?

Explore these and more in our latest edition!

Our partners:



Get in touch



Email

If you would like to get in touch, please contact the Advertising & Sponsorship Team
advertising@iress.com



Visit

iress.com/industry-voice for more perspectives from our provider & lender partners about the issues affecting our industry.

Time after time - Retirement trends for now and the next generations

Jessica Hughes, Product Manager - Retirement, Iress

4

Retirement planning in uncertain times

Cecilia Furner, Distribution Director, Retail Retirement, L&G

8

Making retirement income real: how the Rule of 300 supports clearer client conversations

Pete Cowell, Head of Annuities, Standard Life

14

Securing the essentials: Using Annuities to underpin client Retirement plans

Efty Mateides, Annuity Proposition Manager, Canada Life

18



Industry Voice is created and published by Iress every quarter with contributions from the financial services industry. Iress is a technology company providing software to the financial services industry in Asia-Pacific, North America, Africa and UK & Europe. Iress software has more than 200 integrations and 300 data feeds, and is used by more than 500,000 users globally. www.iress.com



Jessica Hughes
Product Manager -
Retirement
iress

Time after time - Retirement trends for now and the next generations



The future of the market and the ways that people will access annuities is likely to change, but people will continue to need support in making this difficult life change.



It is a pleasure to introduce myself as the newly appointed Product Manager for Retirement at iress. With nearly two decades in financial services and nine years dedicated specifically to product development, I am eager to explore the nuances of the annuities landscape and the broader spectrum of later-life financial solutions.

I was excited to be asked to contribute to this summer edition of Industry Voice, which focuses on the future of the annuities market. As a millennial, my retirement seems very far in the future. I have my online account set up with my pension provider, and an AI has told me how many days I have left to work until my state retirement age, so I am ready to plan. What the landscape for retirement income will be by the time I enjoy it in the 2050's, I will not even attempt to guess. But, as an industry, we can speculate on the near future of the market. The Annuities and retirement planning sphere is entering a period of significant flux so let's take a look at what might be ahead.

Holistic advice

We expect to see the continued adoption of holistic discussions in the future. As the Annuity market remains buoyant, it makes sense to dis-

cuss annuities as part of the suite of options. With retirement advice being a core component of why customers access professional assistance (69% of advice-firm clients' main objective for seeking advice is pensions and retirement*), many firms have already implemented changes following the FCA review into retirement income advice (TR24/1) and have moved to a more holistic advice model where all relevant options are discussed. Incorporating the suggestions of a guaranteed income to cover essentials alongside drawdown and continued investment strategies, which take into account the individual's capacity for loss.

With this more joined-up approach, could we see more collaboration between specialists, more referrals or more cross-skilling? While providing consumers with a total view of their options is a positive development, the industry must consider the operational impact on advice firms and the additional effort required from practitioners.

High net worth advice

Upcoming changes to inheritance tax from April 6 2027, mean that pensions become less suitable as a bequest and more focused as an



As Gen X approaches retirement age, the transition to digital-first journeys will accelerate. Paper-based processes and lengthy data-gathering calls may rapidly become obsolete.

investment for one generation. This change brings unused pension pots into consideration as part of an individual's estate for inheritance tax purposes. The current group of retirees belonging to the 'Boomer Generation' are assumed to be better off than the subsequent generations. While many have already retired, many in this group are still working well into the retirement age bracket and have yet to retire, so many unused pension pots could come under this new consideration.

Consequently, wealth managers who previously overlooked annuities may find themselves re-evaluating the space. This IHT shift is likely to drive both new market participants and product innovation.

Might this lead to a renewed interest in solutions such as Immediate Need Annuities? For older clients who have retained pension funds for

inheritance purposes, their advanced age suggests these assets could potentially be repurposed to fund long-term care requirements.

Digital-first and targeted advice

As Gen X approaches retirement age (a demographic typically more comfortable with digital interaction*), the transition to digital-first journeys will accelerate. Paper-based processes and lengthy data-gathering calls may rapidly become obsolete.

Several key initiatives are set to transform how consumers access retirement information and the demographics of the people being supported.

The currently relatively unknown opportunities with targeted support could potentially open the door to financial advice to a wider audience.

Targeted support is intended to allow advisers to provide guidance to consumer segments rather than giving individual advice. This could lead the way to greater adoption of less personalised communication with clients, potentially through digital journeys. With Fixed Term Annuities not ruled out as an option to be sold via targeted support, this may provide a new pipeline for this product.

The launch of MoneyHelper's Pension Dashboard* is another potential catalyst for engagement in financial advice from a larger cohort of people. Those who are not as actively involved in their finances or as wealthy may have more opportunity to start planning for their retirement. With easier access to information around the pot they have built up so far, this could hopefully encourage more consumers to plan for the future. Gen X and Millennials, on the whole, stereotypically have less wealth built up,





but addressing this and starting to think of longevity earlier in life can only be a good thing.

