

Built for better design



Iress brand guidelines
(and a few rules).

2022



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Introduction

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Better every day

Hello, we're Iress - the global technology company on a mission to make it easier to love financial services.

Every day we partner with financial services businesses of every size to help them grow, lead and deliver more for their customers.

At the heart of our mission is our belief that technology should help people perform better.

Tomorrow, or in five, ten or 20 years' time when someone says 'I love how that works', or 'I love my financial services provider', 'I love that result' or 'I love doing what I do', what we really want them to be talking about is our software, and how it's helping them achieve better performance every day.

If you're designing for the Iress brand, use these guidelines and rules as your starting point.

Then go forth, share the love and have fun.

Just never change the angle of the logo icon and everything is possible.

Introduction

Core values

Our core values encapsulate everything we are and who we want to be.



Our purpose

Why we do what we do:
We believe technology should help people perform better every day.



Our mission

What we are trying to achieve:
We want to make it easy for people to love financial services.



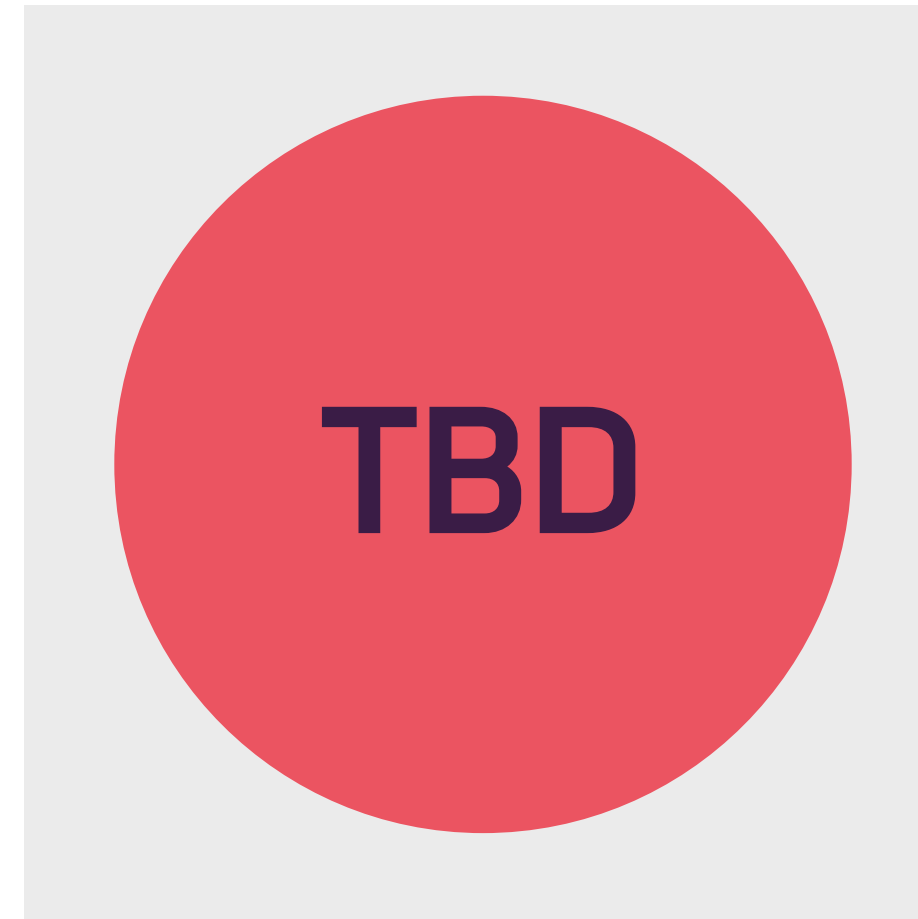
Our goal

What we will become:
The essential partner for forward thinking financial services businesses.

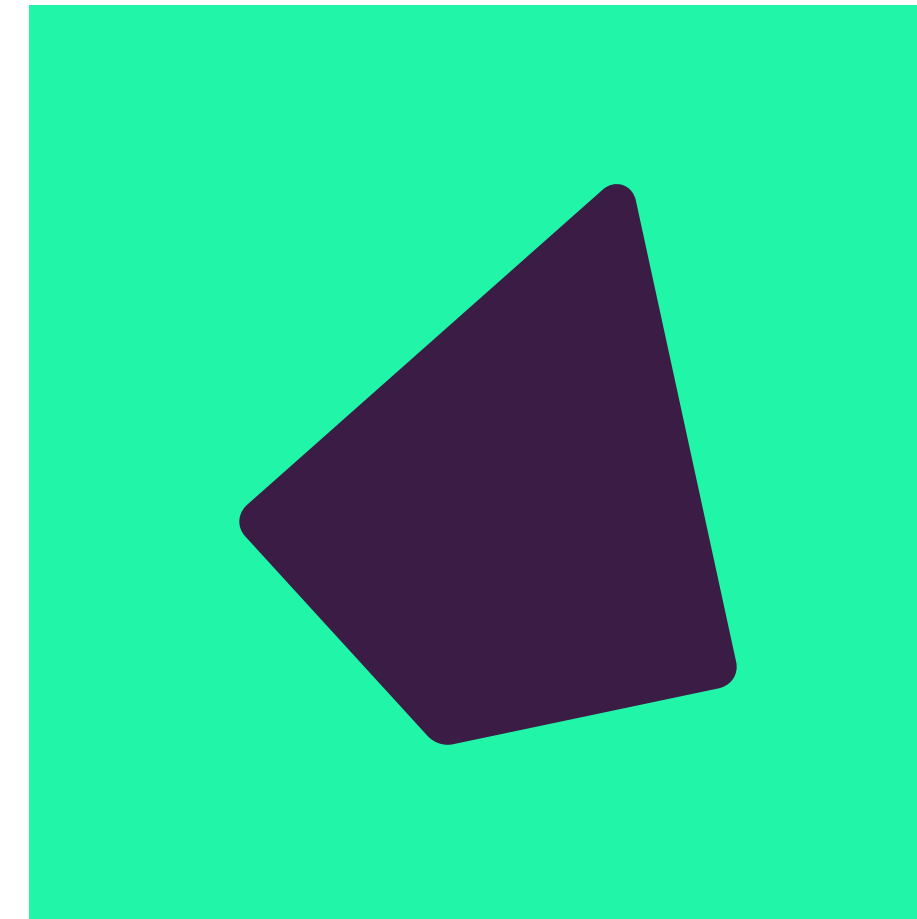
Logo



Sub brands



Graphic device



Colour



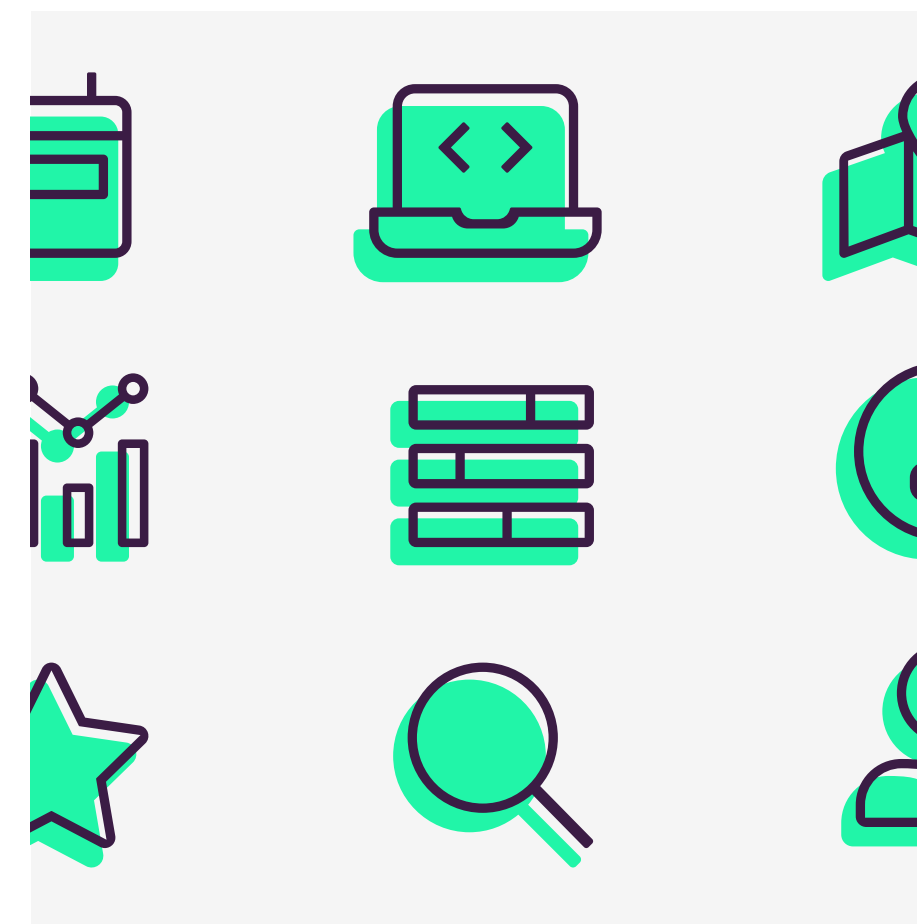
Imagery



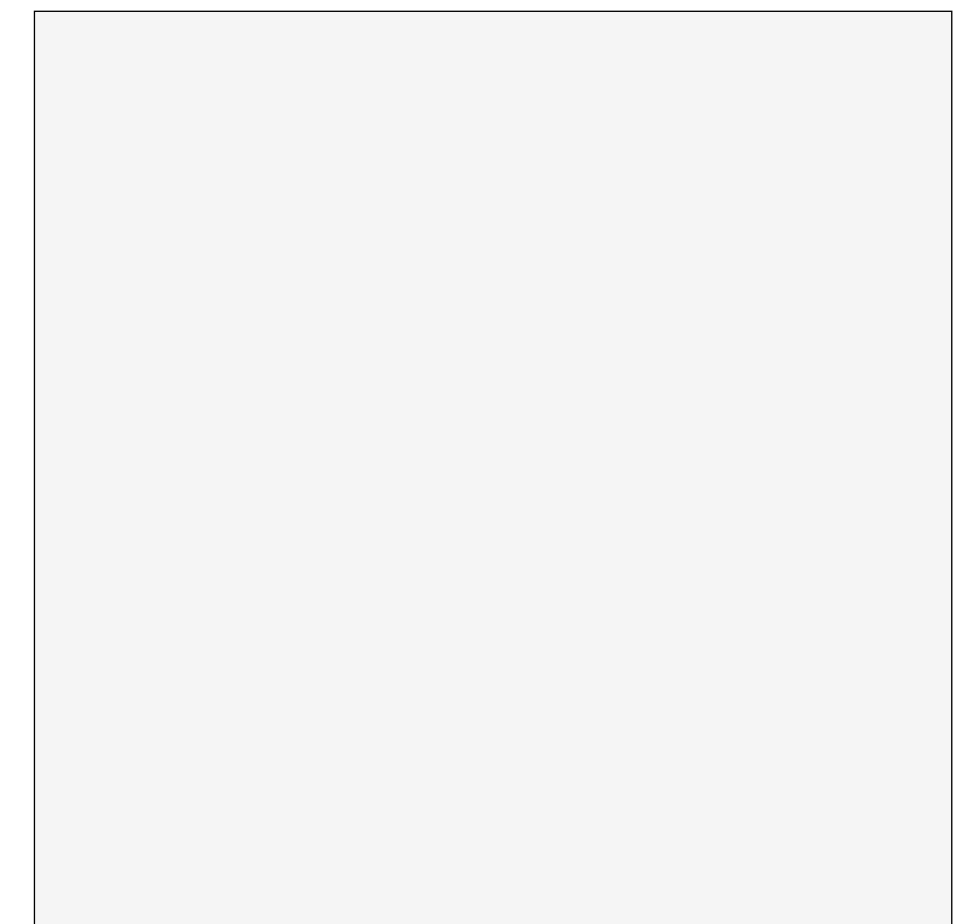
Typography



Iconography



Digital & online





The Iress logo

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Logo Master

We designed the Iress logo to reflect high performance. Just like a chart depicting the trajectory of a high performing investment fund or client satisfaction measure, the Iress logo points up and to the right. The angle is also a nod to the old Iress logo, which used a slanted first letter.

Iress rule number 1: never change the angle of the logo.

The Iress logo is a core part of our brand identity and a shorthand by which people identify us. It should be used with consistency and care to help us build and maintain a recognisable brand.

Where possible use the colour logos shown here. Always use the original master artwork files. Never try to recreate the logo - it should not be altered in any way.

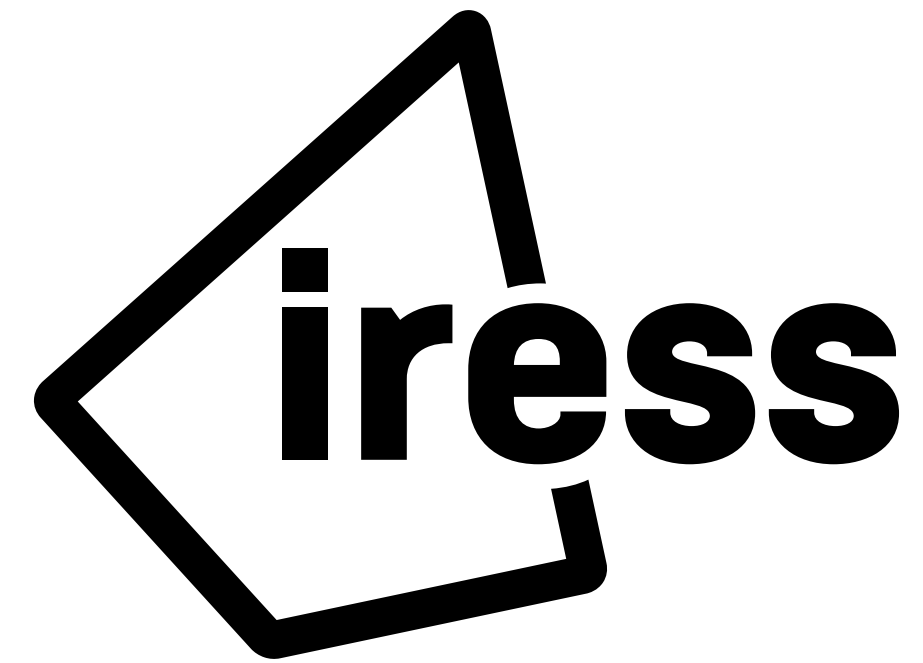




Logo Monochrome

If you need to work in black and white circumstances, you can use a monochrome logo, as shown here.

Always use the original master artwork files. Never try to recreate the logo - it should not be altered in anyway.



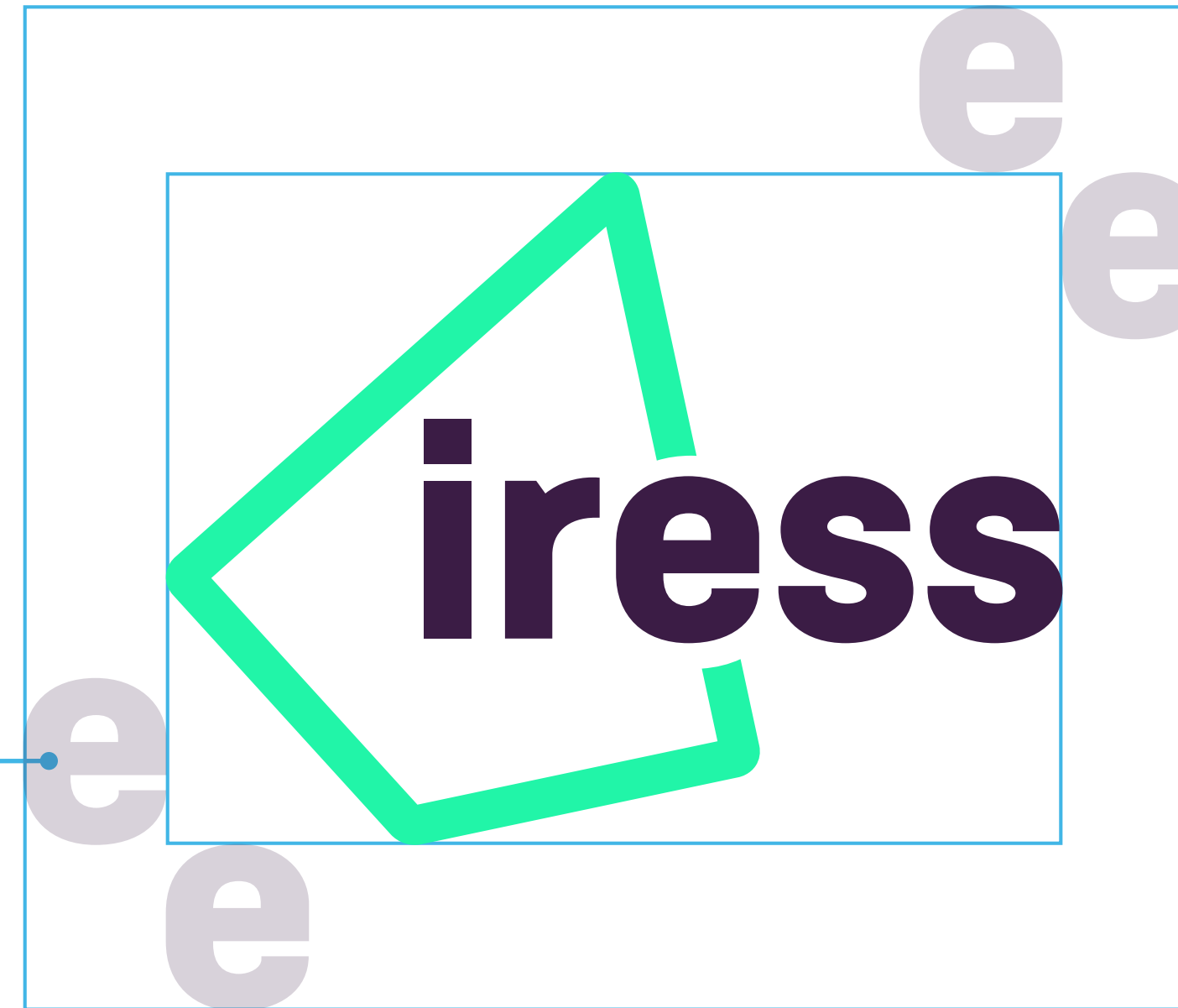


Logo Exclusion & minimum sizes

To ensure our logo is represented clearly, we have defined an area around the logo that should be kept clear of any other graphic element or typography.

This exclusion zone is defined by the height of the 'e' as shown. This formula applies regardless of the reproduction size.

Use the height of the e to determine the exclusion zone



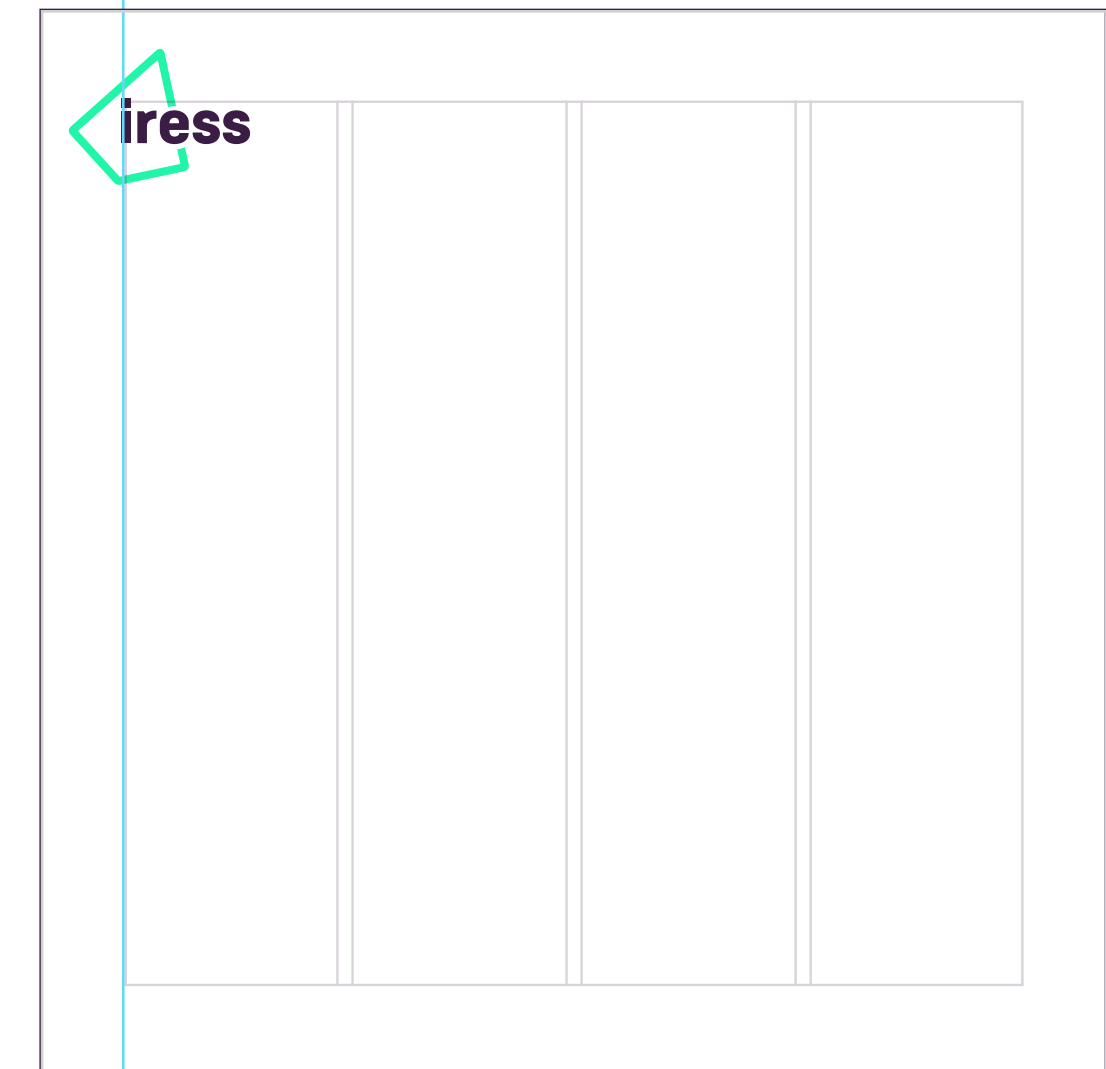
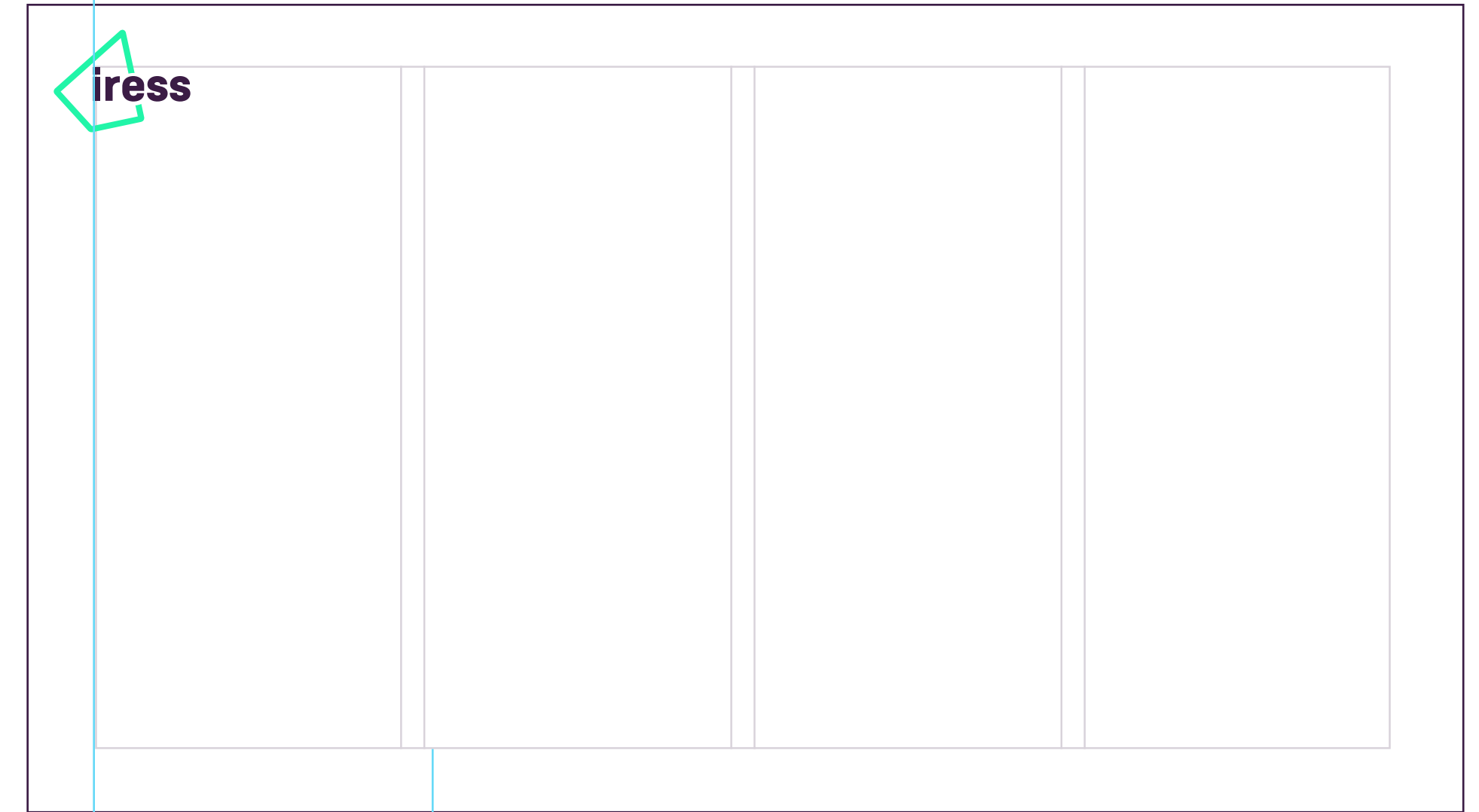
Minimum size for print: 6mm
Minimum size on screen: 30px h





Logo Positioning

Our logo can sit in the top left hand side on a variety of orientations and image sizes.