The future of the market and the ways that people will access annuities is likely to change, but people will continue to need support in making this difficult life change. I, for one, look forward to the opportunity to be more engaged with planning my retirement and hope advances in technology mean I will easily view all my wealth vehicles in one place. But once ready to make any decisions, I hope to have access to expert advice from a real person who can help guide me to the best outcomes. As long as I don't have to ring anyone to make an appointment.

*FCA 'Understanding the advice market: financial advice firms survey 2025'
[*https://www.pensionsdashboardsprogramme.org.uk/progress-update-report](https://www.pensionsdashboardsprogramme.org.uk/progress-update-report)

all providers must be fully connected before 31 October 2026.
[*https://kallyai.com/resources/phone-anxiety-statistics](https://kallyai.com/resources/phone-anxiety-statistics)
81% of millennials report apprehension before making a phone call.

[*https://martech.zone/generation-technology/](https://martech.zone/generation-technology/)
92% of Gen X own a mobile phone, 69% own a desktop computer, 61% own a laptop. Compared to 84% of older boomers owning a mobile phone, 64% owning a desktop computer and 43% owning a laptop.



Cecilia Furner
Distribution Director, Retail Retirement
L&G

Retirement planning in uncertain times

As we live for longer, the nature of retirement planning has evolved. While people continue to seek growth and flexibility, there is a rising anxiety for many sparked by a far more fundamental question: how do I ensure my retirement income lasts as long as I do?

L&G recently launched [Decades Ahead](#), a long-term programme bringing together research, policy engagement and real-world solutions to improve people's long-term financial futures.

Some of our initial research carried out as part of the programme found that 17% of people expect their retirement income to be inadequate, with midlifers (those aged 40-54) more pessimistic than both younger and older generations.¹ This is also compounded by a disengagement challenge. For example, 41% of midlifers have not engaged with their pension in the last year.

For advisers, there is a clear challenge - supporting clients to move from uncertainty and disengagement to certainty and action.

According to this research, many report feeling overwhelmed when

engaging with their pension and this, combined with increased market uncertainty, means that advisers have a powerful opportunity to support future retirees to navigate what is often perceived as a complex retirement landscape.

As the search for retirement income certainty intensifies, annuities, guided by adviser expertise, have a crucial role to play.

The role of a guaranteed income

Our research found that people respond strongly to messaging around security and planning. While over-35s resonated most strongly with security-focused messaging, references to "planning" became more attractive as people grew older. The implication for advisers is that clients are now prioritising income certainty and it's here that they can add tangible value. By introducing clients to guaranteed income products like annuities where appropriate, advisers are able to introduce a known, stable income as part of a client's retirement income portfolio.

For many clients, the real value of a guaranteed income is emotional and

psychological as much as it is financial. This 'peace of mind' benefit was highlighted in previous research we conducted with the Happiness Research Institute, which found that annuity-holders are more likely to report lower levels of stress (51%) and the highest levels of financial confidence (24% vs. 21%) compared to those without one.² Advisers are therefore not just able to support clients' retirement goals financially, they are also able to add further value by helping their clients achieve peace of mind.

Advisers are also well positioned to underline that clients are able to make the most of a blended approach to retirement income. It's perfectly possible to enjoy the guaranteed income of an annuity that can help a client secure the essentials, while also benefitting from the growth and flexibility of other retirement income solutions such as drawdown.

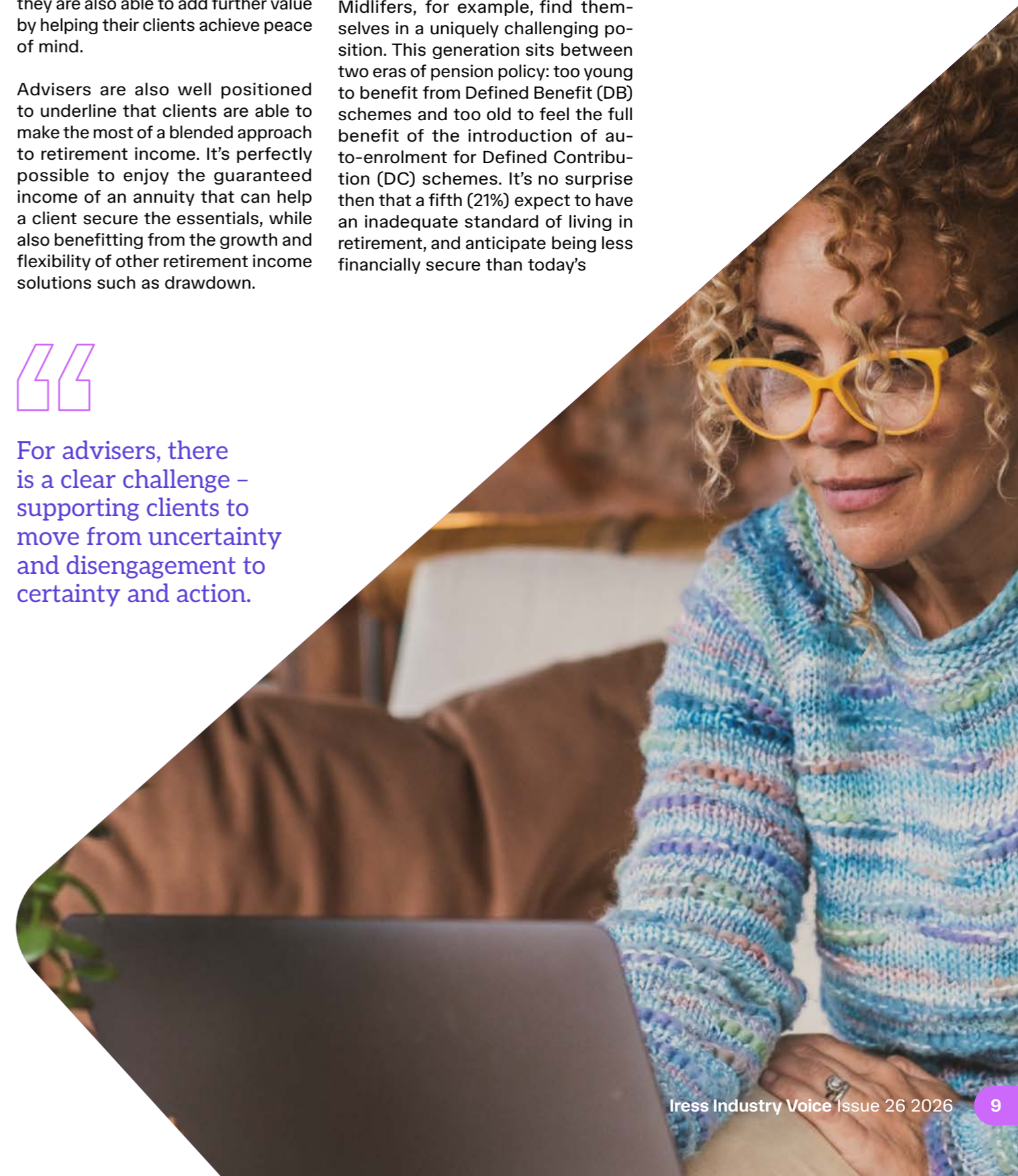
Midlifers: A key advice opportunity

The sense of certainty, stability, and understanding associated with an annuity positions this guaranteed income product as a key tool at advisers' disposal, particularly for groups overwhelmed by the uncertainty and complexity of the retirement planning process.

Midlifers, for example, find themselves in a uniquely challenging position. This generation sits between two eras of pension policy: too young to benefit from Defined Benefit (DB) schemes and too old to feel the full benefit of the introduction of auto-enrolment for Defined Contribution (DC) schemes. It's no surprise then that a fifth (21%) expect to have an inadequate standard of living in retirement, and anticipate being less financially secure than today's



For advisers, there is a clear challenge - supporting clients to move from uncertainty and disengagement to certainty and action.



retirees, their own parents, and their peers.³

But advisers can play a key role in helping this group make the most of a window of opportunity. This generation potentially has two to three decades to contribute, invest and accumulate savings. For example, a 47-year-old earning £46,040 paying into a pension for the first time and contributing the minimum 8% over two decades, could build a savings pot of £116,000 by the age of 67, generating an annual retirement income of £19,162, including State Pension.⁴ However increasing their contribution rate by 1% each year up to 12% could boost their savings to £187,600 generating an estimated income of £23,232, including State Pension.⁵

For advisers with clients in this age group, there is a major advice opportunity over the next 10-20 years. Not only can they support them to bolster their pension pot through regular touch points throughout their working life, but they can also help them see the bigger picture when it comes to making their retirement income work as hard as it can to help them achieve their retirement goals. Many in this age group will have only felt uncertainty, complexity, and overwhelm when it comes to planning their retirement. For them, annuities can serve as a great way to reduce the complexity associated with

later life planning while also providing a guaranteed income for life.

Annuities: an essential part of the adviser toolkit

The changing nature of retirement has meant that financial advice has become increasingly important. Advisers act as a key source of guidance for clients who, for both structural and behavioural reasons, often find it challenging to meaningfully engage in retirement planning. With adequacy concerns become an increasingly central concern for clients, advisers have a critical tool at their disposal that can directly help their clients address this challenge.