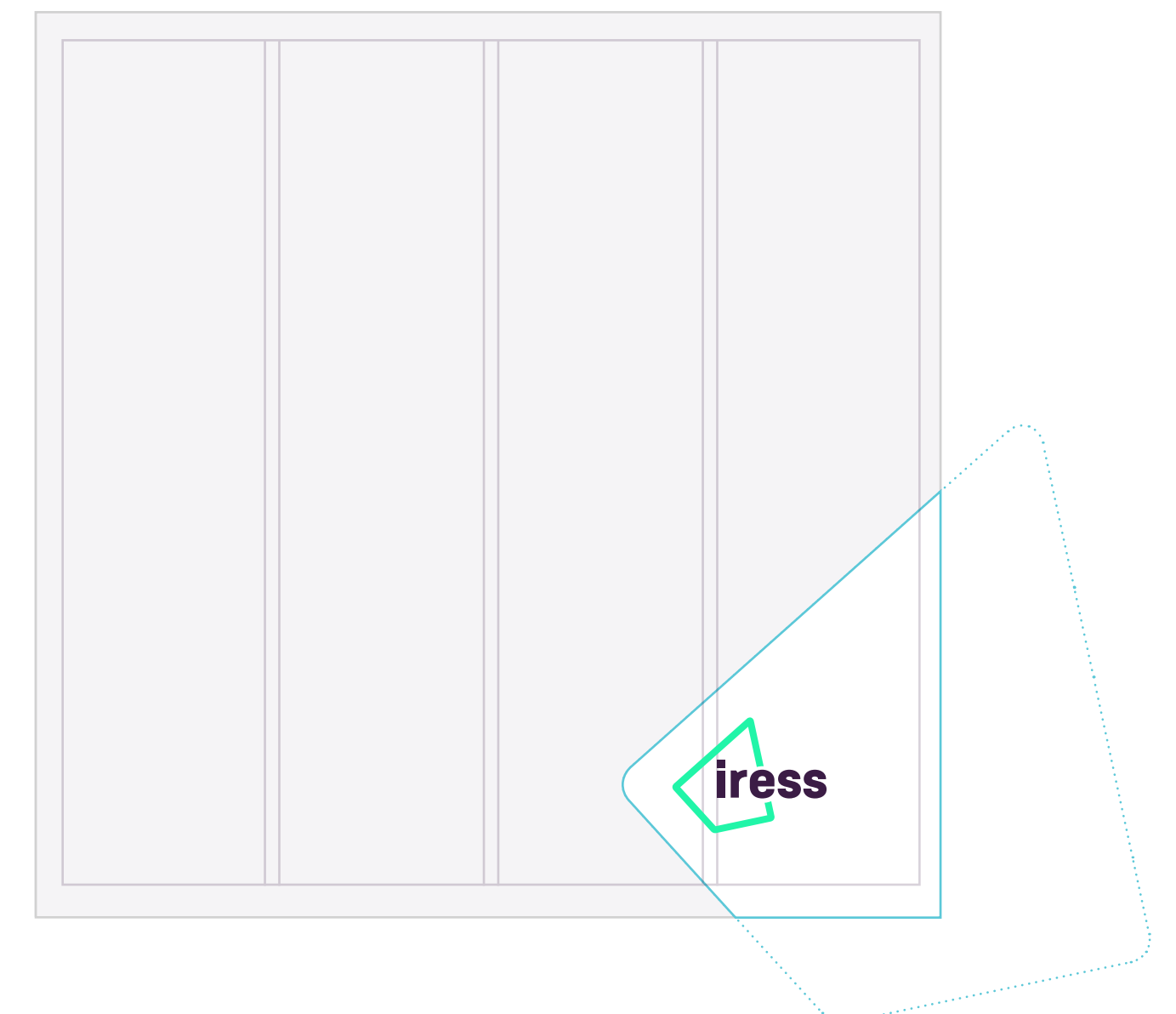
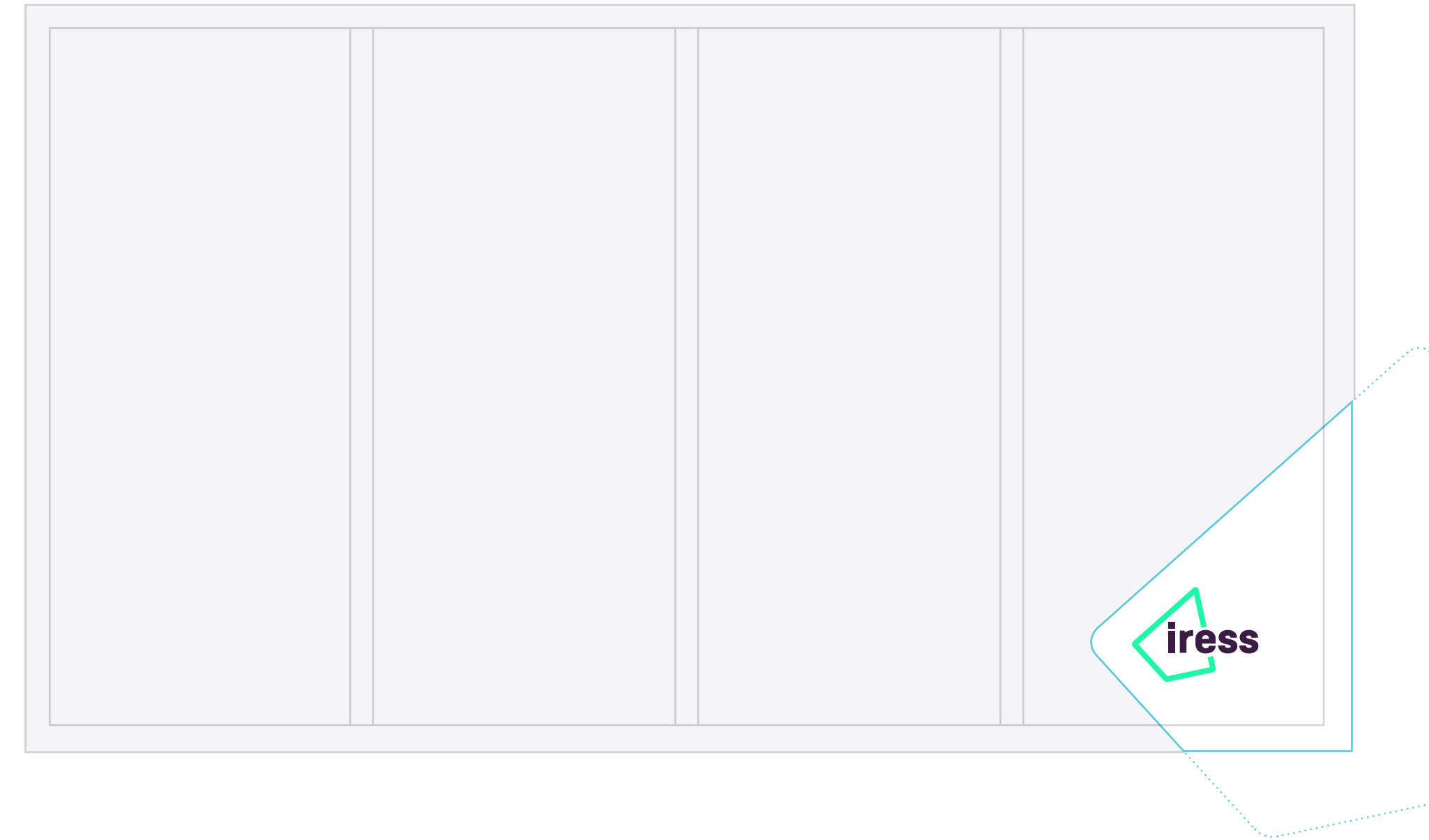
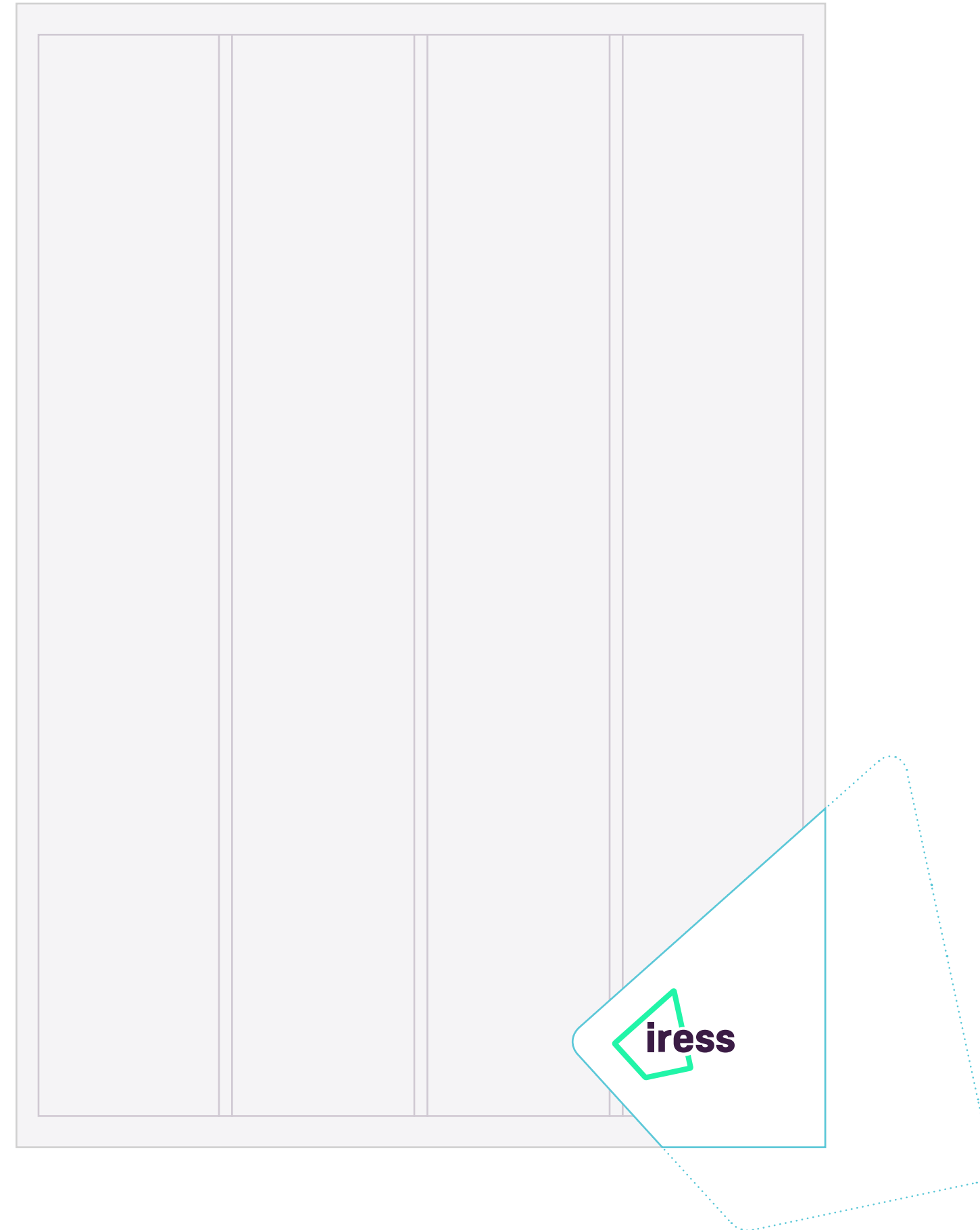


Logo Positioning

We can use the logo in the holding shape of our graphic device, in the bottom right hand corner.

Sizing and positioning is adjustable based on size of the communication and the content but we aim for around 5% of an image.

You can find more examples of how this works in the **application chapter**

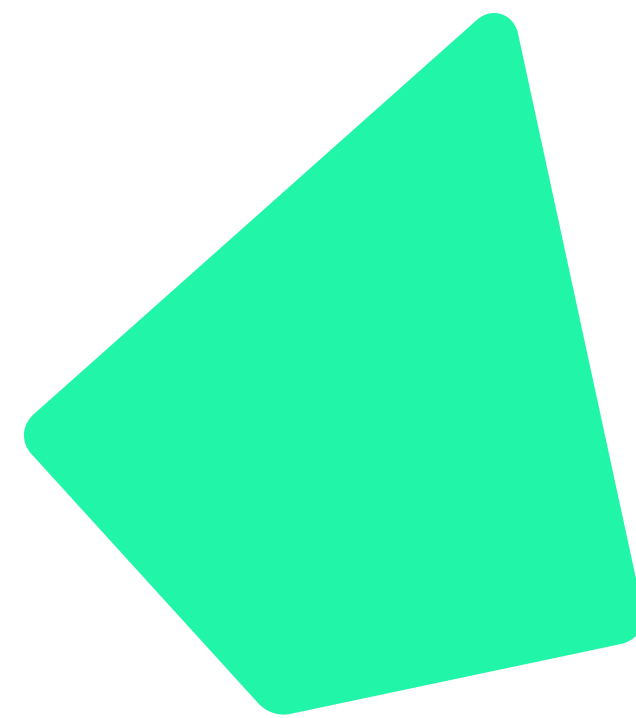
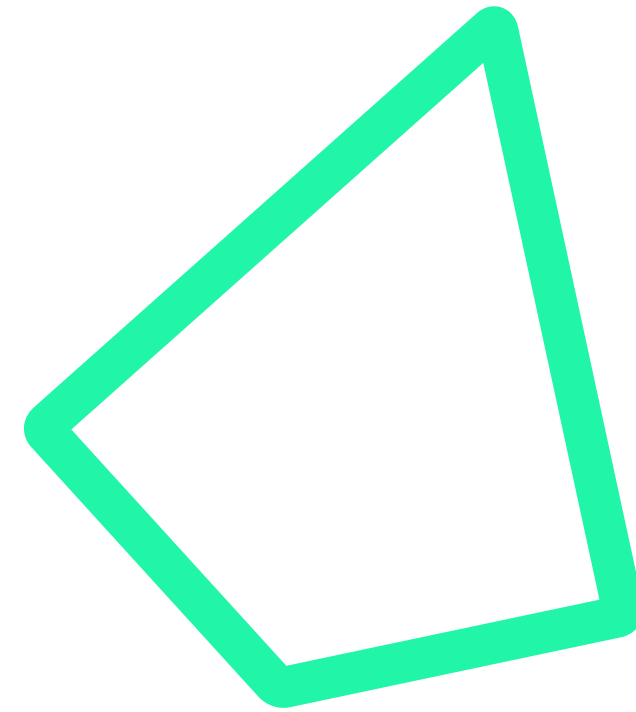




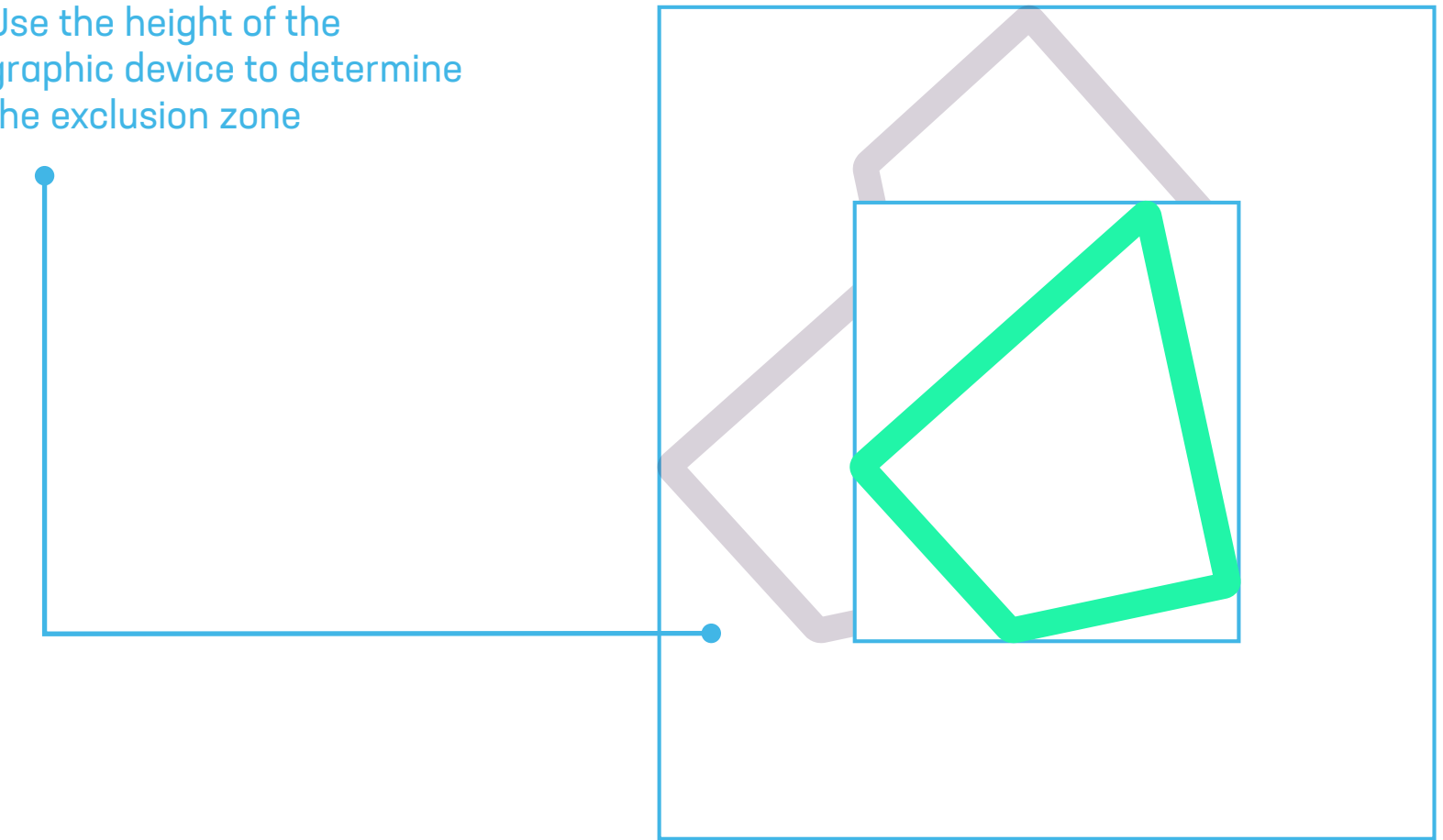
Logo Alternative

In some instances where space is limited, we can use the rocket/ graphic device on its own.

For guidance on the graphic device proceed to the next section.



Use the height of the graphic device to determine the exclusion zone



 iress | Market-leading financial

 iress.com/



Logo Usage

Our logo is an important part of our brand toolkit so we must use it with consistency and care.

It's a visual representation of high performance.

Always use the original master artwork files. Never try to recreate the logo - it should not be altered in any way.

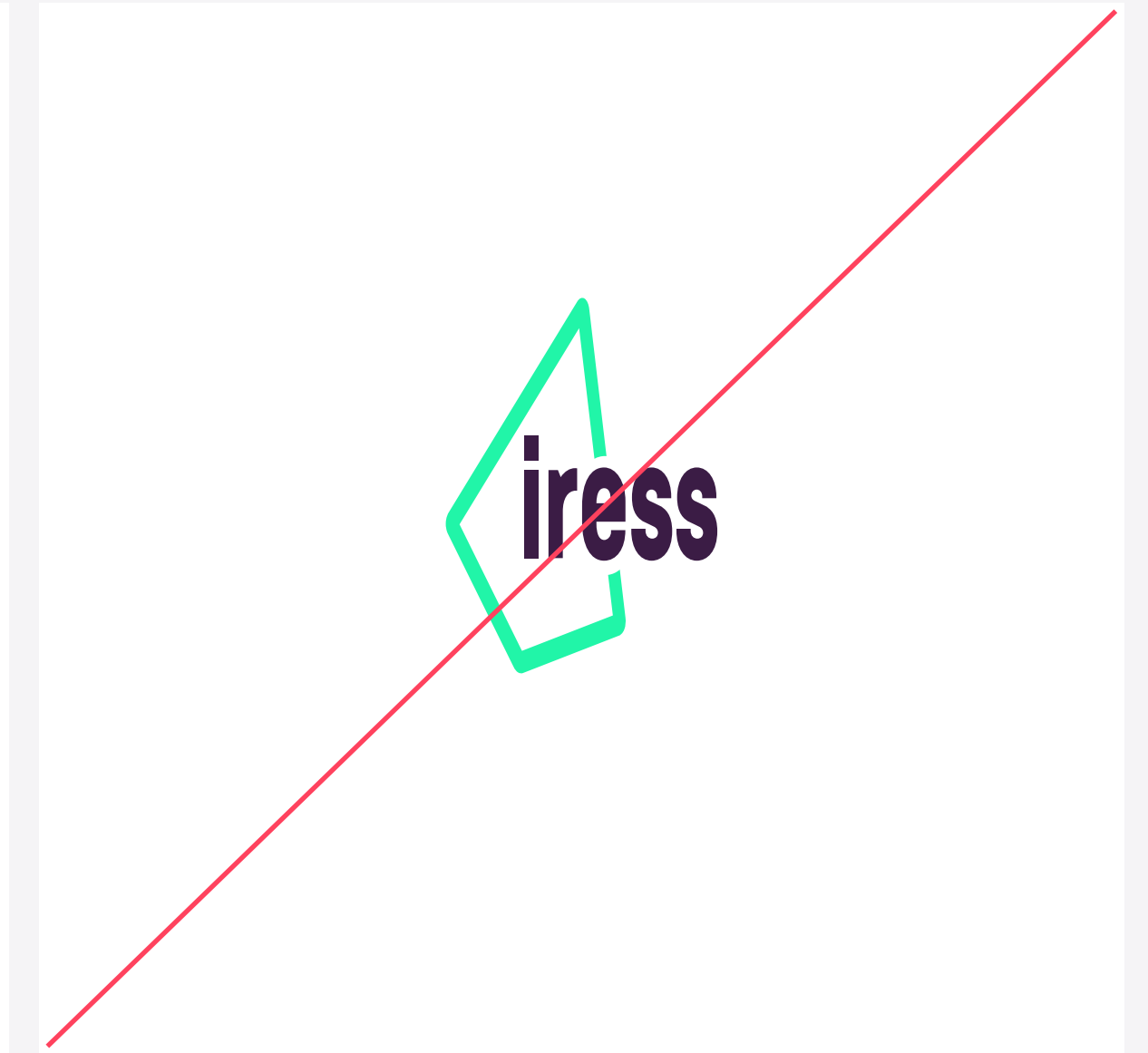
✓ Always use the master artwork files



✗ Do not outline or add a stroke to the logo



✗ Do not distort or alter the logo in any way



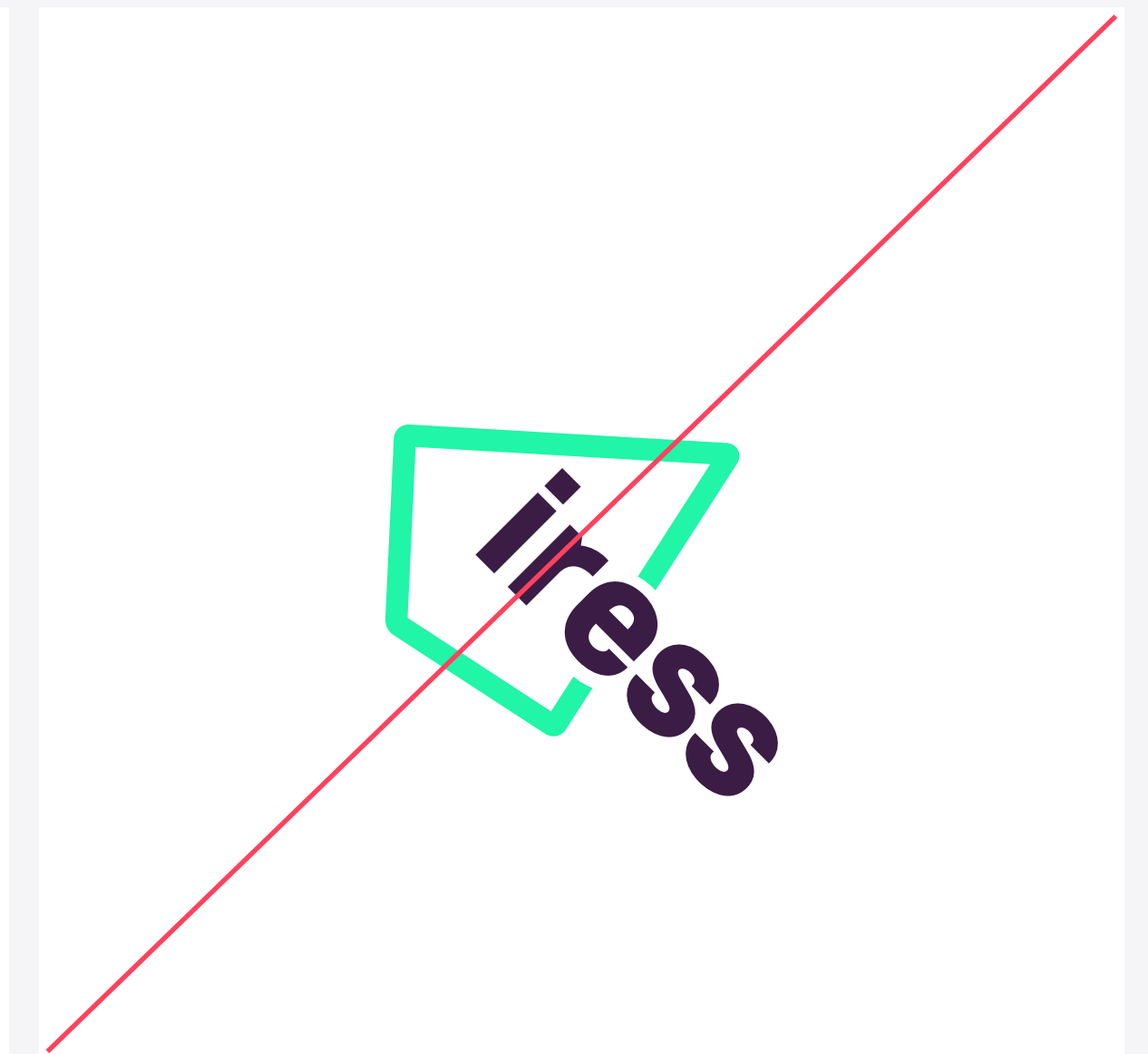
✗ Do not use the wordmark alone



✗ Do not add filters or effects to the logo



✗ Do not rotate the logo



Sub brands Overview

As a guide, we try to avoid creating subbrands.

Right now we have two confirmed subbrands. One for NMP Education and one for the Iress Foundation.

Please don't create any sub-brands without talking to the corporate marketing team.

We want to build the Iress brand and identity. Multiple identities and subbrands can make that task much more difficult.