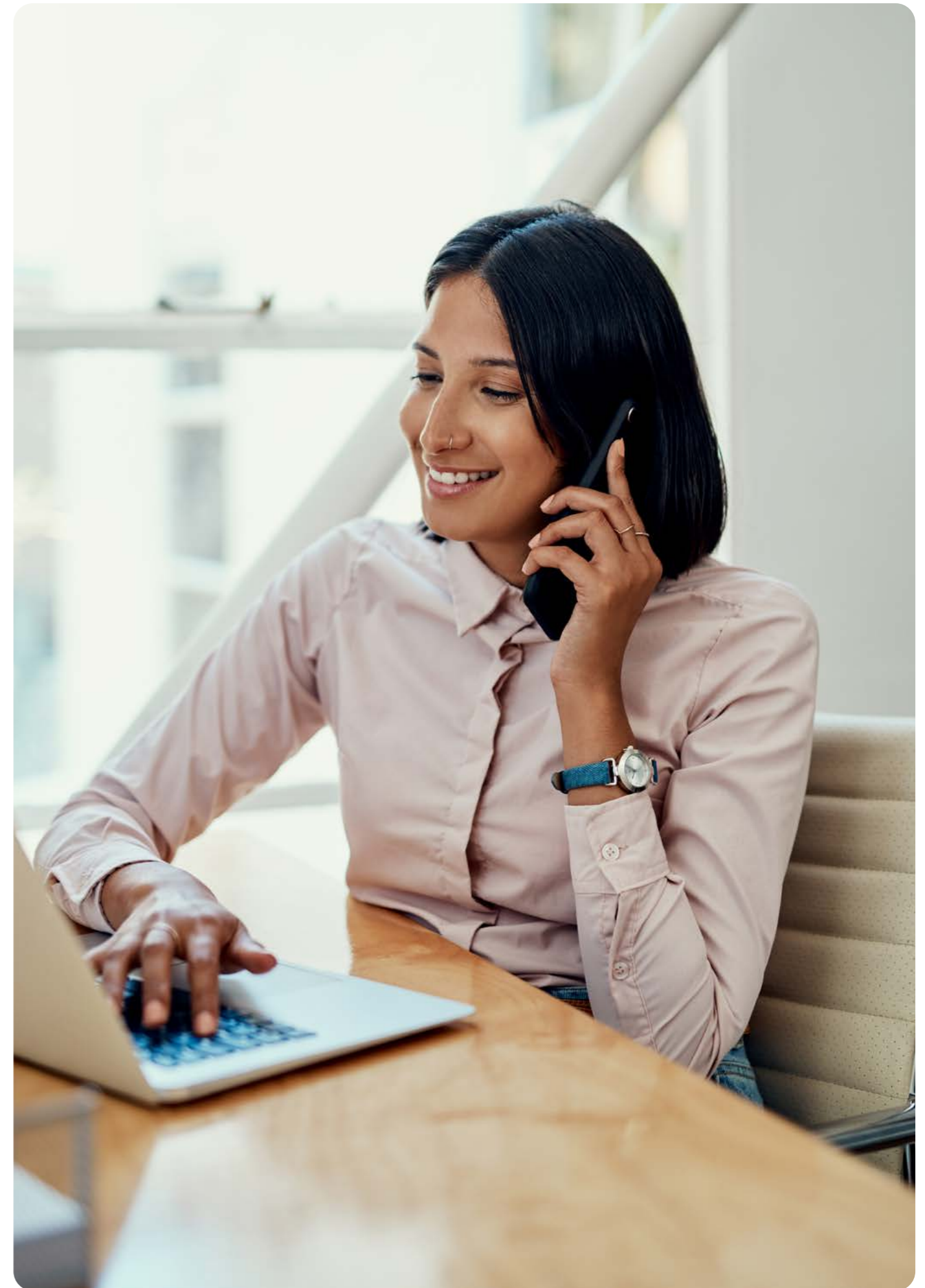
1. As part of the research, we modelled the adequacy of pension savings for different groups. To estimate wealth at the point of reaching the State Pension Age, we used the Wealth and Assets Survey, the Annual Survey of Hours and Earnings and the Annual Population Survey. L&G's study uses a new measure of retirement adequacy, Minimum, Replacement, Rent (MRR), which assesses whether retirement income meets a minimum standard of living, replaces a proportion of pre retirement earnings, and covers housing costs for renters.