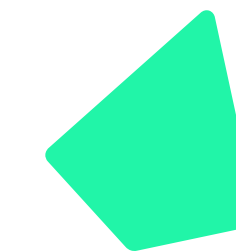
Master brand



Sub brands



nmp education



iress foundation



Graphic device

Overview [17](#)
Usage [18](#)
Styling [19](#)

Introducing the Iress rocket

Our graphic device is developed from our logo.

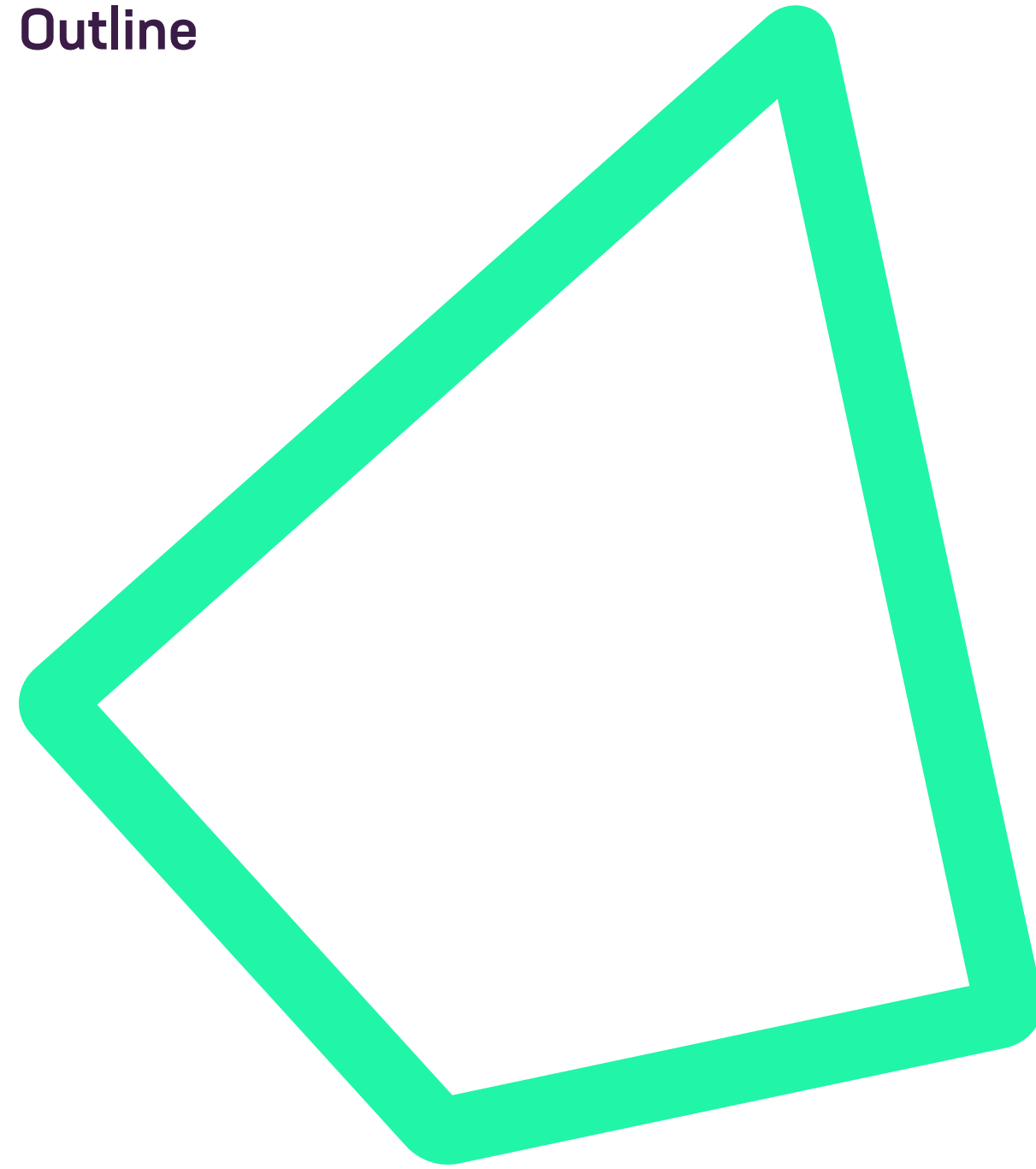
We call it the 'rocket' and we designed it to reflect high performance.

Just like a chart depicting the trajectory of a high performing investment fund or client satisfaction measure, the Iress rocket points up and to the right. The angle is also a nod to the old Iress logo, which used a slanted first letter. It can be used as an outline (stroke) or as a solid.

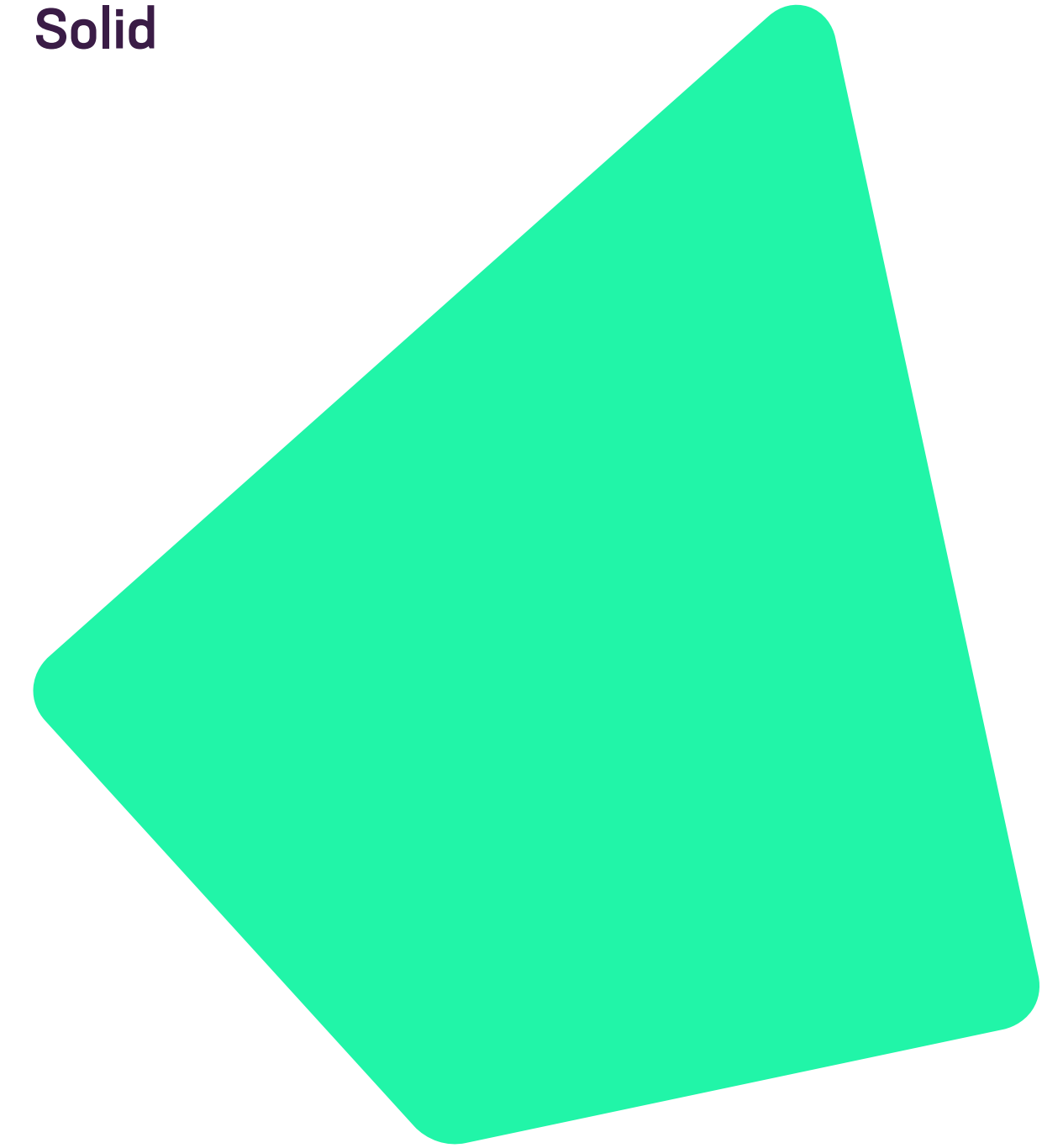
Never change the angle of the rocket.

Always use the original master artwork files. Never try to recreate the logo - it should not be altered in any way.

Outline



Solid



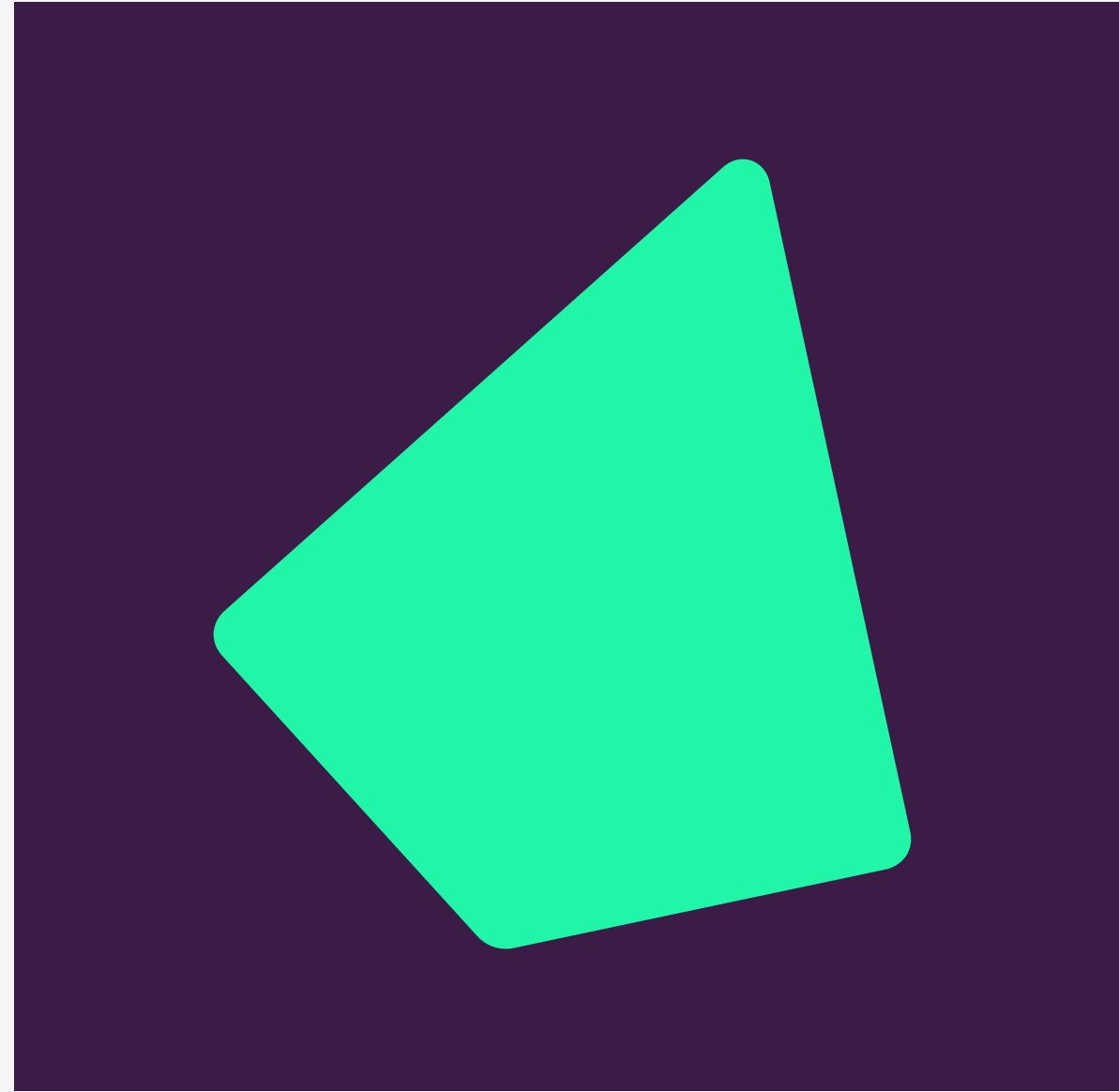


Using the Iress rocket

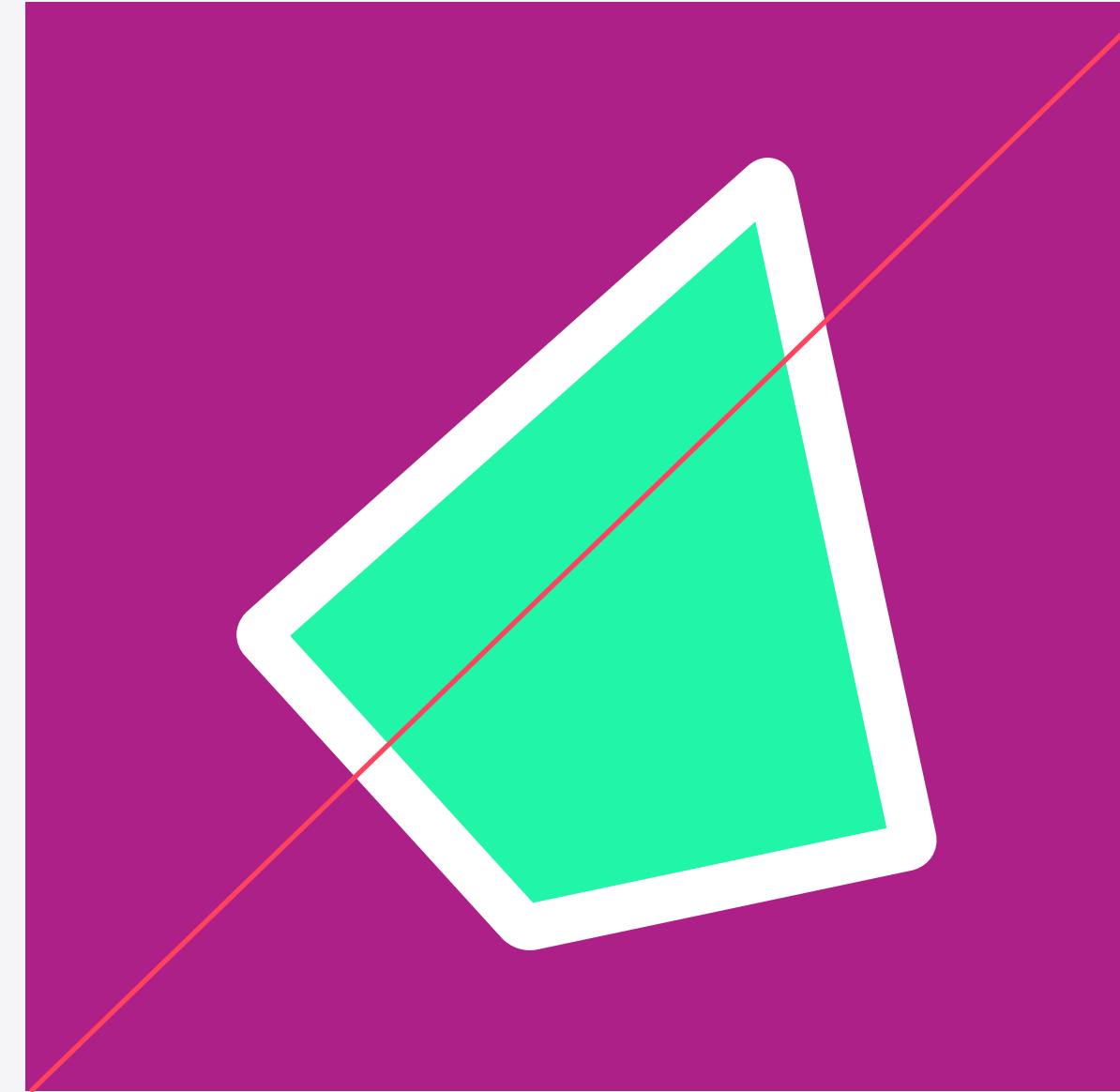
The Iress rocket is an important part of our brand identity.

You can definitely have some creative fun with the rocket, but we also have some rules to make sure we are consistent in how we use the rocket as a creative device.

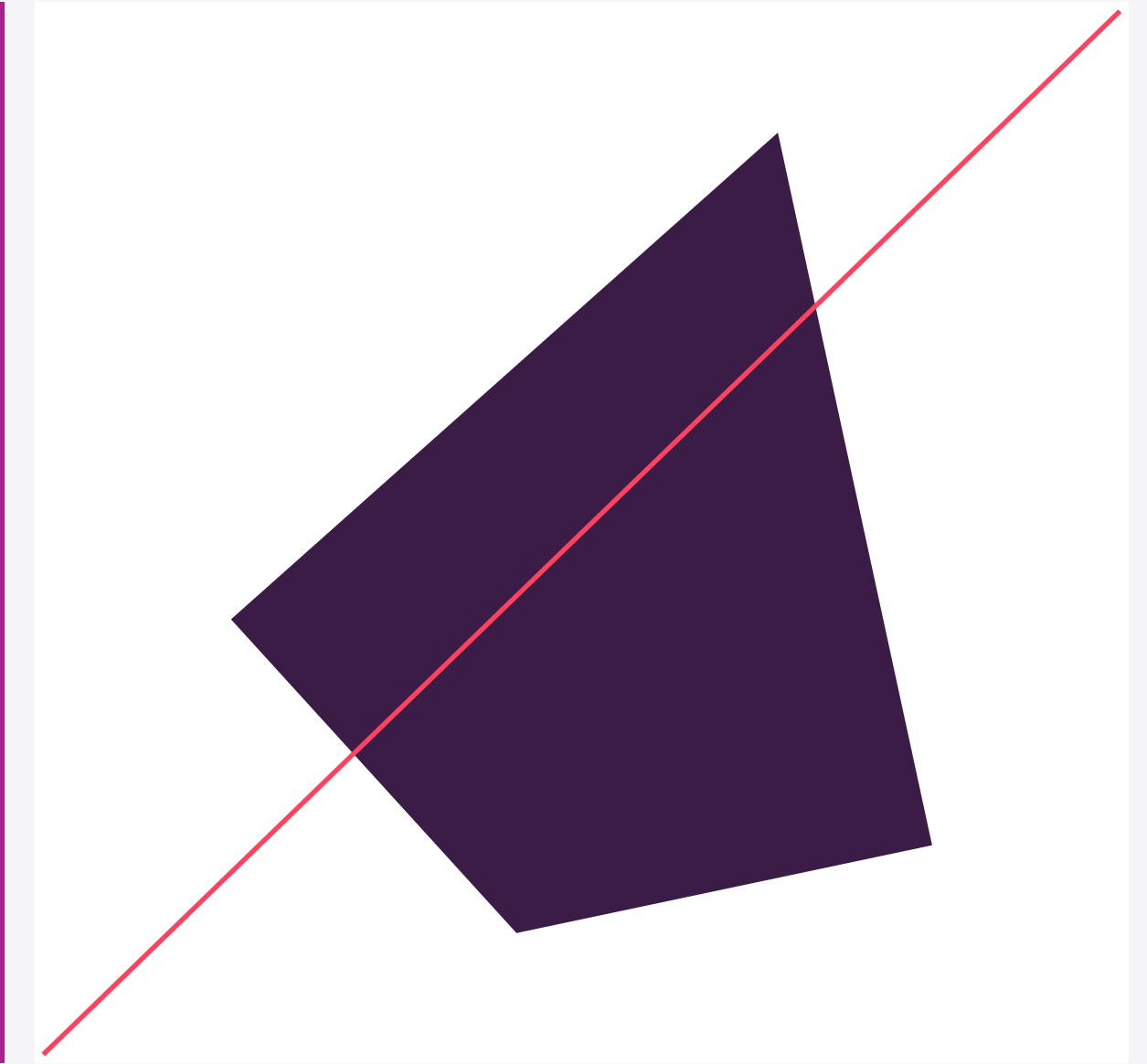
✓ Do use the master files



✗ Do not use the solid and outline together



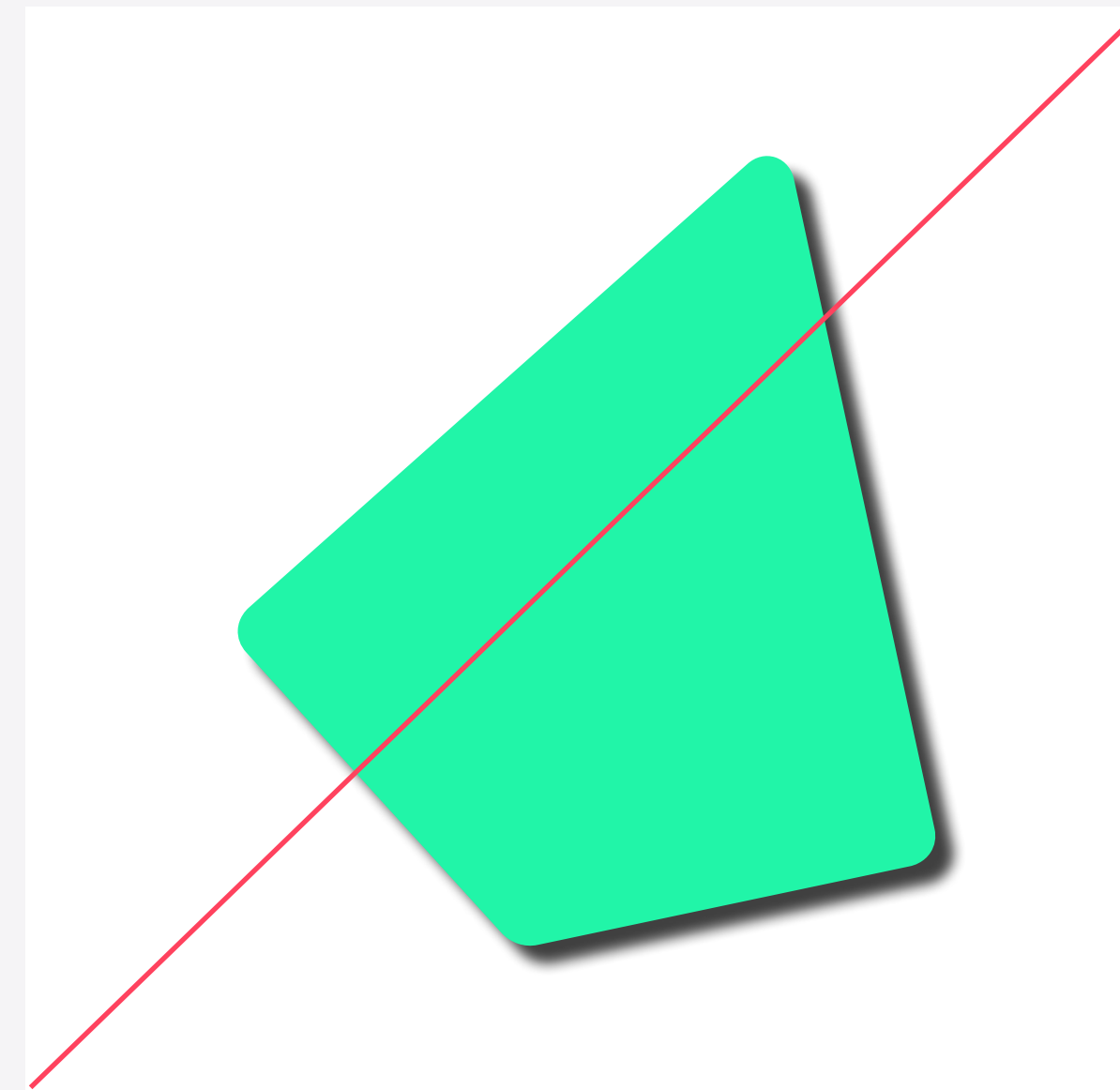
✗ Do not use the sharp inner of the Rocket shape



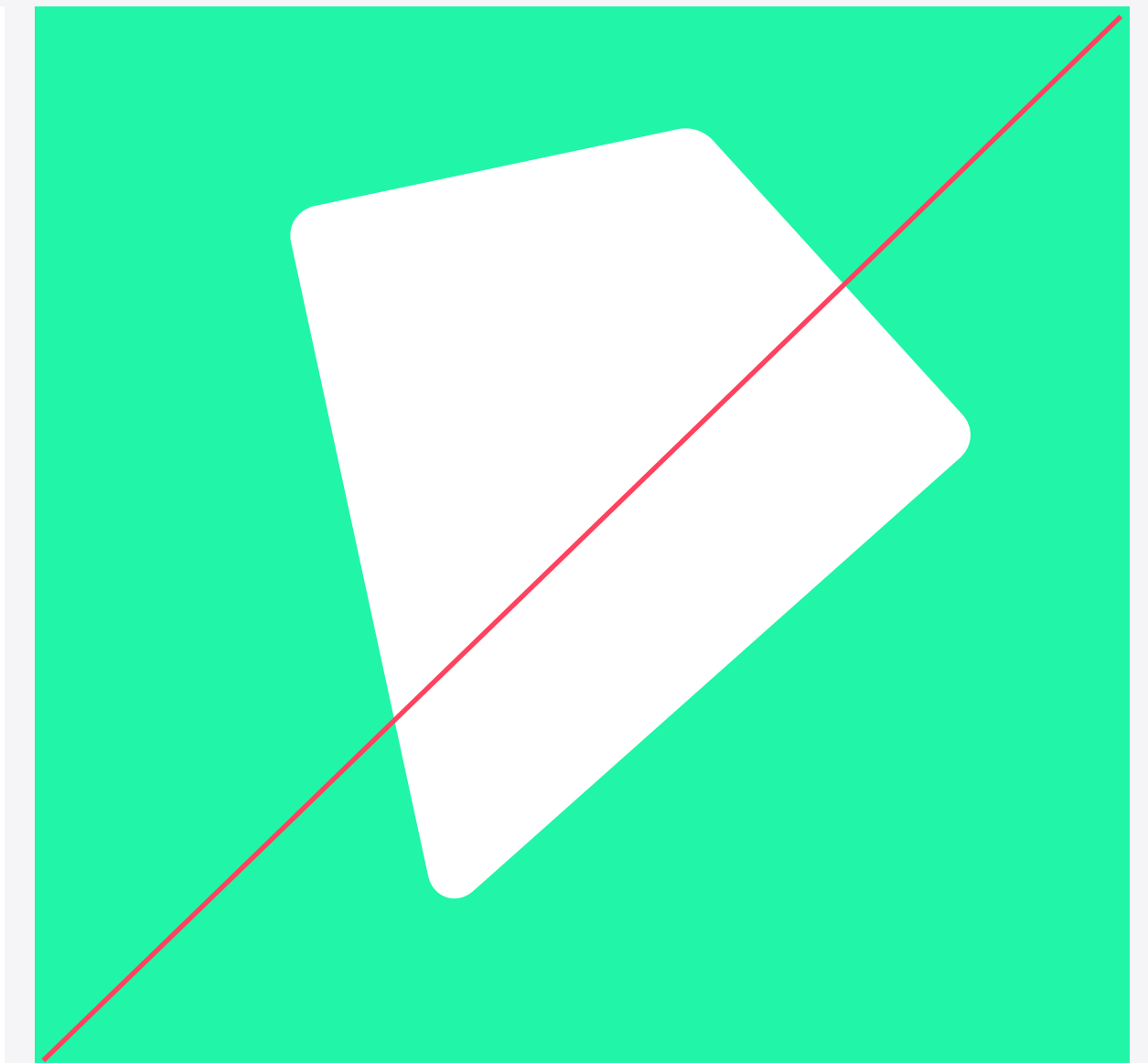
✗ Do not use colours outside of our palette



✗ Do not apply effects to the graphic device



✗ Do not rotate or point the device downwards





Using the Iress rocket

You can use the rocket in a variety of ways but never change the angle and always put the rounded edges on the outside and sharp edges on the inside.