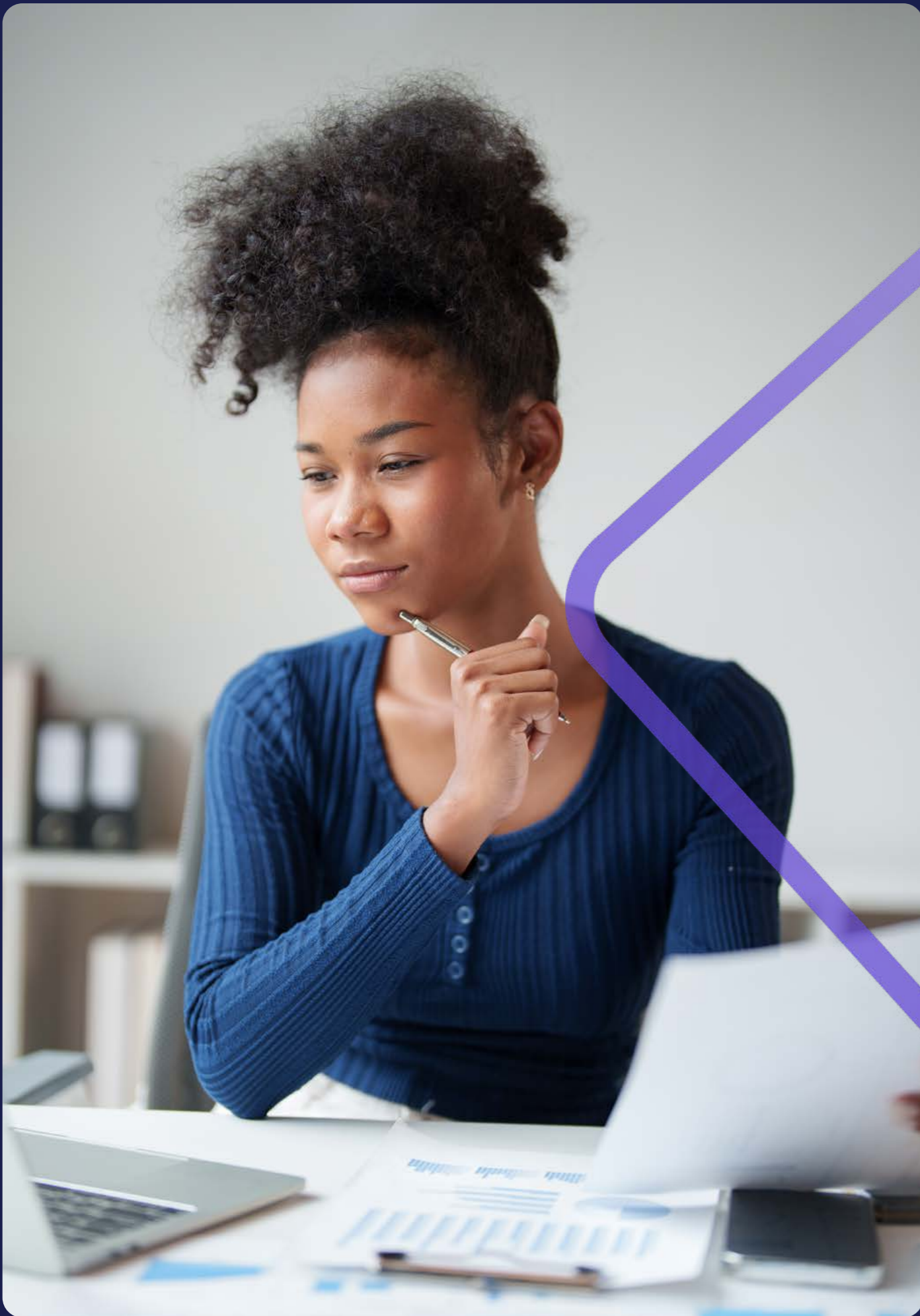
2. Analyses were conducted by the Happiness Research Institute on a population-weighted sample of 3,000 UK retirees that responded to a cross-sectional online survey conducted by Opinium in April 2024. The happiest retirees were defined as those with a life satisfaction score greater than the sample median.

3. As part of the research, we modelled the adequacy of pension savings for different groups. To estimate wealth at the point of reaching the State Pension Age, we used the Wealth and Assets Survey, the Annual Survey of Hours and Earnings and the Annual Population Survey. L&G's study uses a new measure of retirement adequacy, Minimum, Replacement, Rent (MRR), which assesses whether retirement income meets a minimum standard of living, replaces a proportion of pre retirement earnings, and covers housing costs for renters.

4. According to the Wealth and Assets Survey, the median pension saving for a 45 to 54-year-old in work is £27,000 (people with defined benefit pensions are excluded)

5. Expressed in today's money terms. Auto escalating from 8% to 12% contributions, increasing by 1% per annum, applied to gross salary. ONS ASHE salary data by age group used for FT salary estimate. Real investment growth of 4.1% assuming a 60/40 portfolio is held throughout [based on L&G assumptions as at 31 Dec 2025]. Salary premium assumption of 1% to age 50 and 0% after. Single life annuity rate as at 19 Feb 2026, RPI-linked, 5yr guarantee. Current state pension of 12,550 pa, increasing with CPI.





“

The annuities market is evolving at pace, reflecting a growing demand for certainty at a time when many savers are navigating increasingly complex retirement decisions. As more people depend on defined contribution pensions, guaranteed income is becoming a central part of how individuals plan for later life.

We are seeing annuities move firmly back into the mainstream, not as a standalone choice, but as part of a broader, blended approach alongside drawdown. Today's products are far more flexible than many people realise, with options that can be tailored to individual needs and provide greater reassurance over the long term.

Looking ahead, continued innovation – particularly through improved use of data, technology and underwriting – will be key. Our focus remains on making these solutions simpler to access and understand, so we can support more people in achieving secure, sustainable retirement incomes and better overall outcomes.

[Individual annuities](#) | [For Advisers](#) | [Scottish Widows](#)



Carolyn Jones
Retirement Director
Scottish Widows

SCOTTISH WIDOWS

Making retirement income real: how the Rule of 300 supports clearer client conversations



Pete Cowell
Head of Annuities
Standard Life

“Advisers play a central role in turning these insights into effective retirement strategies. Used alongside cashflow modelling, the Rule of 300 can support discussions around how essential spending might be met over time

”

The Rule of 300 provides a simple way to estimate the amount of pension savings needed to meet ongoing monthly spending requirements for life. Used appropriately, it can help advisers strengthen conversations about essential spending and the cost of meeting those needs over the long term.

Retirement planning is no longer defined by the size of a pension pot, but by the sustainability of the income it can generate once saving stops. While clients are usually clear about their regular spending, the challenge lies in translating familiar outgoings into an income strategy that can be sustained over decades.

Rules of thumb can help make complex retirement planning concepts easier to understand. The Rule of 300 is one such approach, providing a simple way to frame discussions around guaranteed income and the cost of covering essential spending over the long term. Recent Standard Life analysis shows how it can be applied as a practical reference point in client discussions.

Rather than acting as a model or forecast, the Rule of 300 functions as a conversation framework, helping advisers relate familiar monthly outgoings to income needs.

What is the Rule of 300?

The Rule of 300 provides a simple way of linking everyday spending to the pension savings required to cover those expenses for life throughout retirement. Based on current inflation linked annuity pricing for a healthy 65-year-old the analysis suggests that around £300 of pension savings is needed to generate £1 of guaranteed monthly income for life. In practice, this means that multiplying a regular monthly cost by 300 gives an indicative estimate of the pension savings likely to be needed to fund that income via an inflation-linked annuity at current rates.

While the exact multiplier will vary depending on factors such as age, health, annuity options and market pricing, it serves as a useful starting point for pension planning discussions.

Using everyday spending to frame retirement income needs

One of the strengths of the Rule of 300 is its ability to translate familiar spending into longer term income requirements. Rather than focusing solely on fund values or withdrawal rates, it allows advisers to ground

“

One of the strengths of the Rule of 300 is its ability to translate familiar spending into longer term income requirements”

discussions in costs clients already recognise as part of their regular outgoings.

Based on our calculations, the following examples illustrate how common expenses can be expressed in terms of the pension savings likely to be needed to fund them for life through guaranteed income:

- A £12 monthly streaming subscription equates to around £3,600 of pension savings
- A £25 mobile phone contract requires roughly £7,500
- A £50 gym membership translates to approximately £15,000
- A £75 golf club membership requires around £22,500
- An annual car running cost of £3,500 equates to around £87,500

For clients who find projections difficult to engage with, these examples offer a simpler way to frame discussions around priorities, affordability and lifestyle choices in retirement.

Understanding the logic behind the Rule of 300

Although the Rule of 300 is intentionally simple and high-level, its underlying logic is transparent, making it easier for advisers to explain how guaranteed income is priced.

The approach can be broken down as follows:

- Providing £1 per month requires £12 a year of net income, equivalent to £15 of gross income assuming basic rate tax, which at current inflation linked annuity rates implies a pension pot of around £300 for a 65-year-old in good health

- In return, this delivers £1 per month of guaranteed, inflation protected income for life.

The Rule of 300 uses a 20% income tax assumption for illustration. Actual tax treatment will vary based on individual circumstances.

Presented this way, the calculation helps demystify annuity pricing and set realistic expectations about long term income.

Applying the Rule of 300 in client conversations

The Rule of 300 can be particularly helpful when engaging clients who may struggle to relate to more abstract financial concepts. By focusing on familiar, day to day expenses, it provides a more accessible way to begin exploring retirement income and the level of savings required to support it.

It can also highlight the relative





cost of different lifestyle choices in retirement. Small, regular expenses can translate into more significant capital requirements when considered over the long term, helping clients better understand where trade offs may be needed.

Importantly, the Rule should be seen as a starting point rather than an endpoint. It can help set direction early on, before moving into more detailed analysis and personalised recommendations.

What to consider when using the Rule of 300

Like all rules of thumb, the Rule of 300 should be considered alongside individual client circumstances. It does not prescribe a course of action or suggest that buying income is always the right solution. Instead, it provides a simple estimate of the cost of securing a given level of guaranteed income, which can act as a helpful reference point when comparing different approaches to generating retirement income.

The client's individual circumstances and product features such as joint life cover, value protection, guarantee periods and escalation will affect the implied multiplier, highlighting the importance of using the Rule as a conversation aid rather than a prescriptive model.

Advisers play a central role in turning these insights into effective retirement strategies. Used alongside cashflow modelling, the Rule of 300 can support discussions around how essential spending might be met over time, and the role that guaranteed income may play in long term financial security.

To find out how Standard Life can support your clients' retirement income needs, [visit our website](#).

Money invested is at risk. Laws and tax rules may change in the future. Your clients' circumstances and where they live in the UK will also have an impact on tax treatment. References to legislation and tax are based upon Standard Life's understanding of UK law and HMRC practice in the UK as at the date this is published. Tax and legislation may change in the future.

Source

*The Rule of 300 is based on Standard Life's internal analysis of typical inflation linked, single life annuity pricing for a healthy 65-year-old, assuming a 4.99% rate. Individual rates will vary by provider, age, health and product features.