You can find more ways to use the rocket in the imagery section of this guide, too.

Highlighting a image



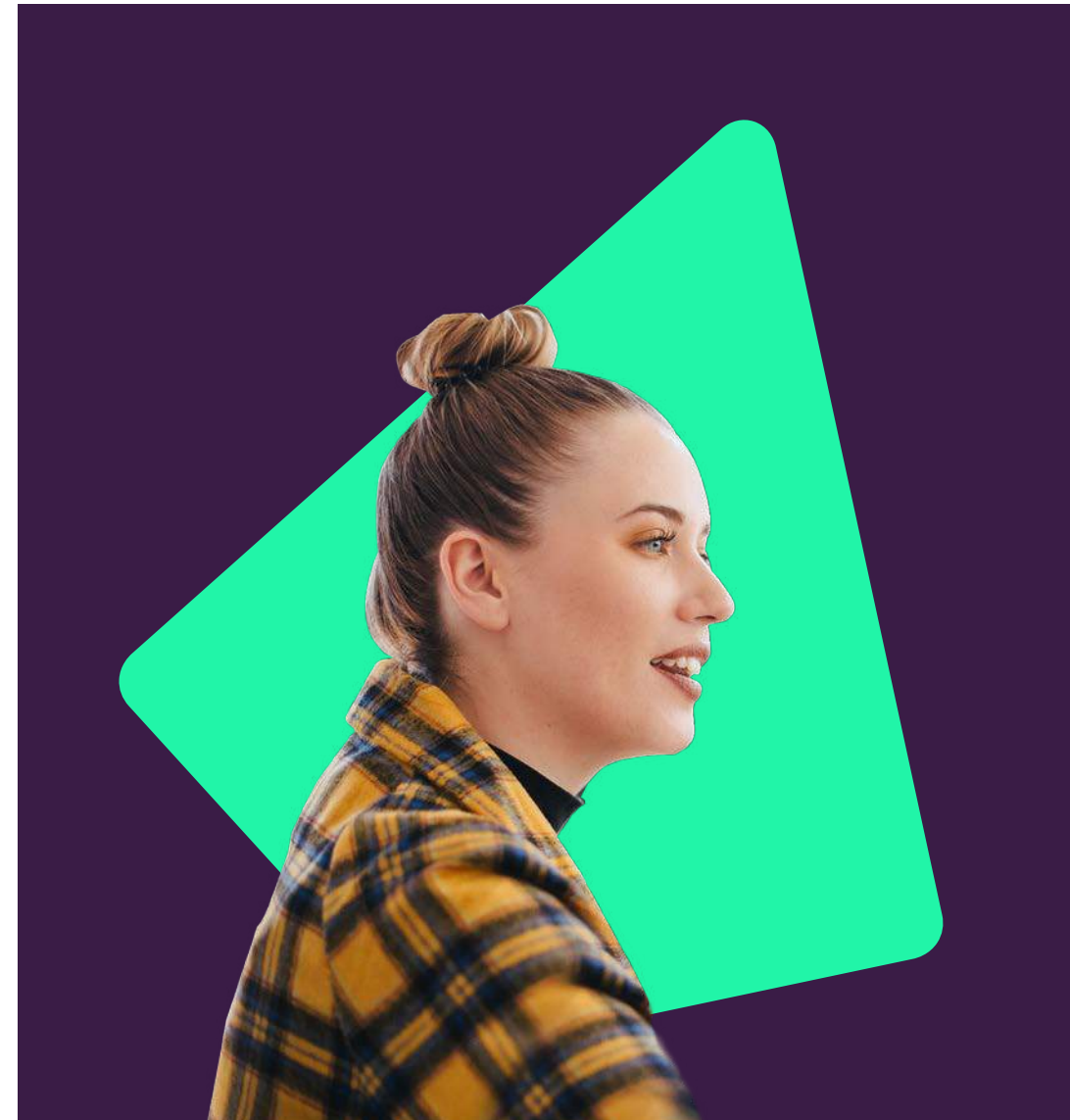
Hero imagery



As a holding shape



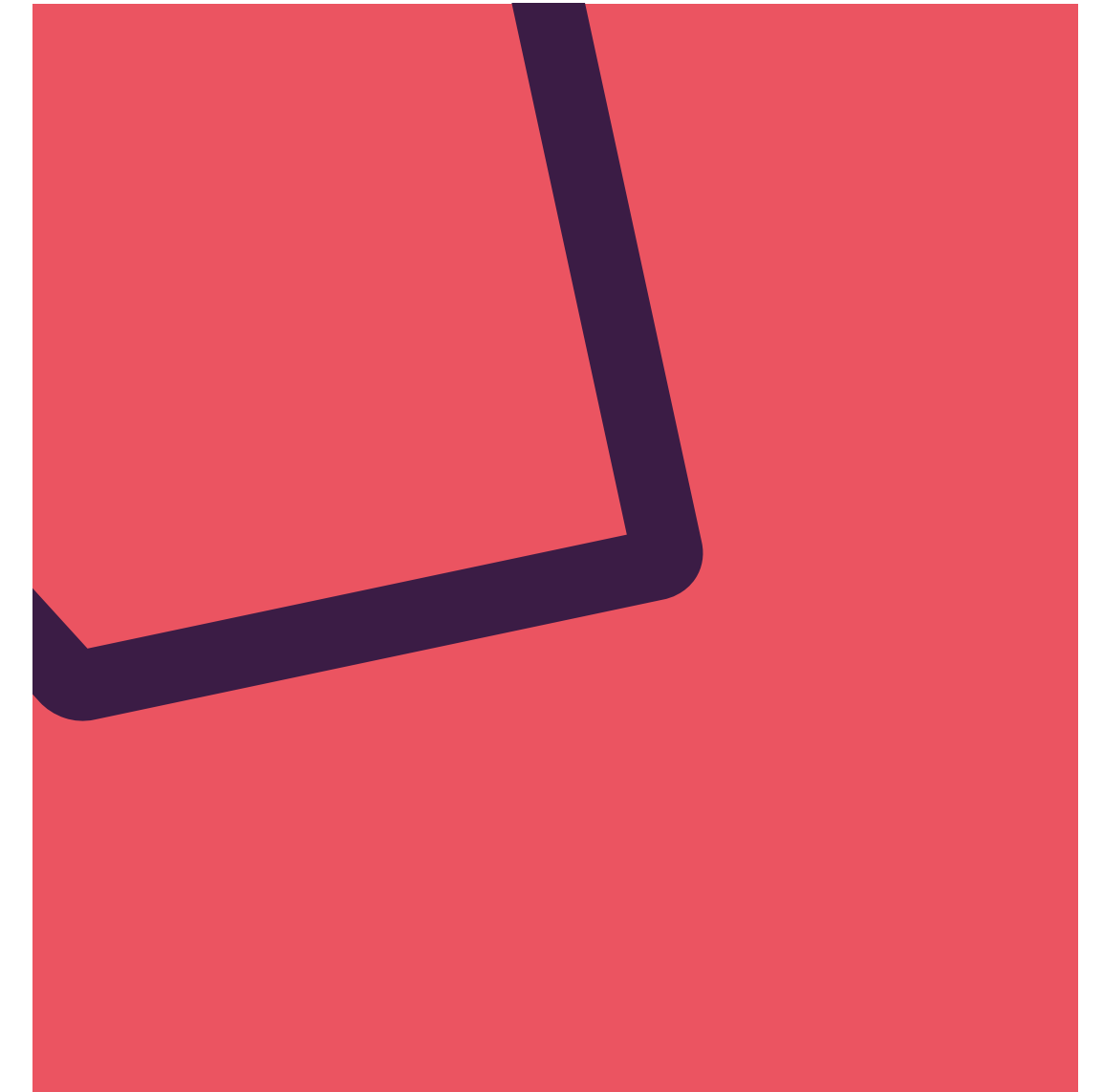
Highlighting a cutout



Used a window



As a stand alone graphic





Graphic Device Styling

You can use the rocket as a strong symboliser of the Iress brand and as the main 'character' in a design application.

Financial Advice
Software

Financial Advice
Software

Financial Advice
Software

Lorem Ipsum

Financial Advice
Software

Lorem Ipsum



Colour

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- Secondary Colours [23](#)
- Accessibility [24](#)
- Usage [25](#)



Colours

Primary palette

Our colour palette is an important part of our brand.

Our primary palette is composed of a strong purple, vibrant green and supporting whites and greys.

Iress Brand Purple

C 82	R 60
M 97	G 30
Y 36	B 70
K 43	

#3c1e46

PANTONE 2627 C
PANTONE 2627 U

Iress Light grey

C 5	R 245
M 4	G 245
Y 4	B 245
K 0	

#f5f5f5

Iress Mid-grey

C 9	R 235
M 7	G 235
Y 7	B 235
K 0	

#ebebeb

Iress White

C 0	R 255
M 0	G 255
Y 0	B 255
K 0	

#ffffff

Iress Green

C 60	R 33
M 0	G 245
Y 53	B 168
K 0	

#21f5a8

PANTONE 3385 C
PANTONE 3372 U

Colours Secondary palette

You can support the primary palette with a range of secondary colours.

These are particularly useful in infographics and illustrations.

Coral

C 0	R 255
M 84	G 66
Y 47	B 94
K 0	

#ff425e

Magenta

C 35	R 175
M 100	G 20
Y 5	B 124
K 0	

#af147c

Peach

C 0	R 255
M 60	G 135
Y 40	B 130
K 0	

#ff8782

Yellow

C 5	R 252
M 0	G 235
Y 90	B 15
K 0	

#fceb0f

Blue

C 61	R 0
M 0	G 222
Y 8	B 252
K 0	

#00defc

Black

C 80	R 33
M 67	G 36
Y 56	B 41
K 72	

#212429



Colours Accessibility chart

The Iress brand is for everyone so it's important we think about legibility and readability as part of the design process.

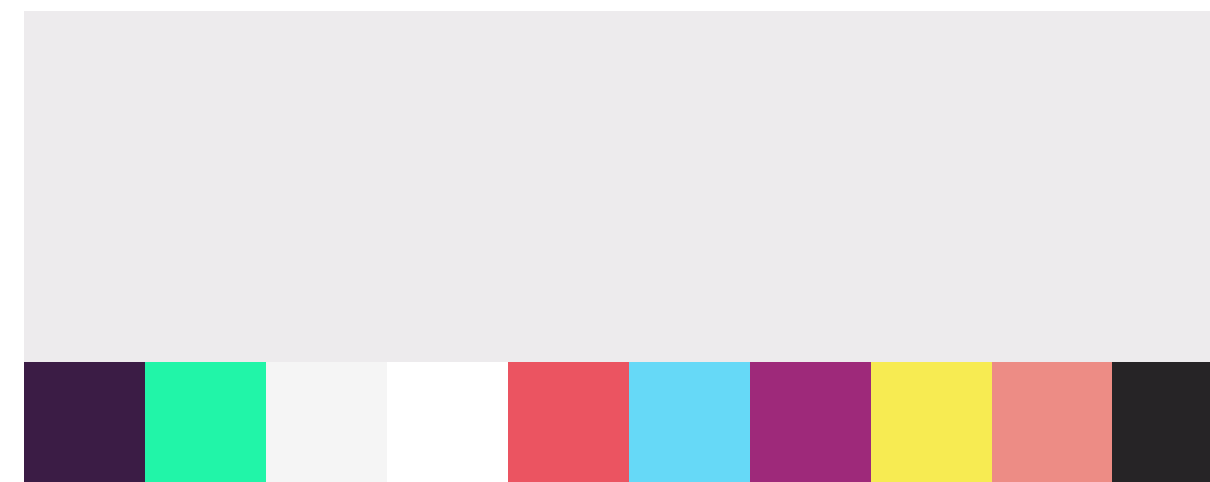
We have tested a number of different colour combinations to identify the strongest options for readability and accessibility.

A cross indicates a fail in the 'normal text' field, although all passed the 'Large text' WCAG AA field readability. Avoid the non-compliant colours for critical text and graphics but keep the overall visual impact in mind.

You can test colours at webaim.org/resources/contrastchecker/



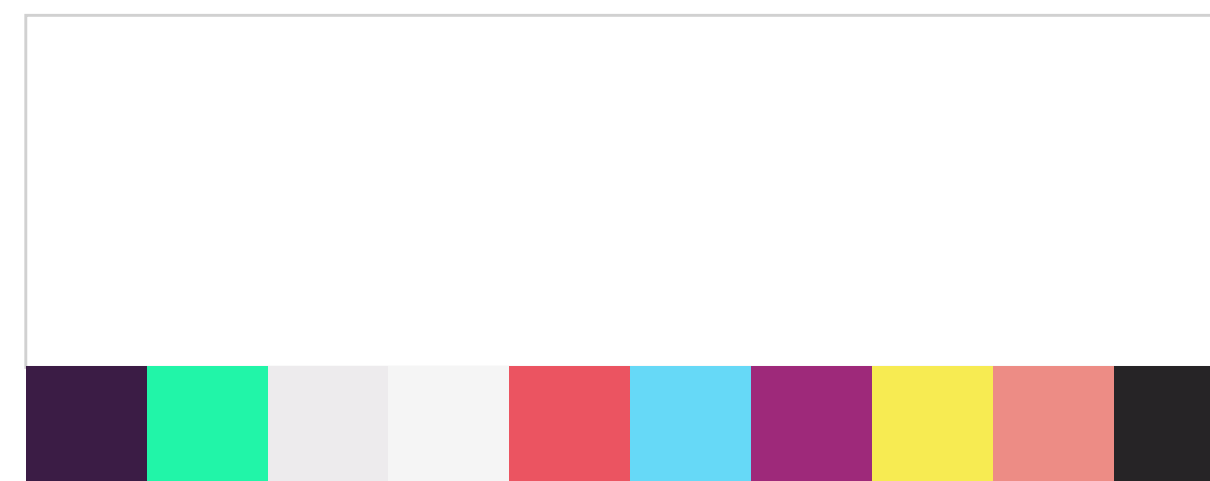
✓ ✓ ✓ ✓ ✗ ✓ ✗ ✓ ✓ ✗



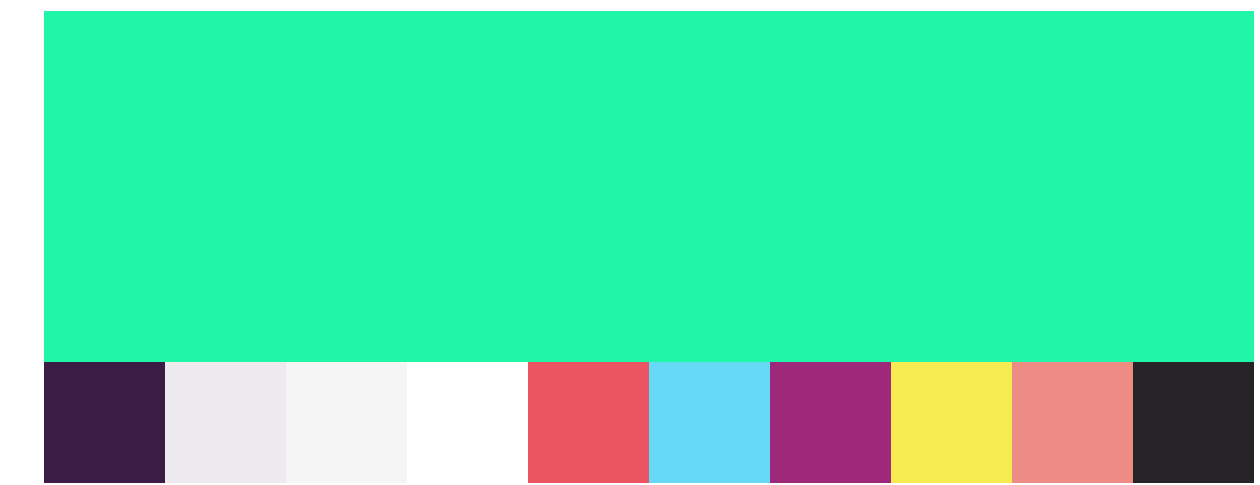
✓ ✗ ✗ ✗ ✗ ✗ ✓ ✗ ✗ ✓



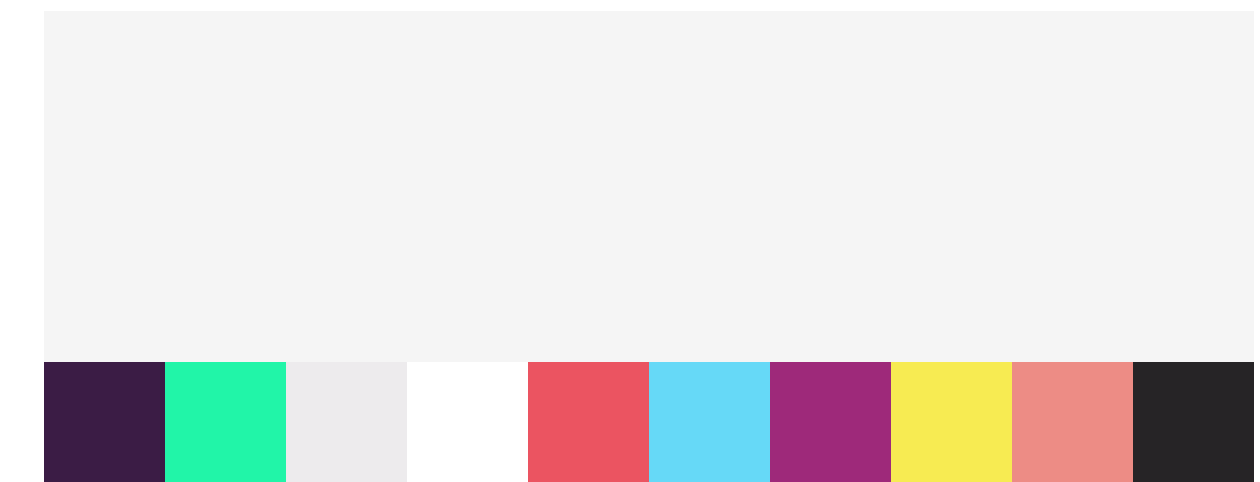
✗ ✗ ✗ ✗ ✗ ✗ ✗ ✗ ✗ ✗



✓ ✗ ✗ ✗ ✗ ✗ ✓ ✗ ✗ ✓



✓ ✗ ✗ ✗ ✗ ✗ ✓ ✗ ✗ ✓



✓ ✗ ✗ ✗ ✗ ✗ ✓ ✗ ✗ ✓



✓ ✗ ✗ ✗ ✗ ✗ ✗ ✗ ✗ ✓



✗ ✗ ✓ ✓ ✓ ✗ ✓ ✗ ✓ ✓



Colour Usage

✓ Do use the primary palettes in all communications



✓ Use secondary palette for charts/icons and special cases



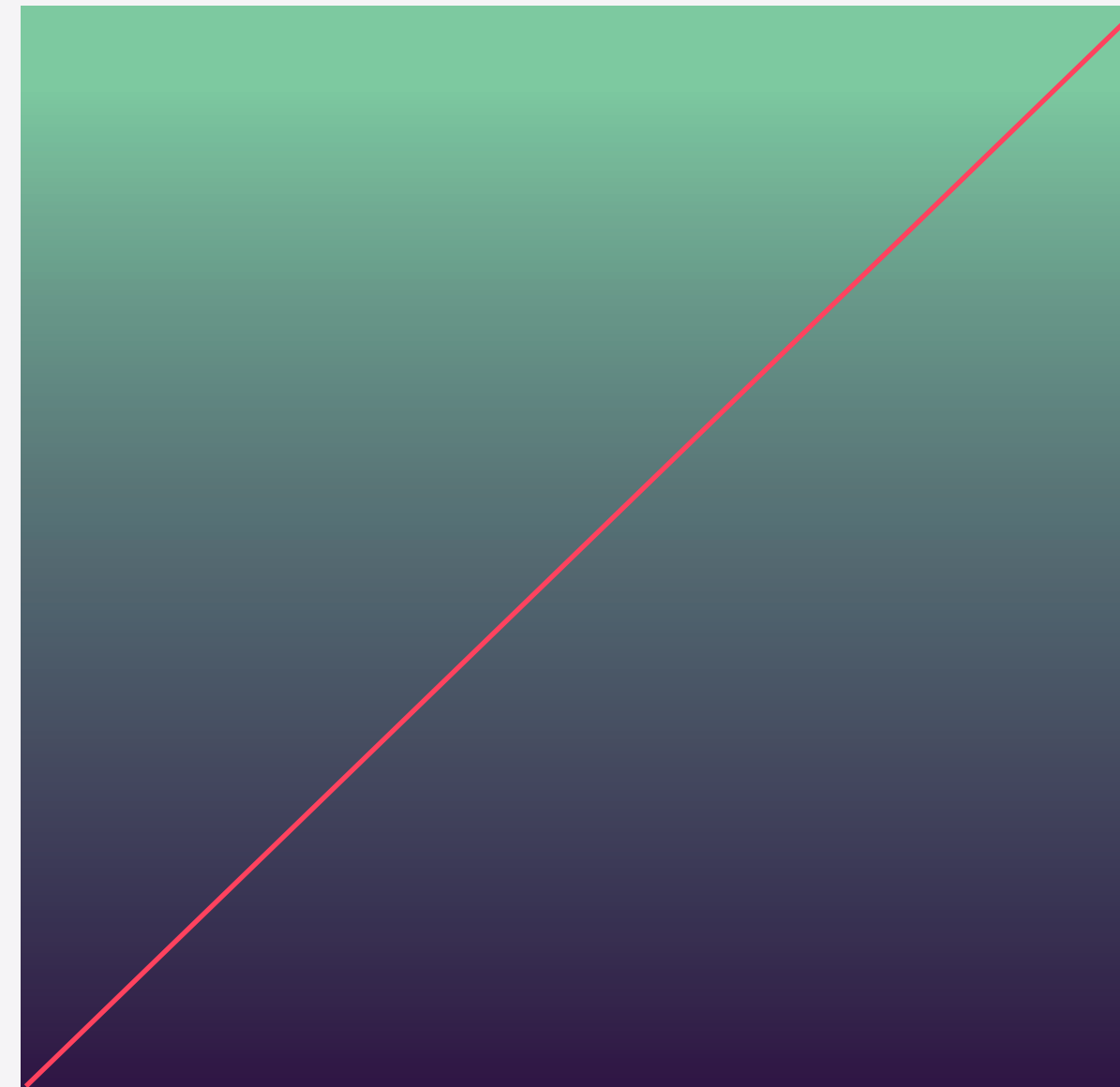
✗ Do not use colours outside of our palettes



✗ Do not use overwhelming amounts of colour



✗ Do not use gradients in communications



✗ Do not use illegible combinations





Typography

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- Styling [28](#)
- Headlines [30](#)
- System font [33](#)
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Typography Brand typeface

Our brand typeface is **Neusa Next Std**, a contemporary sans serif font. Its slightly condensed style gives it a distinct character while the generous x-height ensures excellent readability.

We use three weights:
Medium, Regular and Light.

Neusa Next Std Medium - Headers, Subheaders and titles

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Neusa Next Std Regular - Body Copy

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Neusa Next Std Light - Body Copy alternative

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa Bb Cc



Typography Styling

For pull-out quotes and subheadings we use Neusa Next Std medium. Combined with Neusa Next Std Light this gives us great flexibility and contrast to create impactful messaging. Our vibrant primary colours can be used to further enhance our typography by highlighting quotes, subheadings and statistics.

Headers, Pull-out quotes and subheadings

Weight: Medium

Tracking: Optical, -10%

Leading: 110%

Alignment: Left or centre

Neusa Next Std medium is used for
headlines, subheaders and pull-outs

Aim high
deliver better

Financial services software built
for better performance

Aim high
deliver better

Financial services software built
for better performance



Typography Styling

For body copy we use Neusa Next Std Regular. This is a workhorse weight that appears clearly on screen and in print at a range of sizes.

Body copy

Weight: Regular or Light

Tracking: Optical, 0

Leading: 120%

Alignment: Left

Neusa Next Std light or regular can be used for body copy on light backgrounds

It's not always easy running a financial services business. Every day there are more demands on time and money. More data. More information. More compliance. More reporting. More competition.

To find out how we can help your financial services business, get in touch.

It's not always easy running a financial services business. Every day there are more demands on time and money. More data. More information. More compliance. More reporting. More competition.

To find out how we can help your financial services business, get in touch.

Neusa Next Std regular is used for body copy on dark backgrounds, avoid using light as it can 'fill in'

It's not always easy running a financial services business. Every day there are more demands on time and money. More data. More information. More compliance. More reporting. More competition.

To find out how we can help your financial services business, get in touch.

✗ Do not use light on dark coloured background

It's not always easy running a financial services business. Every day there are more demands on time and money. More data. More information. More compliance. More reporting. More competition.

To find out how we can help your financial services business, get in touch.



Typography Headline styles

Headline styles should reflect the website, using Neusa Next Std in medium across headlines and subheaders/call outs etc.

This is a great midpoint between the bold which can overshadow the fonts details and the regular that lacks headline style impact.

Break up long headers with colour.

Please note:
This style is only for use on dark backgrounds.

— Headers can be
separated using colour

We can break long headers with weight

— **Mix longer headlines**
with a lighter weight to avoid overpowering a page

Add interest to a header using an underline to highlight an important feature of benefit

— **Use an underline on your headings to highlight a feature**



Typography Headline styles in practice

When using the mixed weights consider what you want to stand out. The same when using the colour highlight.

The underline can rarely be seen in our accessible secondary colours as well. These colour combos are shown in the Iconography section as well as documented below. Remember to use sparingly.

This is applied on underline and text colours styling

✓	<u>Green</u>	✓	<u>Green</u>
✓	<u>Blue</u>	✓	<u>Blue</u>
✓	<u>Yellow</u>	✓	<u>Yellow</u>
✓	<u>Peach</u>	✓	<u>Peach</u>
✓	<u>Red</u>	✓	<u>Red</u>
✓	<u>Grey</u>	✗	<u>Grey</u>
✓	<u>White</u>	✗	<u>White</u>
✗	<u>Purple</u>	✓	<u>Purple</u>
✗	<u>Black</u>	✗	<u>Black</u>

In this instance Advice Compliance is more important than introducing, so therefore receives our headline treatment

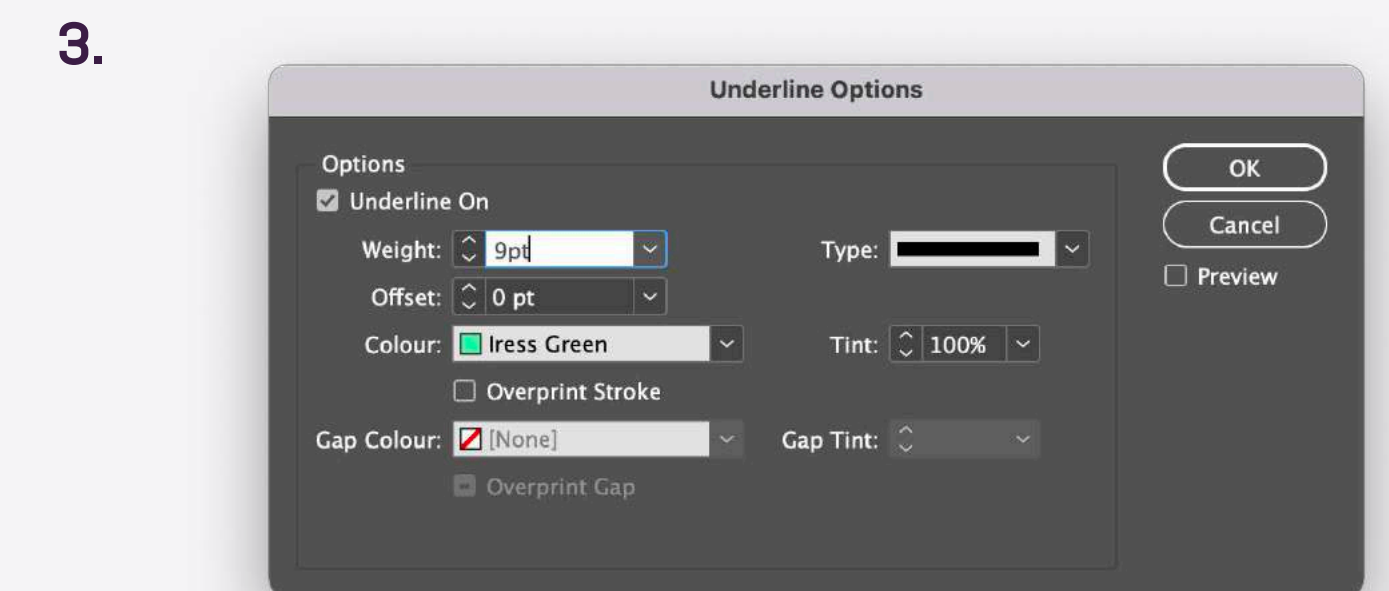
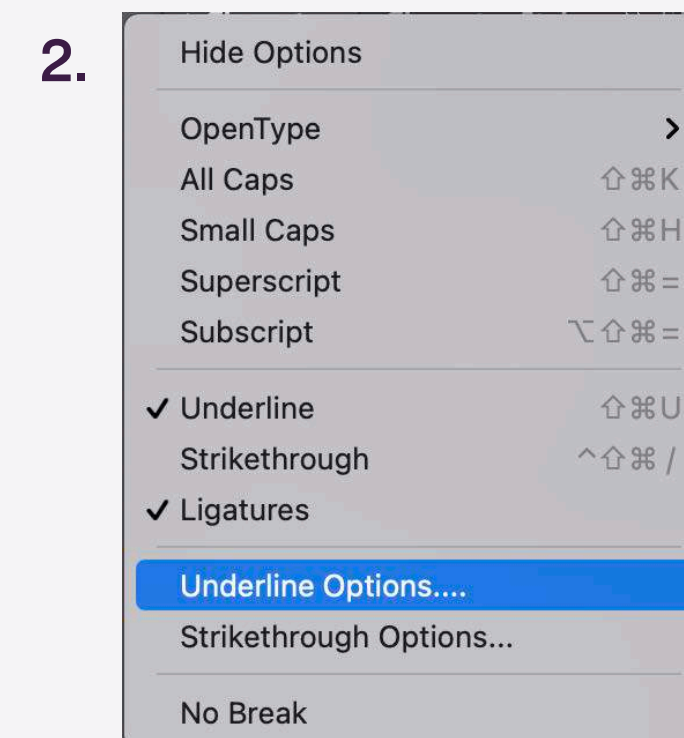
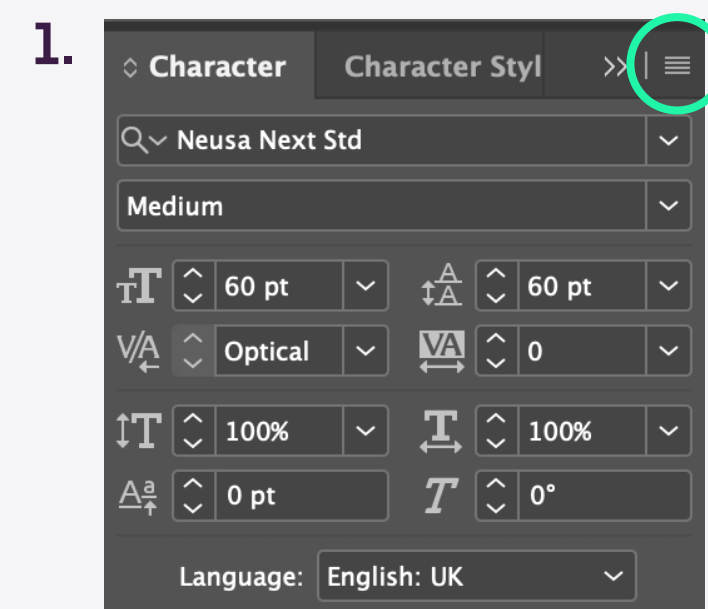
— Introducing
Advice compliance

Create an underline highlight using the guide below

Weight 15% of type size
e.g. 60pt type - 9pt

Offset 0%

— Introducing
Advice compliance





Typography In use

An example page using our typography styling

The headline is set in Neusa Medium using the underline headline style.

The body copy is set in regular weight as it's against the purple background.

The logo is positioned/aligned to the 'iress' in the logo

Neusa Medium _____

Underline _____

Nuesa Regular
because of dark
background

All text aligned
of the 'i' in iress

Medium used to
highlight website

Financial services software built for better performance

Around the world, thousands of private wealth managers, financial advisers, investment and asset managers, traders, lenders and brokers choose our software to help run smarter businesses, aim higher and achieve more.

We started in Australia in 1993. Today we're a growing team of 2200+ people across APAC, Europe, Africa and North America, building the software and infrastructure to help the financial service industry perform at its best.



Find out more at iress.com



Typography Backup/system font

In instances where our brand typeface is unavailable we can use the Google typeface Roboto.

This is regularly available in Google-based software.

Roboto Medium (for headlines, subheaders and callouts)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Regular (for body copy)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Roboto Light (as alternative for body copy)
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Aa Bb Cc



Typography Usage

To keep our typography consistent and our brand looking great, please stick to the simple rules on this page.

✓ Always use our specified styling

Aim high, deliver more

Voluptat usant, volo dolupta tissim et fugia soluptur? Quistiae nobis doluptat volecae pliquost, soluptur, ut aut faciis as doluptae debis iusdae prem con nonse nimusam ium sum sumquatur simus et pro tem facipsandia.

✗ Do not right align type

Voluptat usant, volo dolupta tissim et fugia soluptur? Quistiae nobis doluptat volecae pliquost, soluptur, ut aut faciis as doluptae debis iusdae prem con nonse nimusam ium sum sumquatur simus et pro tem facipsandia.

✗ Do not apply filters or effects

AaBb

✓ Do use pops of brand colours to highlight subheads

Lorem ipsum

Voluptat usant, volo dolupta tissim et fugia soluptur? Quistiae nobis doluptat volecae pliquost, soluptur, ut aut faciis as doluptae debis iusdae prem con nonse nimusam ium sum sumquatur simus et pro tem facipsandia.

✗ Do not use fonts we have not specified

Financial services software

✗ Do not compromise the legibility of the information

Lorem ipsum

Voluptat usant, volo dolupta tissim et fugia soluptur? Quistiae nobis doluptat volecae pliquost, soluptur, ut aut faciis as doluptae debis iusdae prem con nonse nimusam ium sum sumquatur simus et pro tem facipsandia.



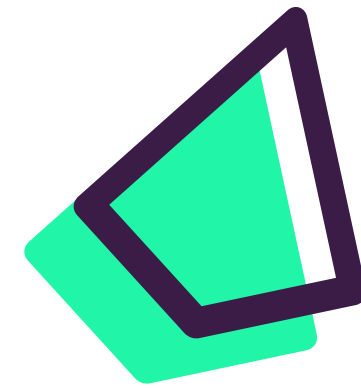
Brand voice

Brand voice

Writing for better performance

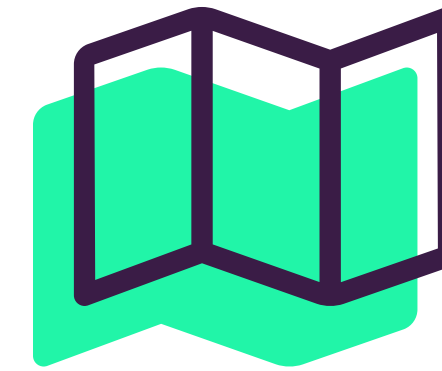
Finding the right words to persuade, convince and convert doesn't always come easy. Trouble is, defaulting to robotic corporate-speak does.

Everyone is different and everyone writes in their own unique way. But if you write with our brand position in mind, write for people, be adventurous and follow a few little rules, you'll help the Iress tone of voice come to life. It's that simple.



Write for people

If you take one thing from this guide, remember this: we are people, our audience is too. Write with that in mind and you'll find the words come naturally.



Be adventurous

Trial and test new ideas and new concepts without fear of failure. Keep learning, keep refining, be courageous.



Follow some rules

Not sure if it's XPLAN or Xplan? IRESS or iress? We've created these guides to help everyone stick to the same style:

[Iress Writing Style Guide](#)

[Iress A-Z Glossary](#)

[Product Writing Style Guide](#)



Iconography

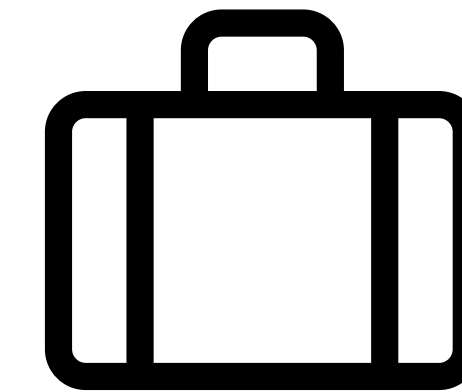
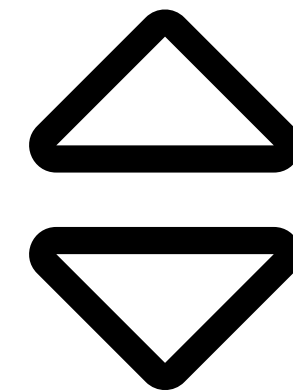
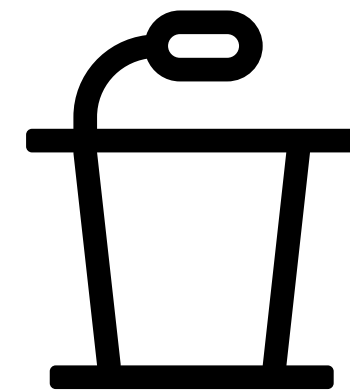
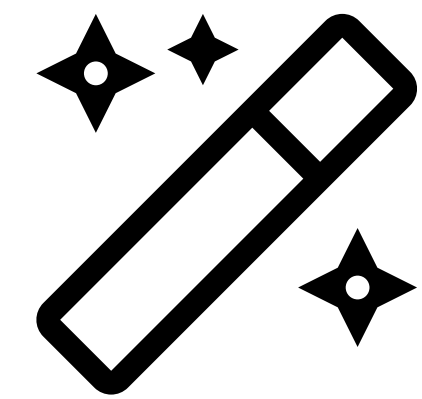
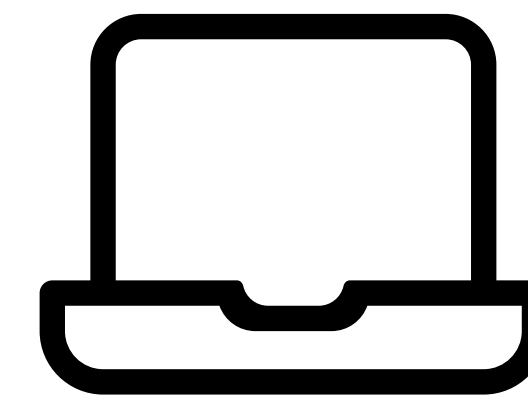
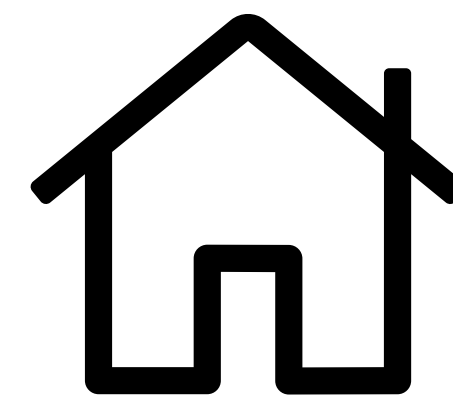
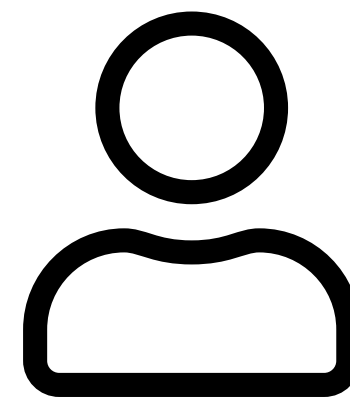
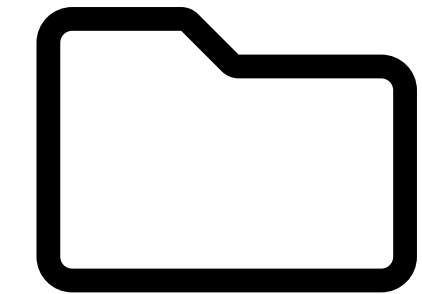
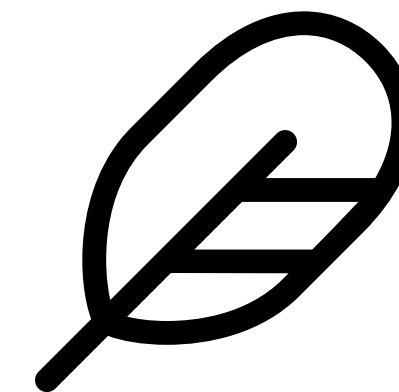
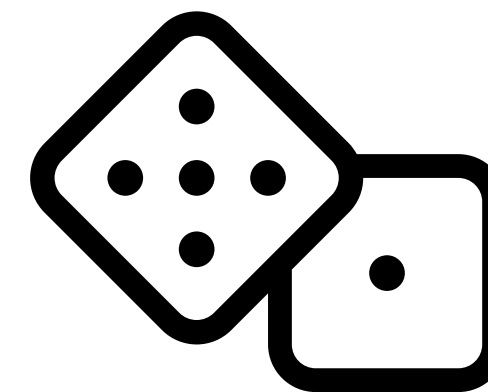
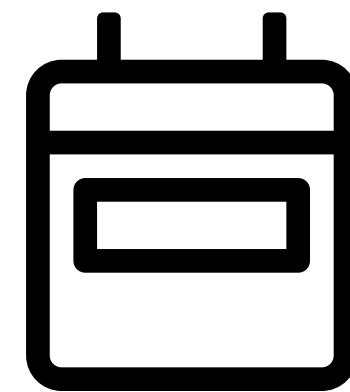
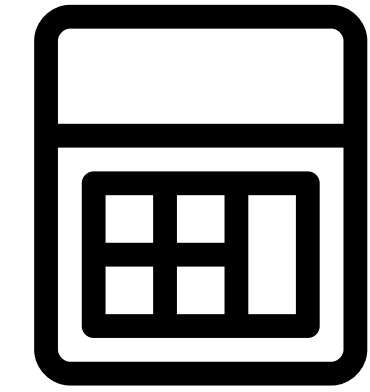
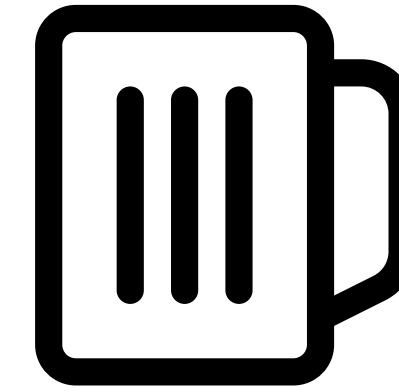
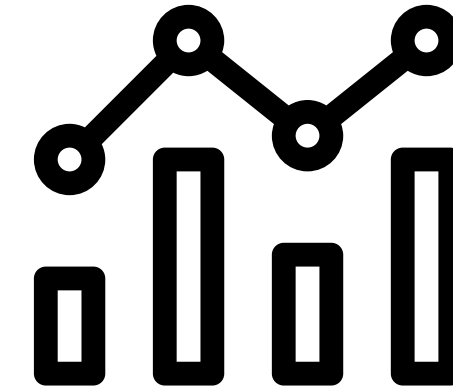
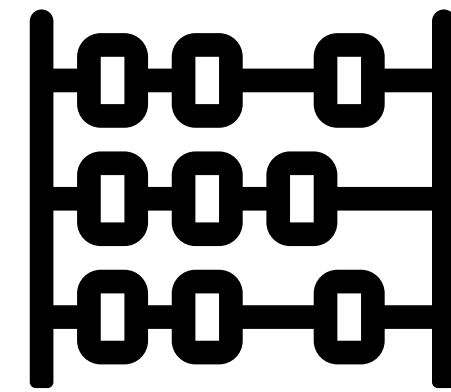
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- Accessibility [41](#)
- Usage [44](#)



Iconography Primary set

Our iconography is used throughout our brand.

We use Fontawesome which has a light icon library that should offer a load of choices.

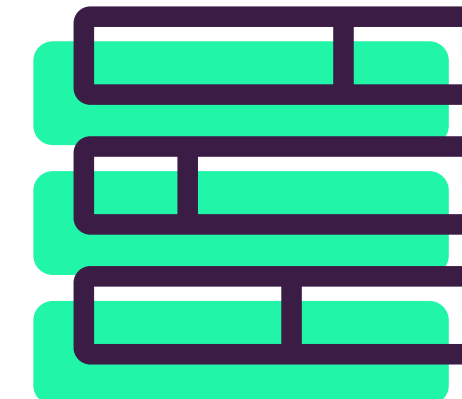


Iconography Iress styling

To customise our iconography and make them really feel like Iress, you can use an offset solid colour alongside the original icon.

We like to keep the solid to the bottom left of the icon and find this is a simple way to elevate the existing standard icon set.

To create your own please see the following page



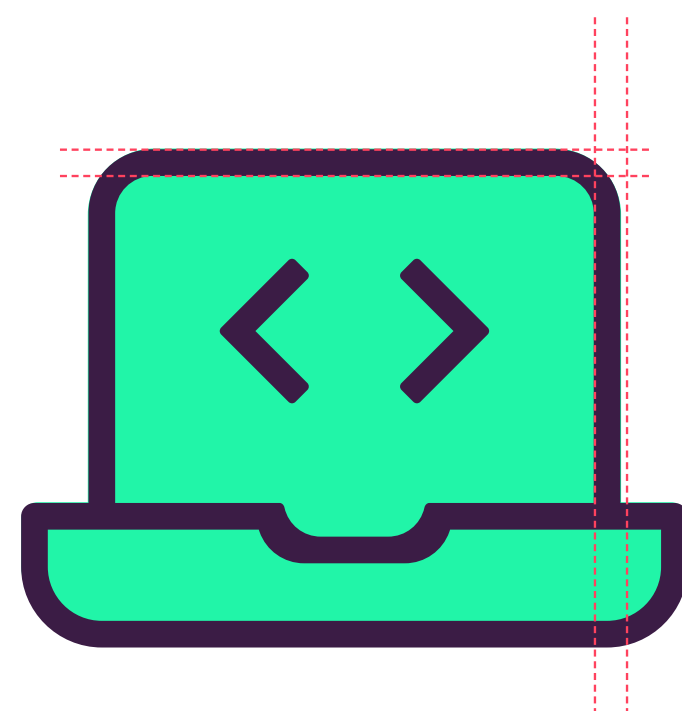
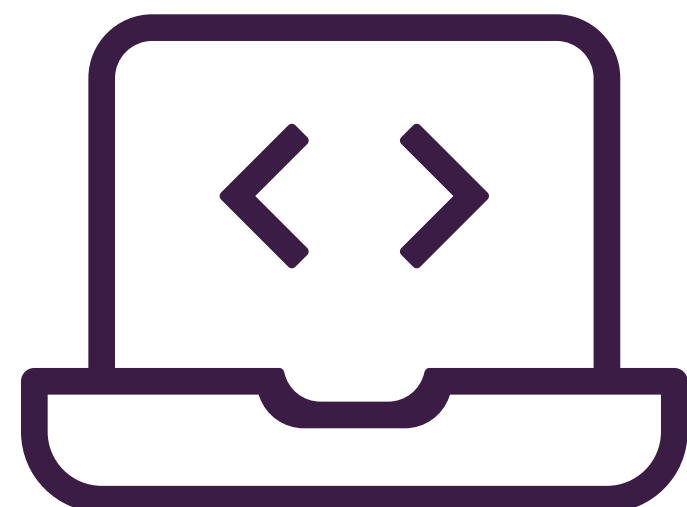
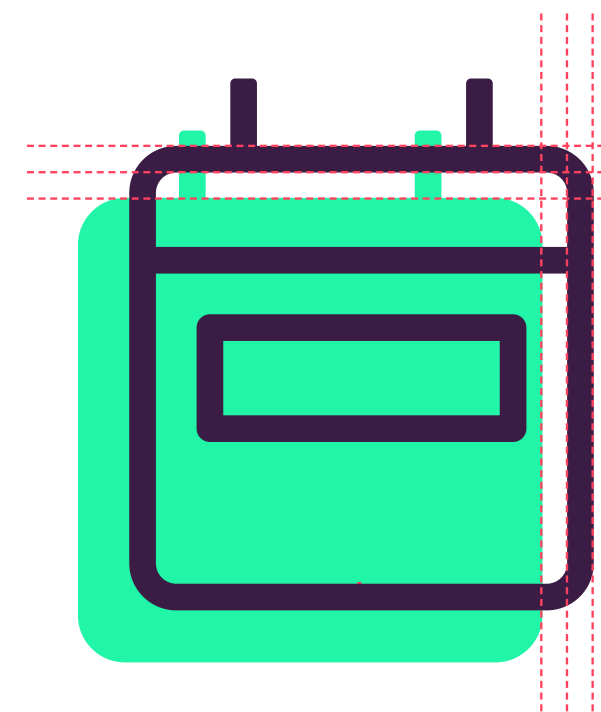
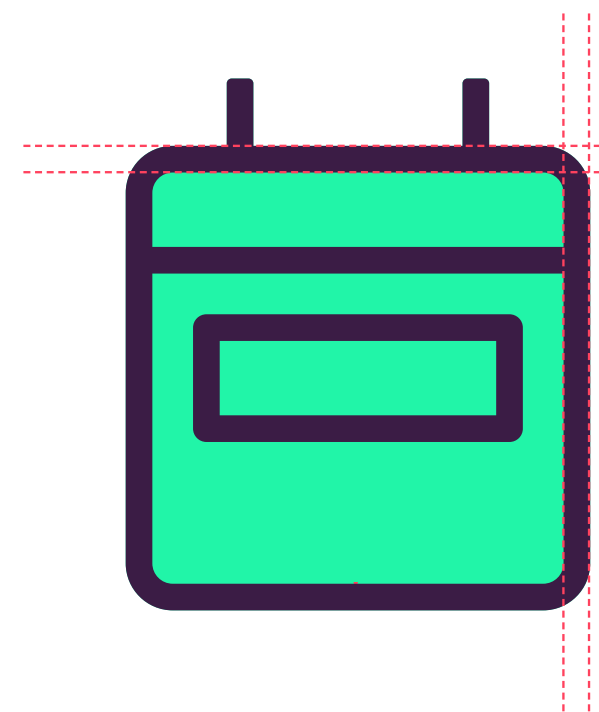
Iconography

Creating an icon

Starting with a basic icon in light as well as the same icon in solid.

Use the width of the stroke and duplicate the size to the left and bottom.

Move the solid shape down and back to align with the rule.



Iconography Accessibility - offset colour

With the offset icon style we can use some supporting colours to make things interesting.

Please just take note of the colour combinations to avoid due to legibility.

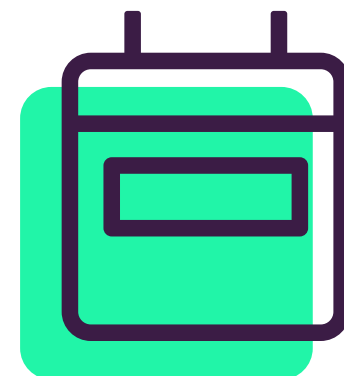




Iconography Accessibility - on colour

When considering using an icon, refer to this guide to whether you should use an offset or not.

Only use offset graphic icons on lighter background



On dark backgrounds we avoid using an offset but can colour the icons using our brand colours.





Iconography Accessibility - use

Icons used on the website.