Efty Mateides
Annuity Proposition Manager
Canada Life

Securing the essentials: Using Annuities to underpin client Retirement plans

Annuities are no longer considered the solution for the risk averse individual. With gilt yields still elevated, increasing longevity and a regulatory focus on foreseeable harms, guaranteed income is rapidly moving back to the centre of retirement planning.

The opportunity for advisers is not simply to write more annuities, but to use them more intelligently: in stages, across wrappers and alongside drawdown to deliver more robust client outcomes.

From drawdown only to blended certainty

Since the introduction of Pension Freedoms, many retirement strategies have defaulted to drawdown. That approach has clear appeal, but it hard wires in longevity risk and sequencing risk at precisely the time clients can least afford shocks. A more resilient model is to treat guarantees as a targeted risk management tool: used selectively to secure essential income, buy time in difficult markets and support clients' behavioural needs.

Fixed Term Income Plans (FTIPs) are a powerful example. Used well, they are not just "short annuities", but a way to lock in income for a defined period whilst preserving future

choice through a known maturity value. That can bridge early retirement gaps, smooth a phased transition out of work or allow clients to defer key decisions, such as when to crystallise further pension benefits or access DB transfers.

Lifetime Annuities then provide the backbone of later life security. Turning part of the pension pot into guaranteed income for life reduces the risk of clients running out of money, but it also reduces the reliance on drawdown portfolios during prolonged downturns. In practice, ring fencing a slice of the fund to cover core expenditure often gives clients more capacity to tolerate volatility elsewhere.

Purchased Life Annuities (PLAs) are a further, under-used tool. By converting non pension capital into a guaranteed source of income, they can deliver attractive tax-efficient outcomes for clients holding large cash balances, maturing bonds or GIA assets, especially where personal allowances and dividend allowances are already under pressure.

Integrating annuities into holistic retirement strategies

The most effective use of annuities starts long before the "retirement

date". A structured, bucket based framework can make this tangible for clients:

- **Essentials:** housing, utilities, food and healthcare, underpinned by a blend of state pension, DB income and lifetime annuities.
- **Lifestyle:** travel, leisure, discretionary spending, mainly funded from drawdown, ISAs and GIAs, with FTIPs used to secure specific medium term goals.
- **Legacy:** bequests, intergenerational support and estate planning, using residual pensions, property and protection, with PLAs as an option where reliable income from non pension capital is still needed

This approach aligns well with the direction of travel on Pension IHT and Targeted Support. As rules around

pension death benefits evolve, there is likely to be more scrutiny of how advisers blend pensions and non pension wrappers to achieve both income and estate objectives. Annuities, particularly PLAs and partial crystallisations into lifetime annuities, can help balance the trade offs between tax efficiency, control and certainty.

Targeted Support, if implemented well, could also act as a catalyst for more structured retirement pathways. Digital journeys that guide clients through essential vs discretionary spending, model the impact of longevity and market shocks, and introduce appropriate blends of annuities and drawdown will be increasingly valuable. Product design and planning tools will need to work hand in hand.



The most effective use of annuities starts long before the "retirement date".



“Advisers who lean into these changes now, adopt digital and AI enabled tools, and reposition annuities as modular building blocks rather than one off purchases, will be well placed for the future.”



Product innovation and the road ahead

Ongoing high gilt rates have already triggered renewed engagement from providers, but the more important shift will be in product innovation and integration. Expect to see more flexible options around value protection, term certain features and combining guarantees with elements of participation in growth. The most useful innovations will be those that sit comfortably within a holistic strategy, making it easier to phase guarantees, coordinate across wrappers and evidence good outcomes.

Advisers who lean into these changes now, adopt digital and AI enabled tools, and reposition annuities as modular building blocks rather than one off purchases, will be well placed for the future. In a world of longer lives, volatile markets and evolving tax rules, certainty is a scarce and valuable commodity. Used intelli-

gently, annuities can be at the heart of delivering it.

Canada Life Webinar

Designing sustainable retirement income with guarantees: from fixed term to lifetime

Tuesday 14th July | 10:00am

Alongside Nick Flynn, Sales & Distribution Director at Canada Life, I will be hosting a webinar to explore how annuities can be integrated into retirement strategies. Register now to secure your place!