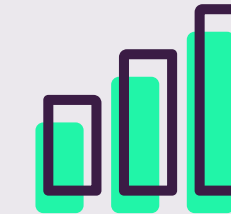
Show me better



Page Title
Lorem ipsum dolor sit



Page Title
Lorem ipsum dolor sit



Page Title
Lorem ipsum dolor sit

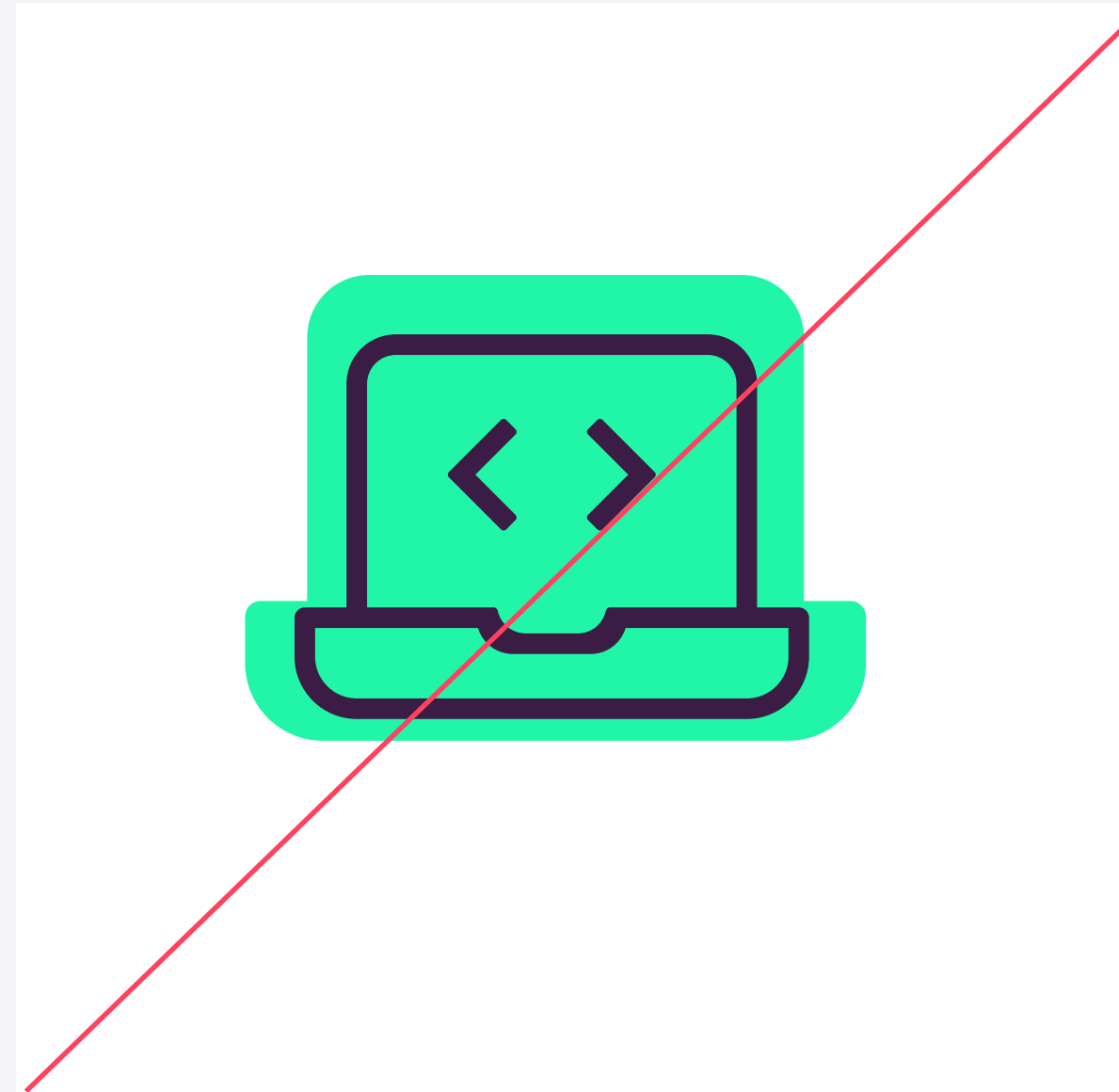
Software for better performance

Iconography Usage

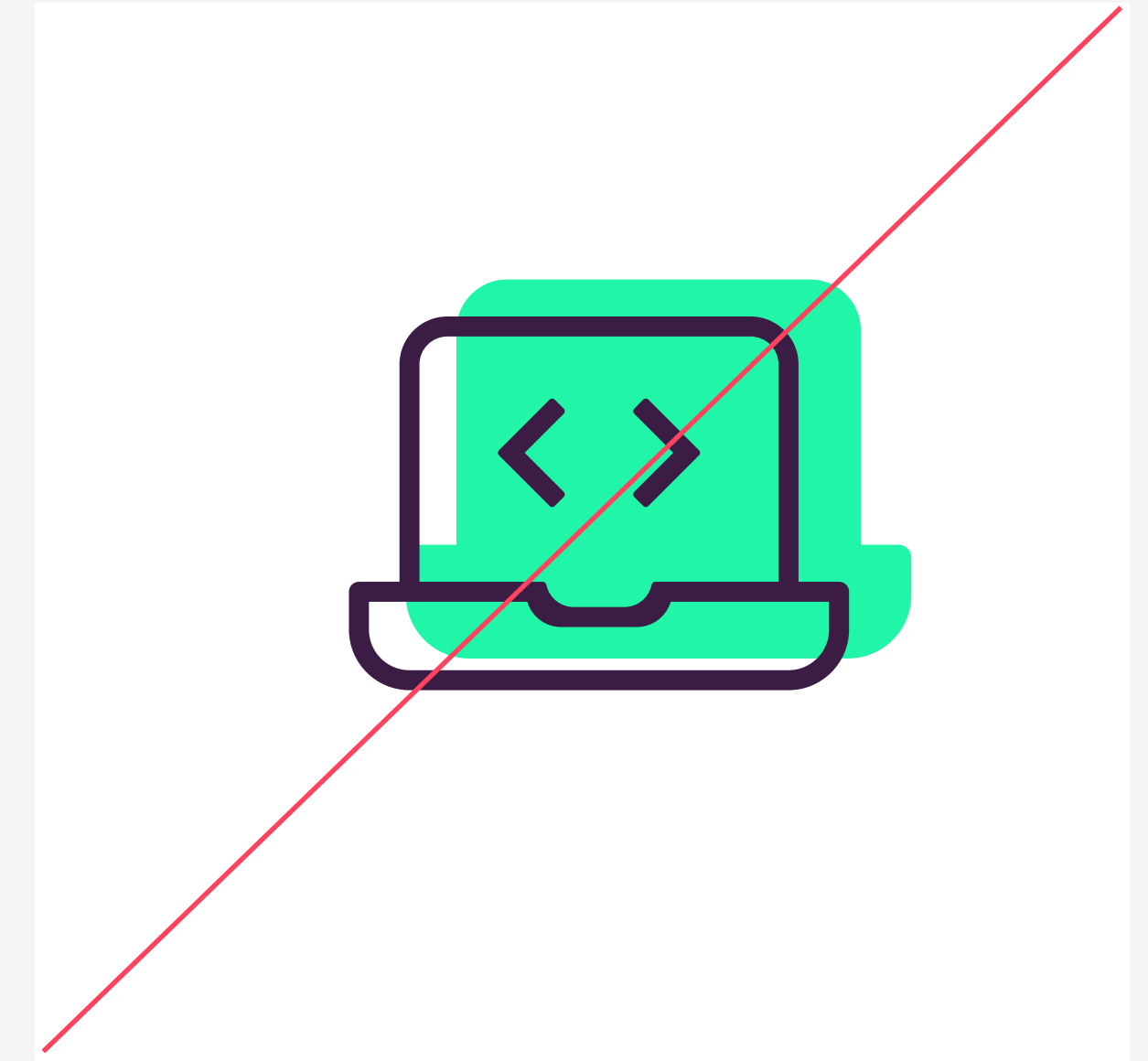
✓ Do use fontawesome icon library



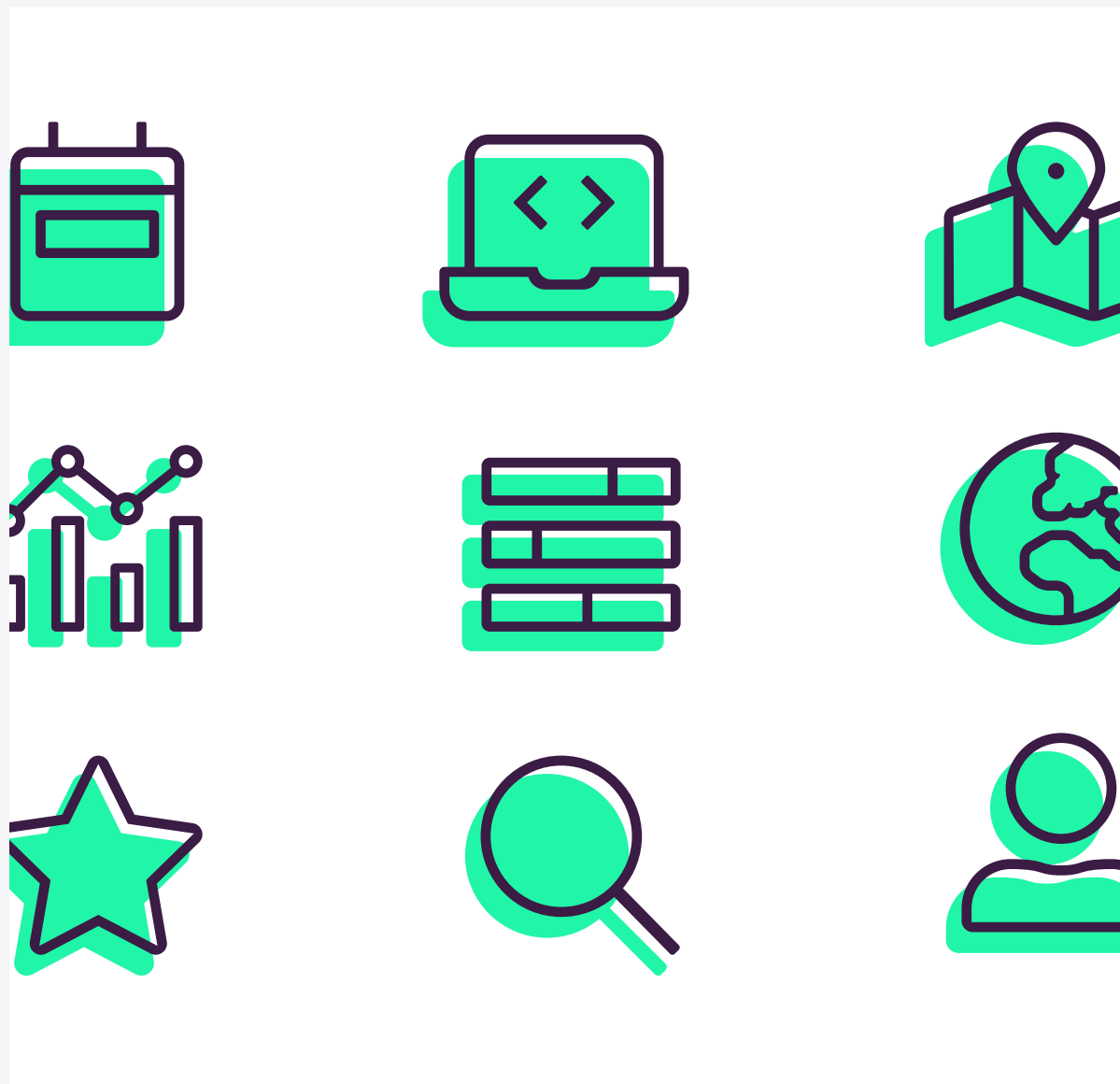
✗ Do not change the size of the shape



✗ Do not offset the shape in a different direction



✓ Use offsets to add 'lress' to our icons



✗ Do not use the offset against dark backgrounds




✗ Do not use the graphic device as a background





Imagery

- Who are we 46
- Brand led imagery 47
- General imagery 48
- Device/software imagery 49
- Hero images 50
- Treated images 51
- Usage 55



Imagery Who we are

When thinking about or selecting imagery, we like to remind ourselves of what 'we are' as well as what 'we are not'.

This helps ground our thinking and allows us to make better choices.

We are

**Bright, exciting, inclusive,
diverse, relaxed, modern**

We are not

**Dull, depressing, exclusive,
uptight, dinosaurs**

Imagery

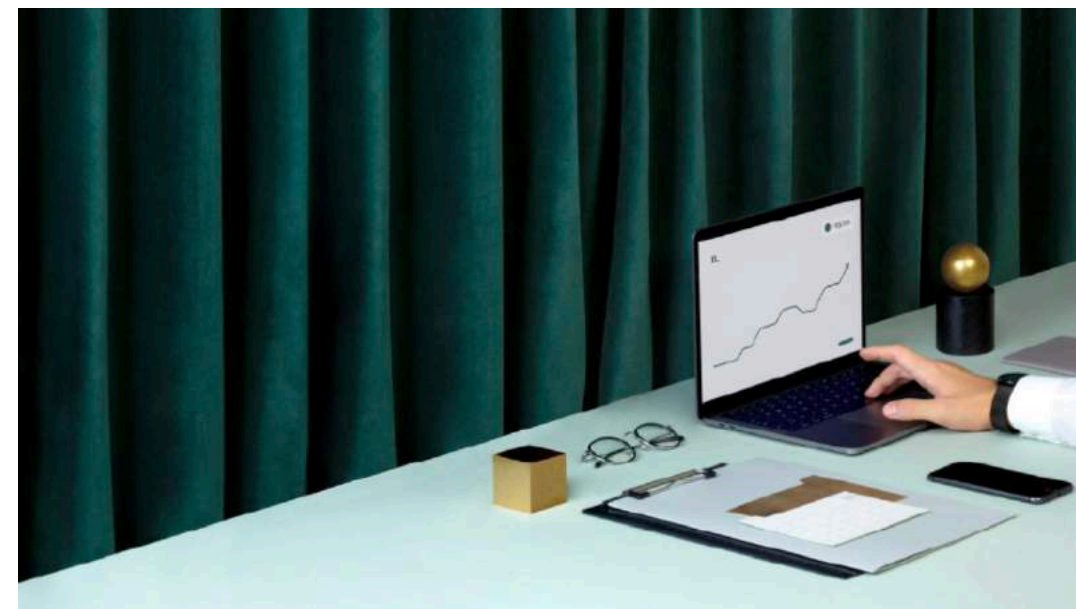
Brand imagery

Photography and image selection is hard to get right. Above all, we want our brand imagery to show positivity and the feeling you get from doing something well.

And we want to avoid predictable scenes, like men in business suits, coffee cups next to laptops, green plants for growth.



Reference images only



Imagery General/blog/editorial

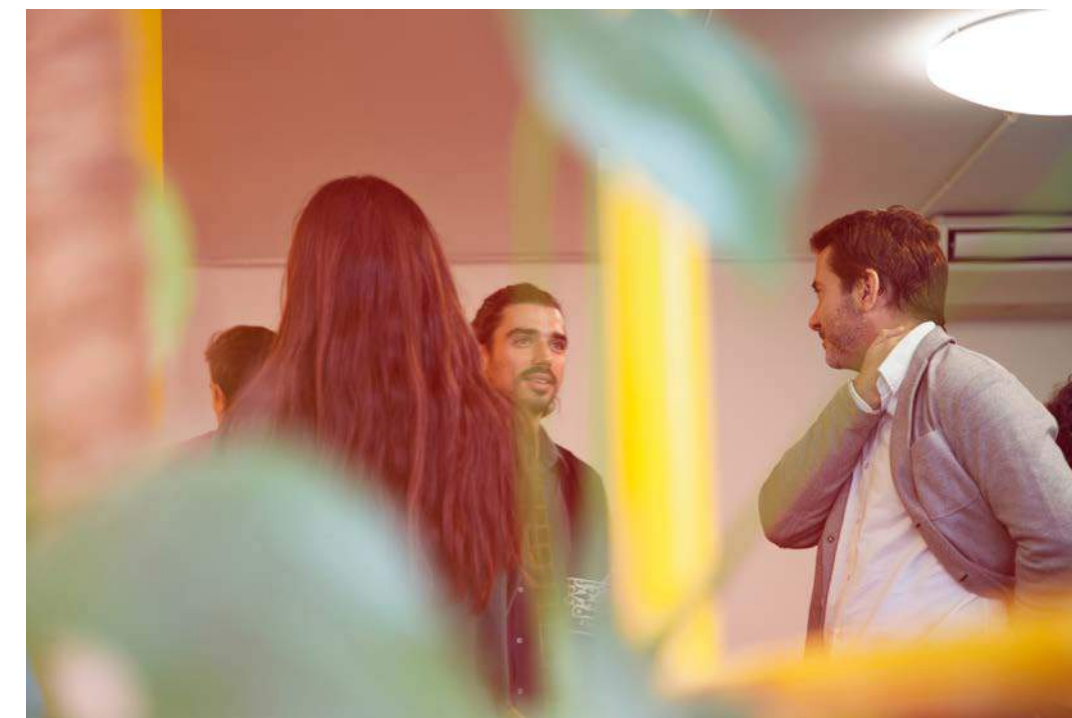
For more general imagery for features on blogs, in editorials or even used inside the graphic device we opt for bright/upbeat imagery.

We can use posed, more focussed shots as well as the organic mid conversation shots.

Variety is key here.

If you begin to notice too much of one thing it's time to use something else.

All images sourced from unsplash.com





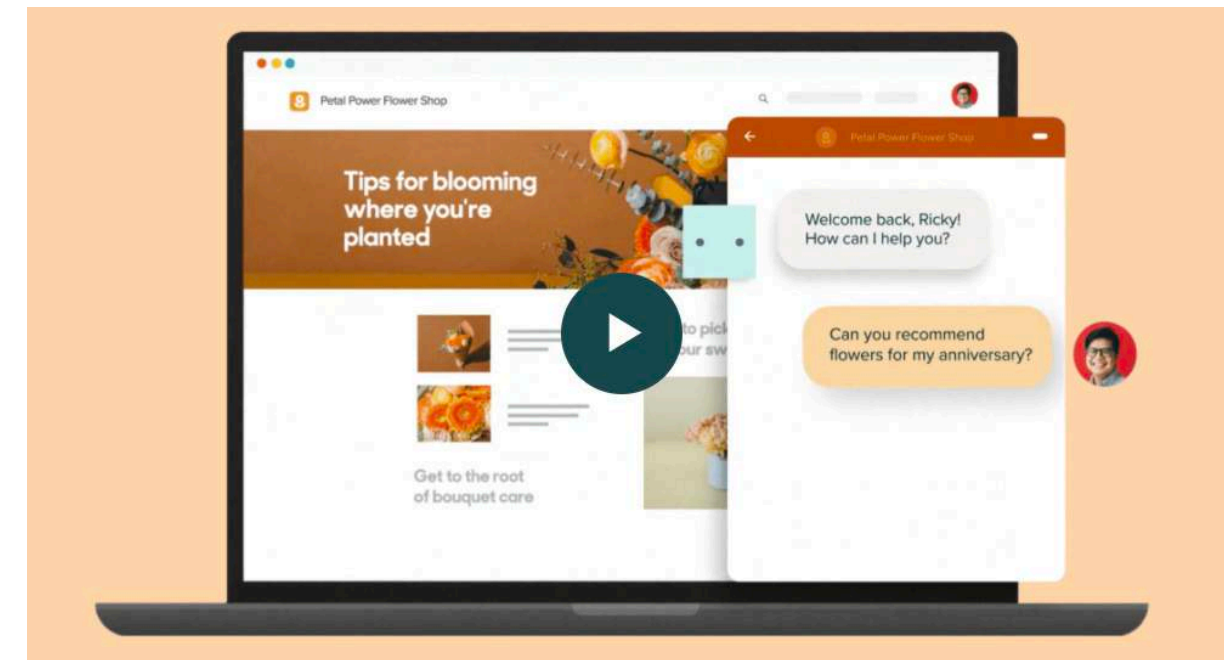
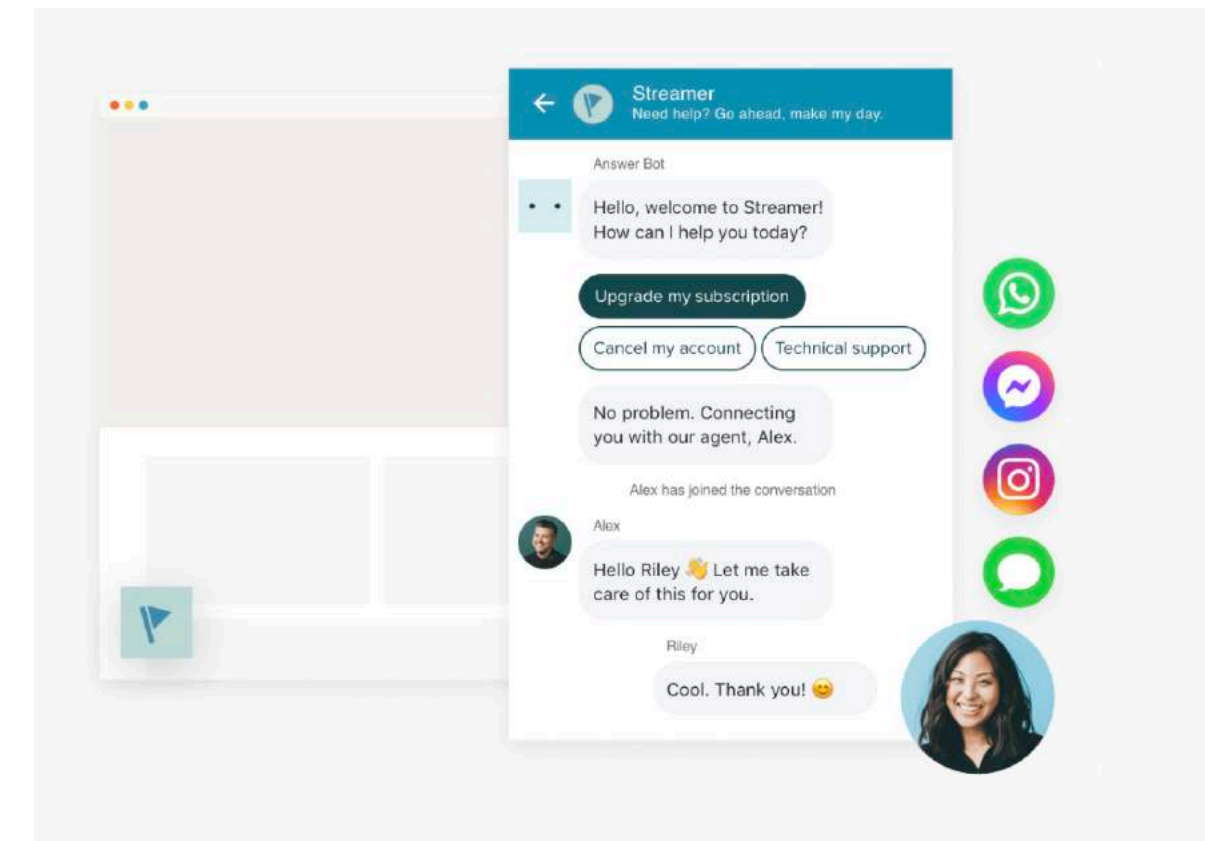
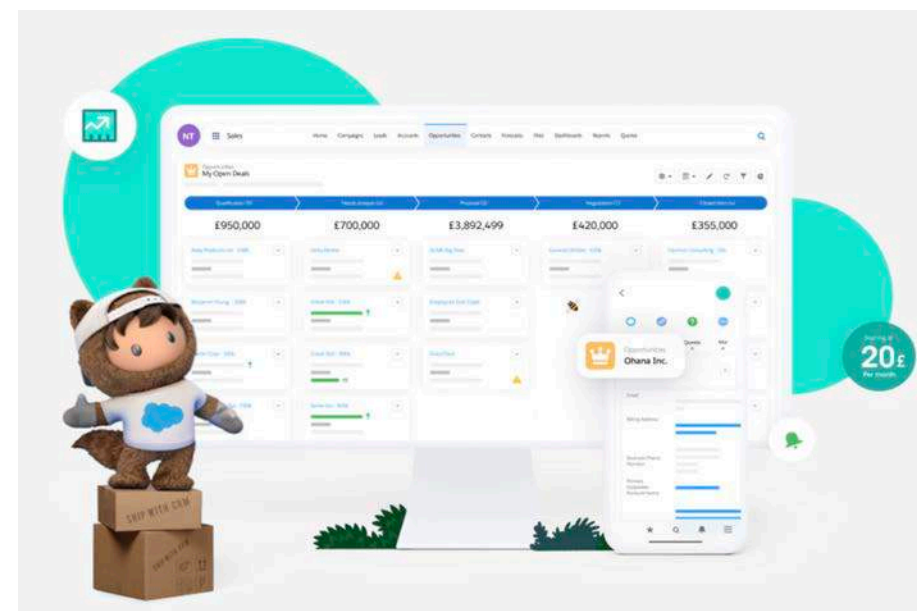
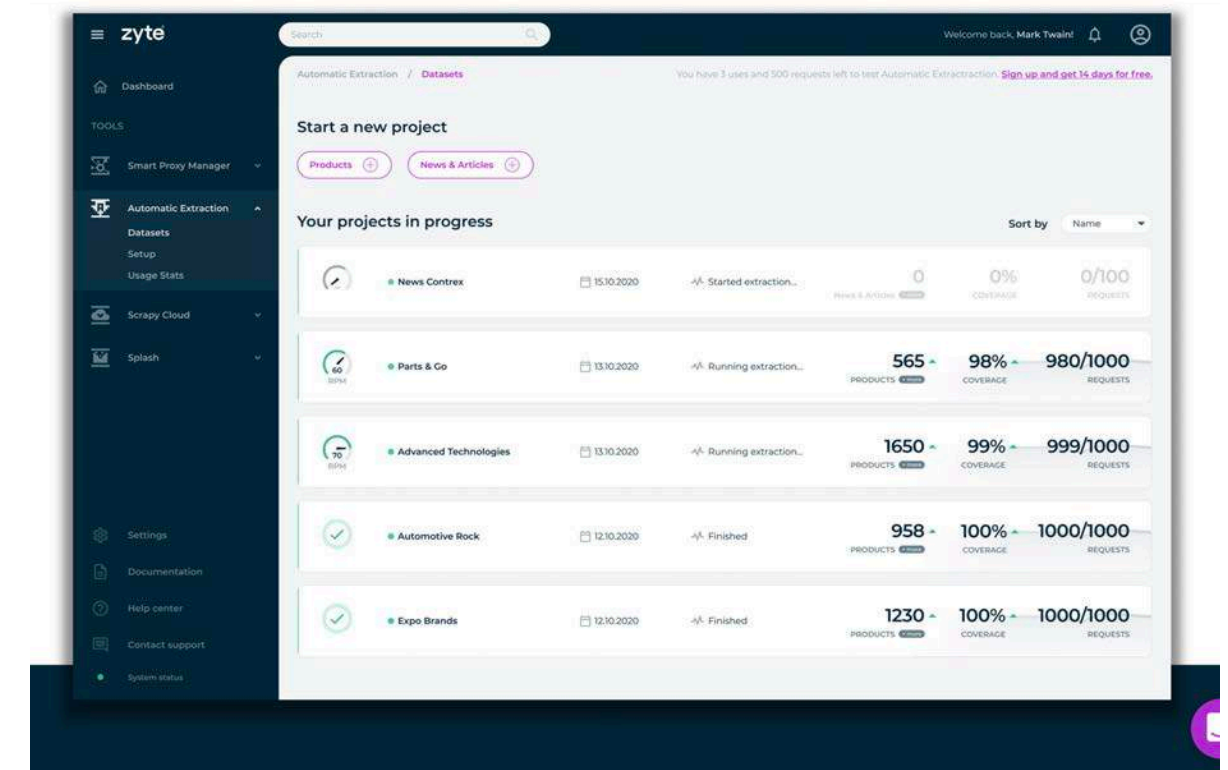
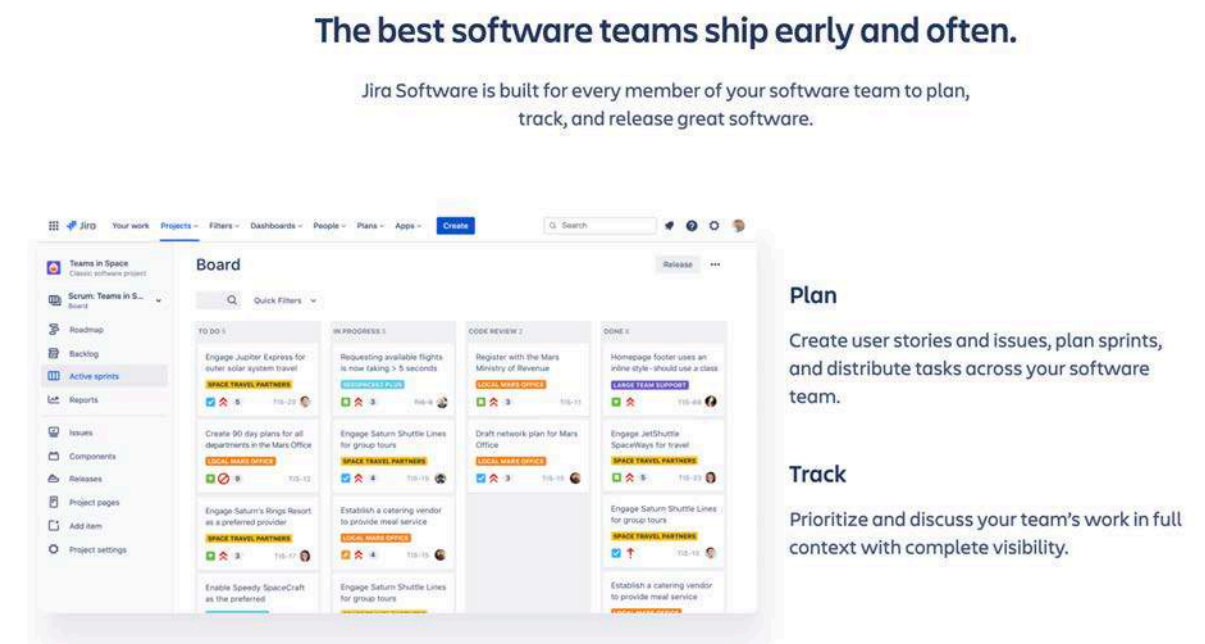
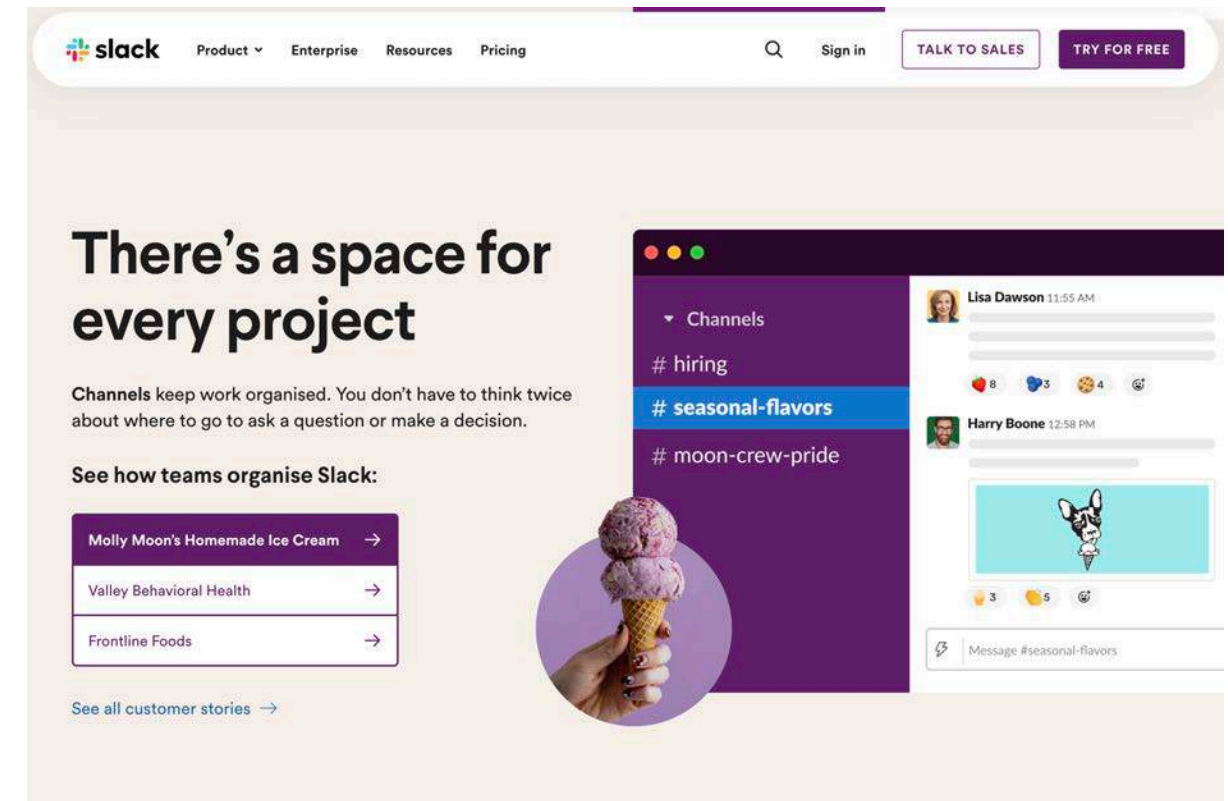
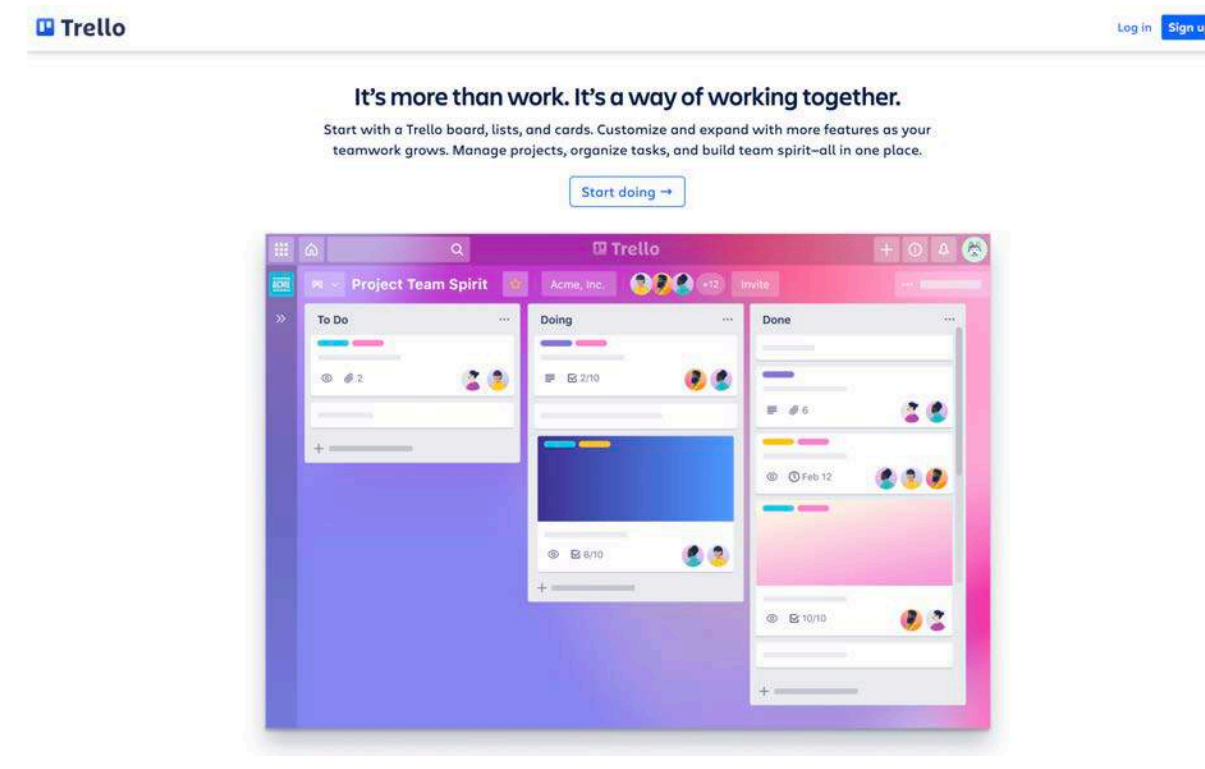
Imagery Devices

When showing devices on the website we should try to limit showing the actual devices whether that be with people using laptops and phone, or at desks on desktops.

Flat software graphics could replace insitu shots as well as give an indication of the Iress software.



Reference images from other sites





Imagery Treatments

Hero image

Our hero imagery leads the way.

Each one should be composed of a combination of cutout treated image, rocket device, iconography in light/solid or offset.

Follow the six steps for the best way to create a hero image.

Example



Iress gradient



R 255	C 0	R 60	C 82
G 255	M 0	G 30	M 97
B 255	Y 0	B 70	Y 36
	K 0		K 43
#ffffff		#3c1e46	

How to make

1. Choose an image



2. Cut out your image



3. Apply our gradient map



4. Position graphic device behind



5. Choose iconography (we like to combine solid/light and offset)



6. Position iconography



Note. The straight cut bottom gives the image grounding

Imagery Treatments

Framing image

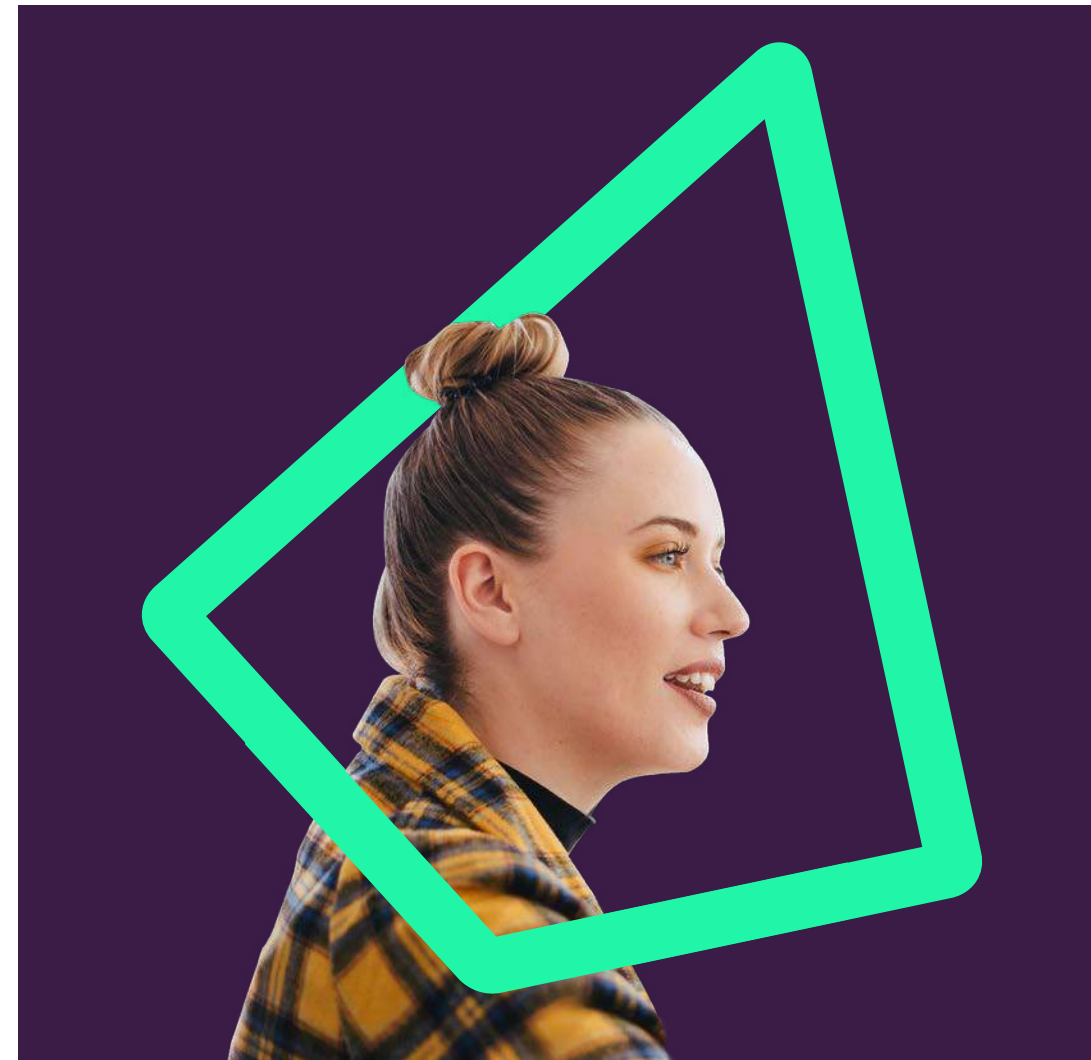
You can also frame an image using the rocket device:

Framing image

Image cutout against the iress brand colour

Using the graphic device in the outline

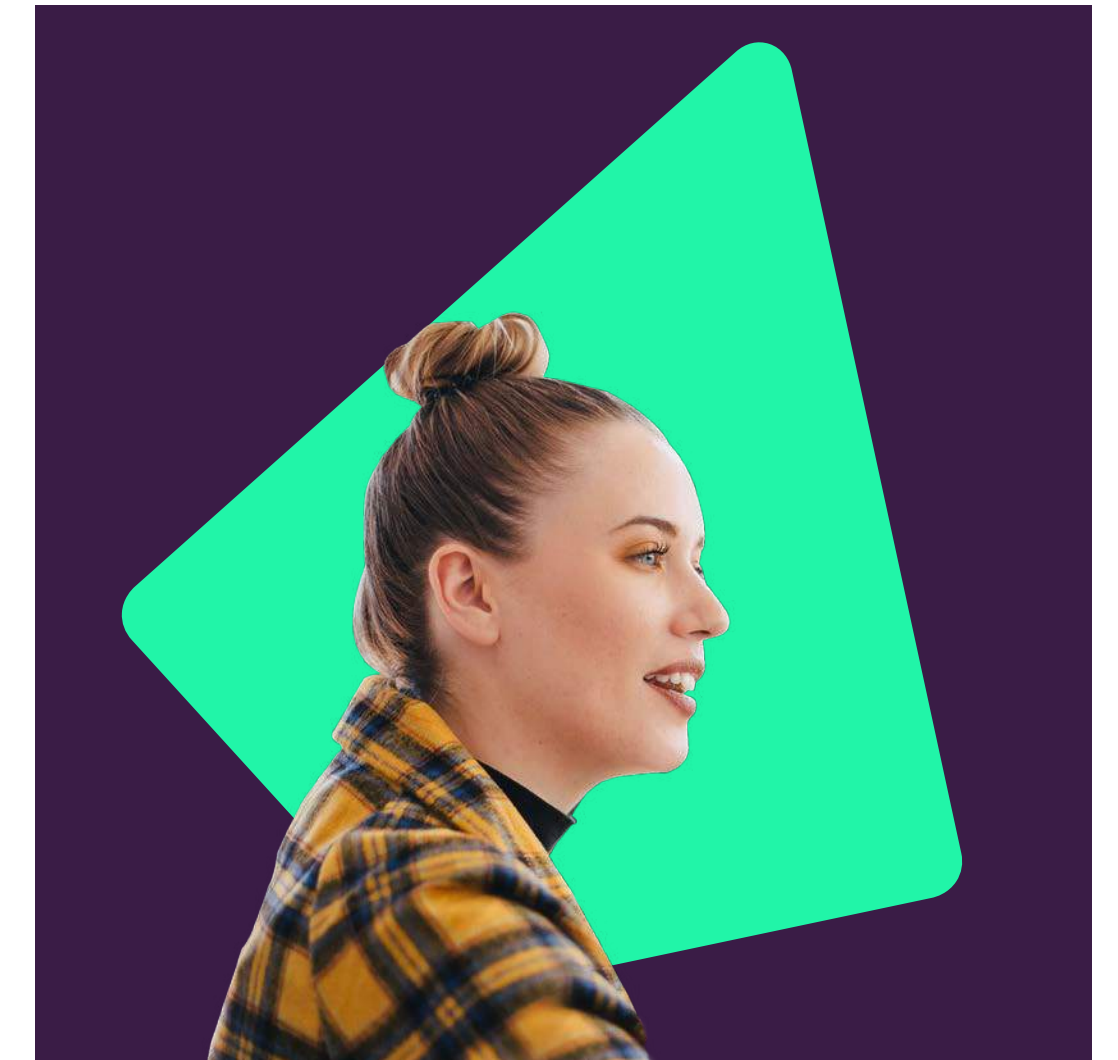
Clips around person/object



Framing image

Image cutout against the iress brand colour

Graphic device in solid behind



Framing image

Using the graphic device in the outline

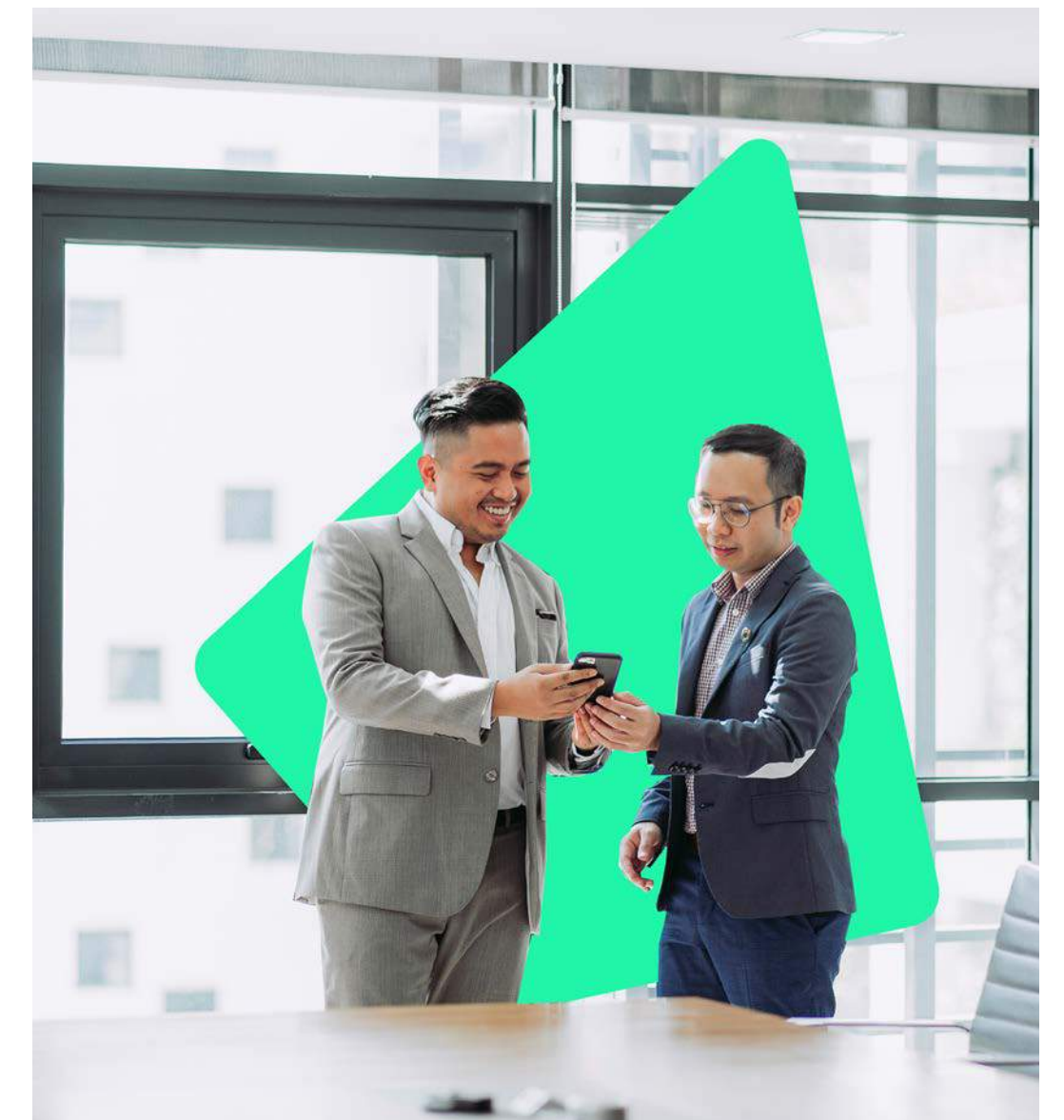
Clips around person/object



Framed image

Using the graphic device in solid

Clips behind person/object

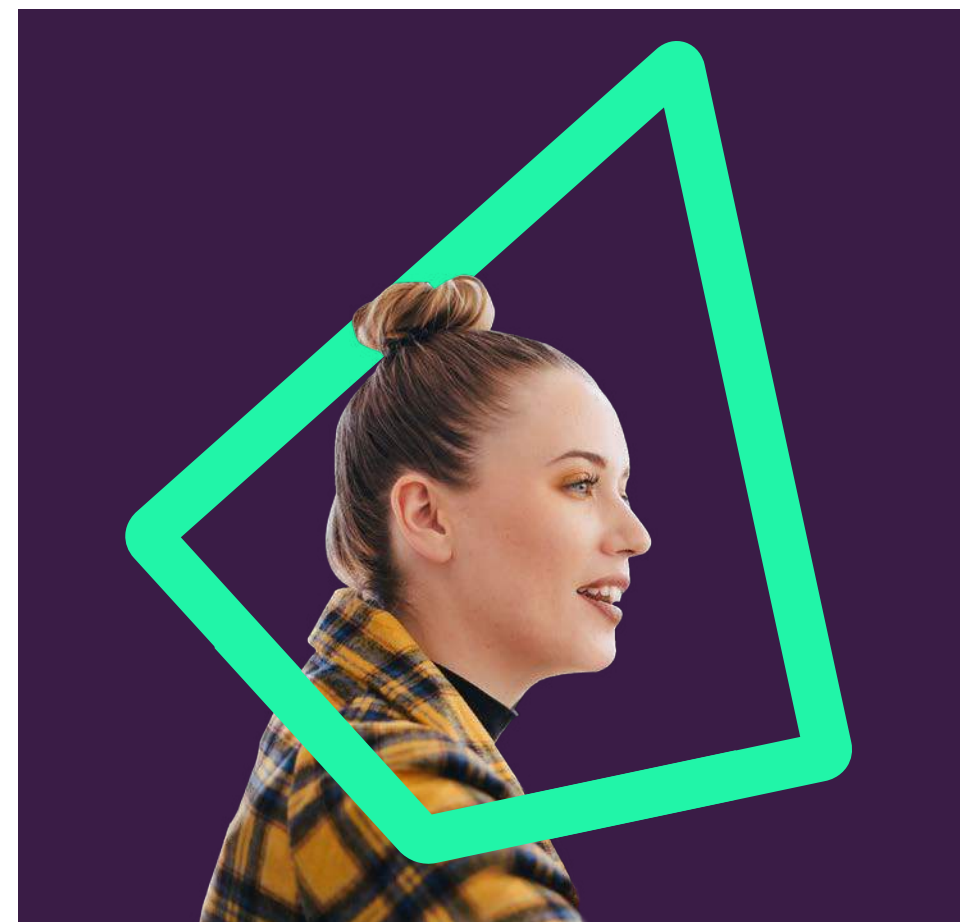
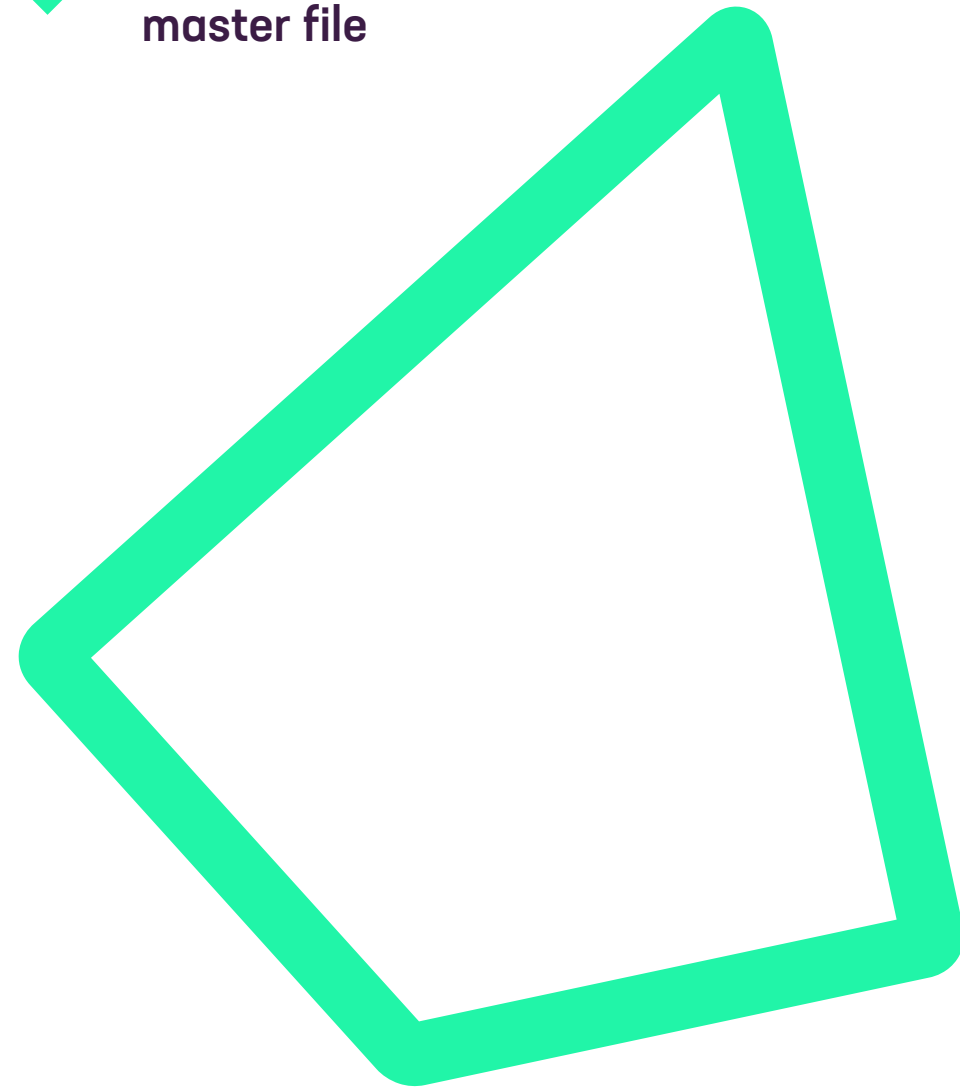




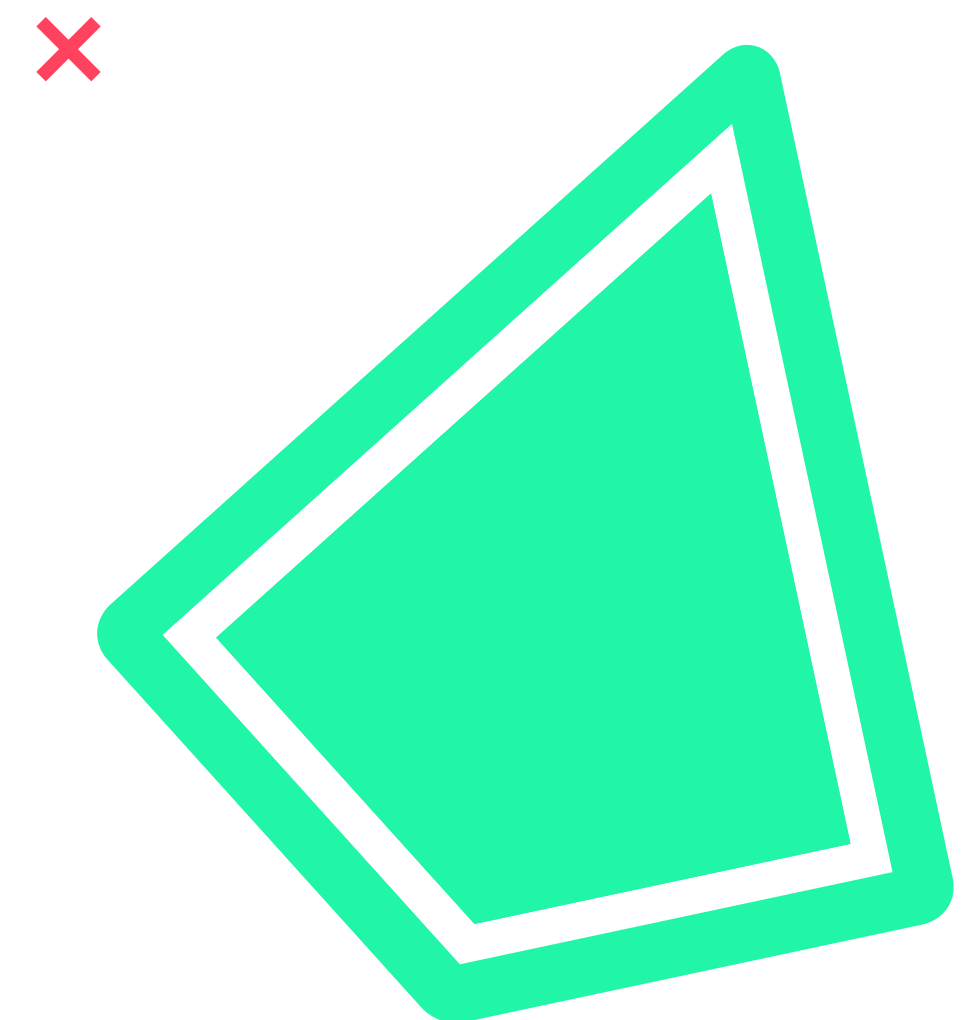
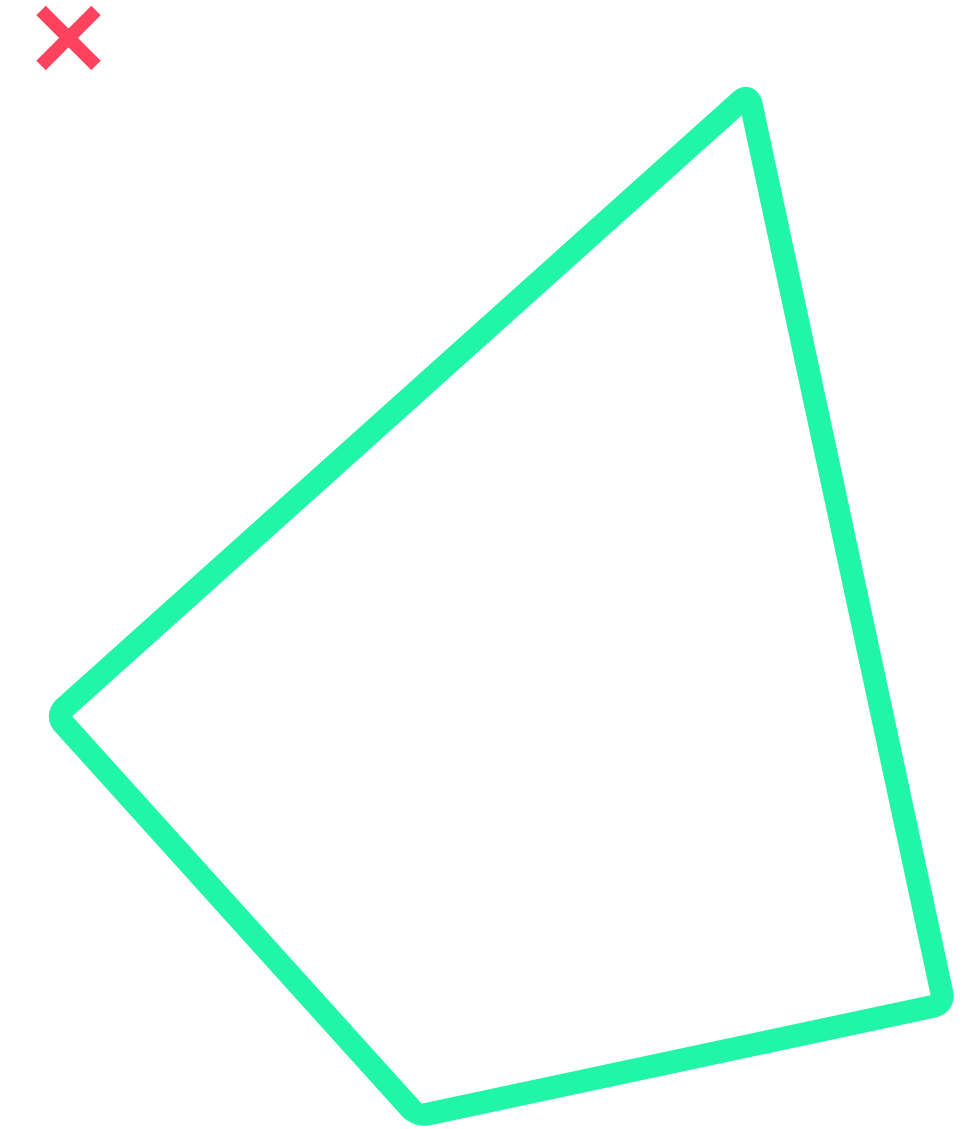
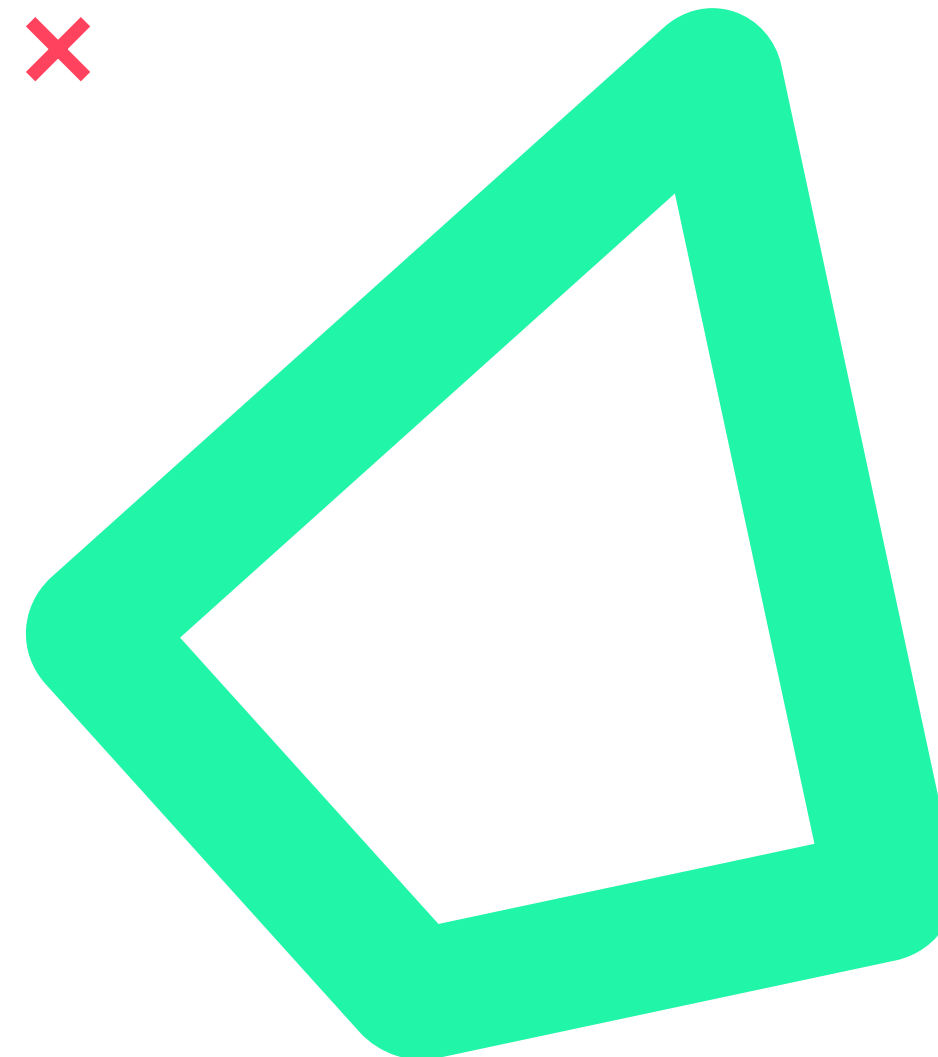
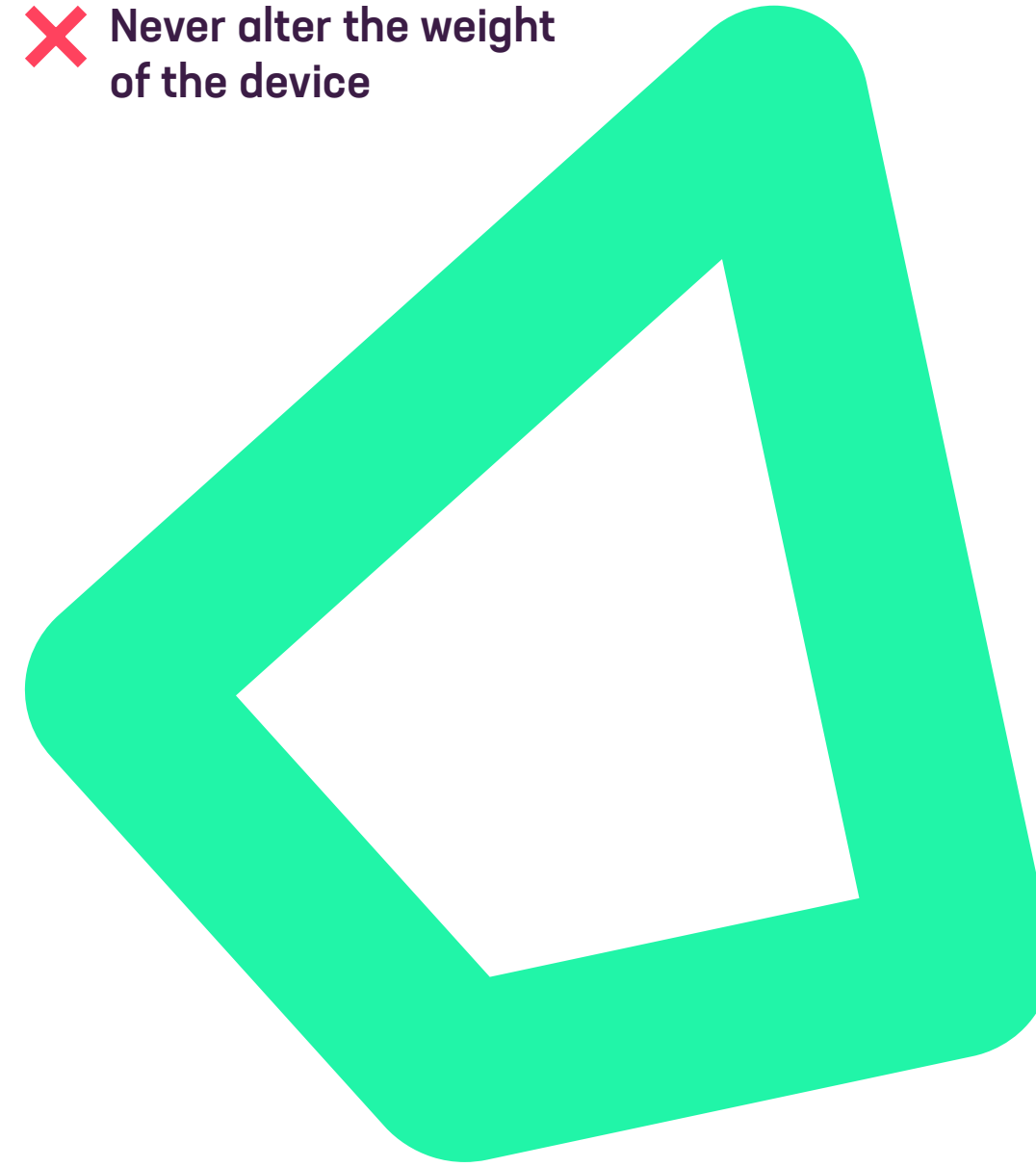
Imagery Treatments

If you are using the arrow in the image treatments, always use the master outline file and don't change the angle of the rocket.

✓ Always use the master file



✗ Never alter the weight of the device



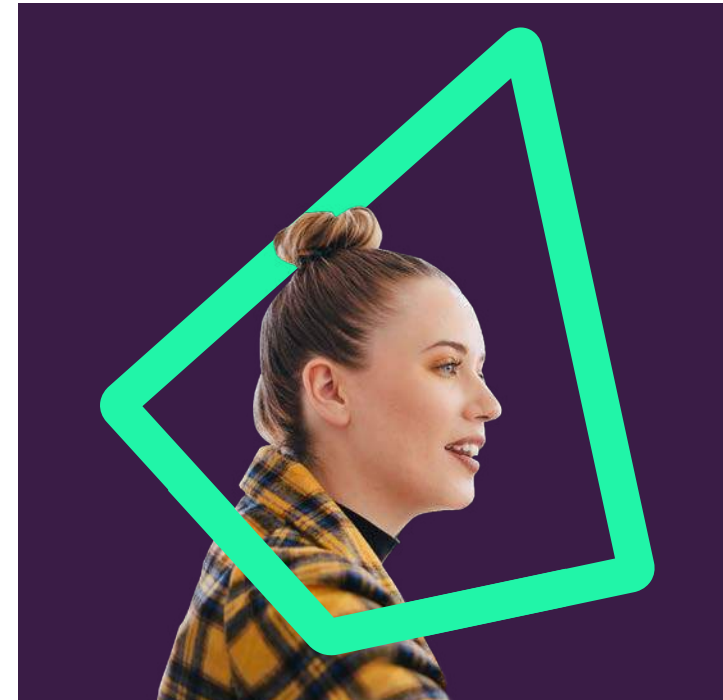
Imagery Treatments

Framing image

You can also frame the image using the rocket.

Always use the master outline file and don't change the angle of the rocket.

Example



How to make

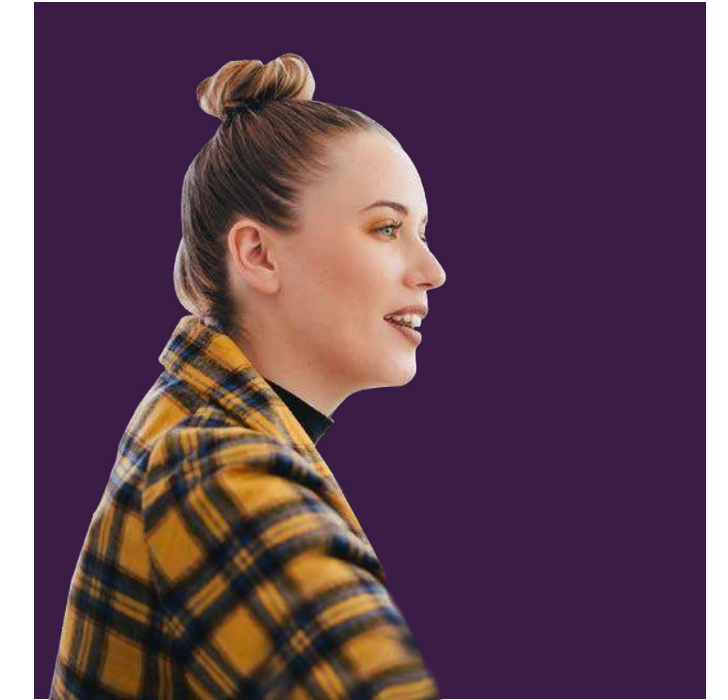
1. Choose an image



2. Cut out your image



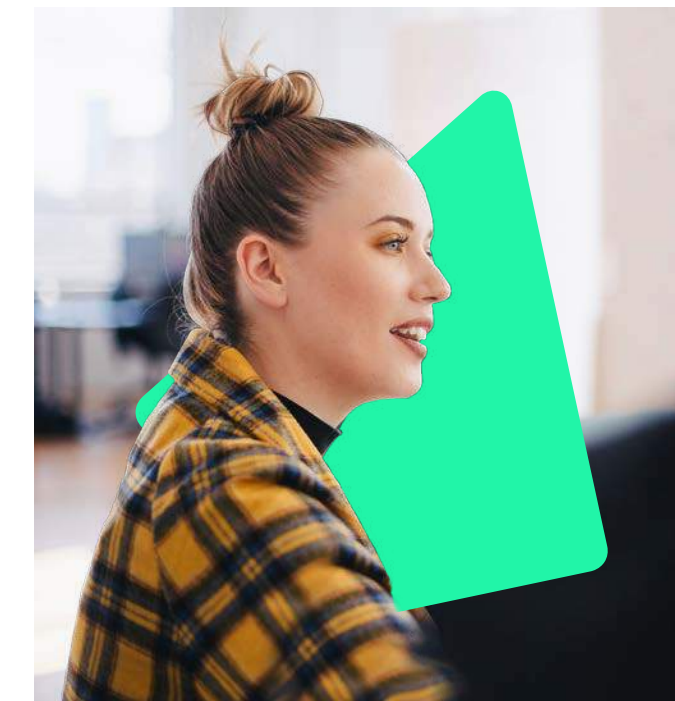
- 3a. Apply a solid background



- 3b. Apply a photo background

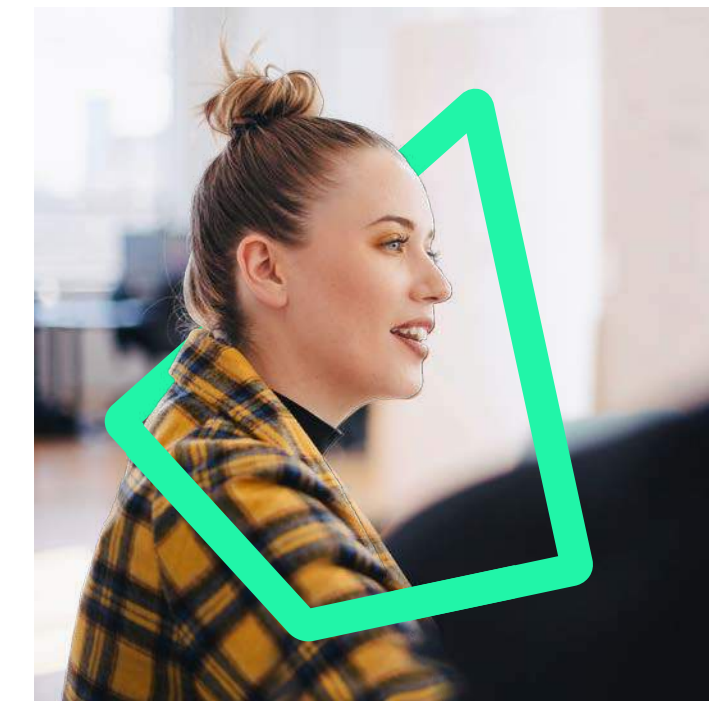


- 4a. Apply graphic device behind top cutout



Note. If using the solid do not overlap the cutout

- 4b. Apply graphic device behind top cutout



Note. If using the outline overlap the cutout in a non-distracting area

Imagery Treatments

Device as window

You can also use the rocket as a window.

Your image can sit neatly inside the window, or you can have an area 'break-out' of the shape to develop interest.

Always use the master file and please don't change the angle of the rocket.

Example



How to make

1. Choose an image



2. Position the arrow over the image



3. Place or crop your image in the arrow



Example



Continued from above

4. Cut-out your image



5. Apply your cut-out to arrow



Imagery Usage

✓ Do use hero imagery/treatments where applicable



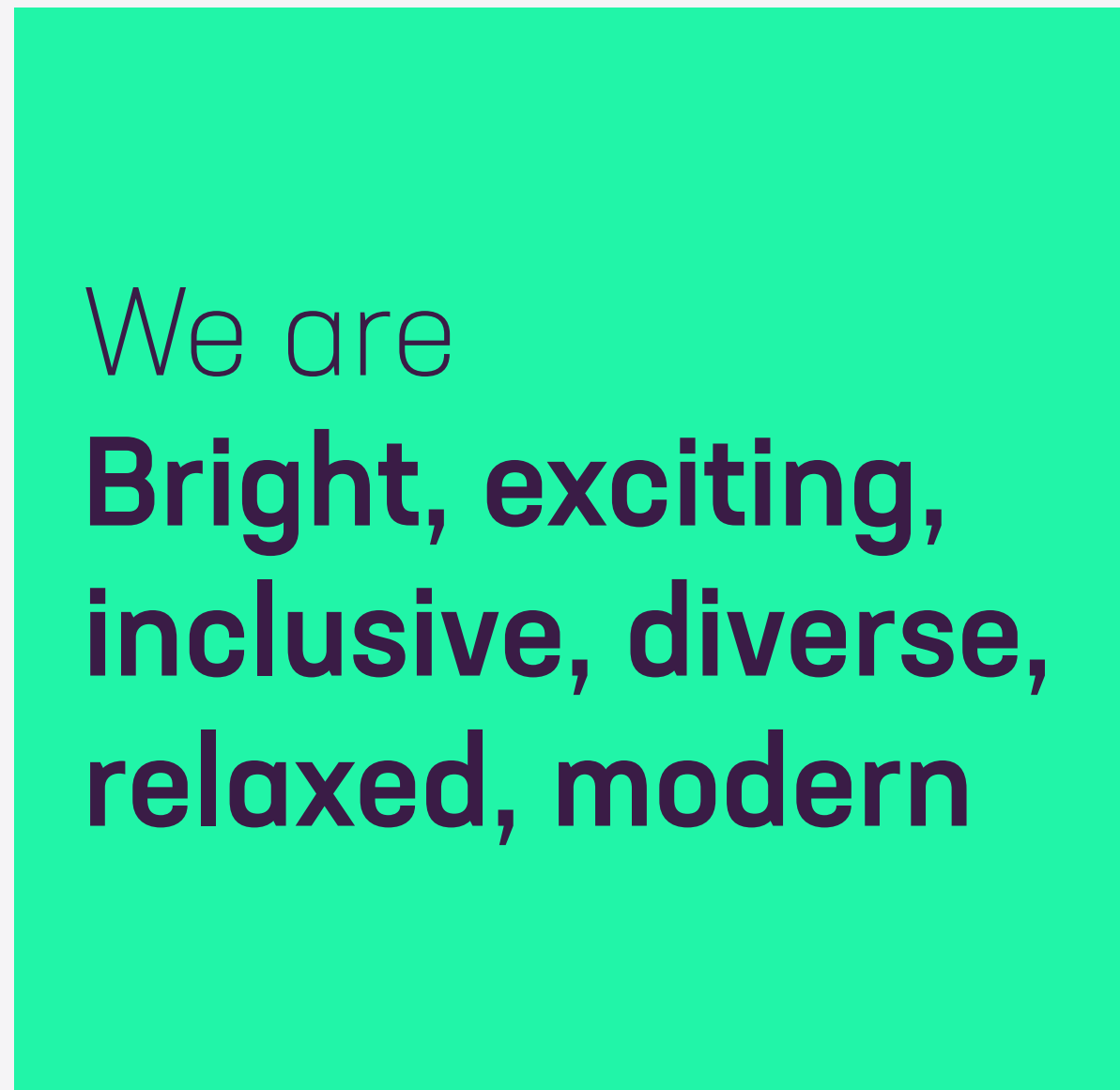
✗ Do not use the purple grad on generic imagery