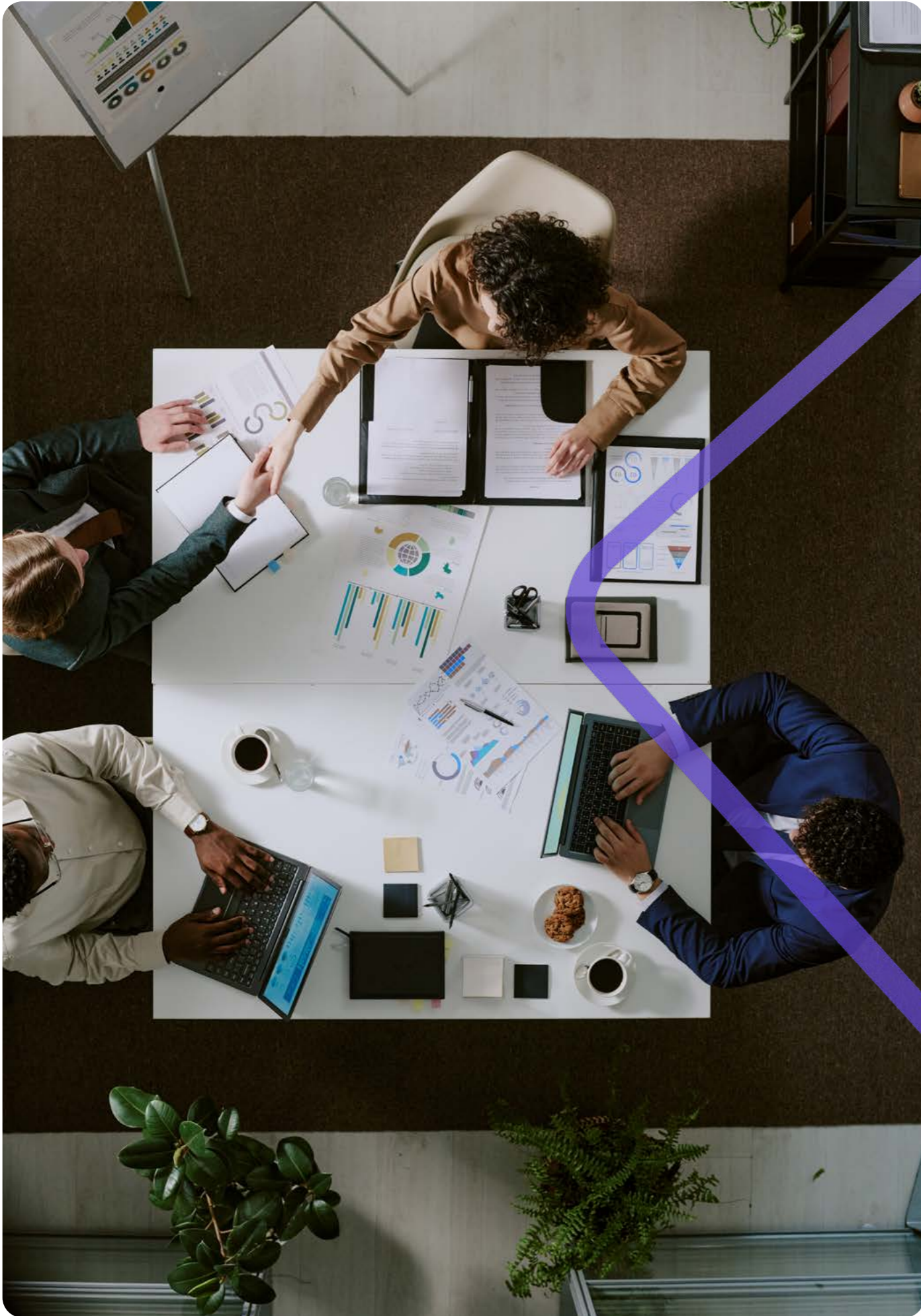
[Register now](#)

Links

- [1. Fixed Term Income Plans](#)
- [2. Lifetime Annuities](#)
- [3. Purchased Life Annuities](#)

Canada Life Limited, registered in England and Wales no. 973271. Registered office: Level 37, 22 Bishopsgate, London EC2N 4BQ, Canada Life Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Canada Life and design are trademarks of The Canada Life Assurance Company.





“

Across the market, we're seeing significant investment in digital quote-and-apply journeys. These advances aim to move beyond the 'paper form to online', instead focusing on more deeply connecting journeys between advisers, providers and technology partners.

A key point of progress is the reuse of information the adviser has already captured, enabling it to flow into post-quote application journeys. This reduces rekeying and errors while helping avoid inadvertent requotes.

Similarly, providers have made progress with the Retirement Health Form, enabling the capture and transmission of health and lifestyle information digitally. This removes the cost and hassle of paperwork, while also making the process more accessible for people with visual impairments.

Given the influx of new and reinvigorated propositions, progress toward fully digital, integrated journeys will only accelerate. The priority now is to make that progress scalable, consistent and easier for the whole market.



Quillan Mackay
Programme & Delivery
Director
Criterion





Neal Ray
Advertising & Sponsorship
Manager

Neal.Ray@iress.com



David Kidgell
Advertising & Sponsorship
Executive

David.Kidgell@iress.com



Laura Newman
Advertising & Sponsorship
Design Assistant

Laura.Newman@iress.com



Analysis. Commentary. Trends.

Get in touch

Industry Voice is shared with an audience of over 15,000 people in the UK mortgage and protection industry. We produce four editions a year and target an online audience of mortgage and insurance brokers, product providers, financial advisers and individuals with a vested interest in Industry Insight.

To become a contributor or advertise your product in Industry Voice and our online mortgage and insurance sourcing platforms, please get in touch by contacting our team or via the contact form on the Industry Voice web-page.



iress.com



advertising@iress.com

Our partners:

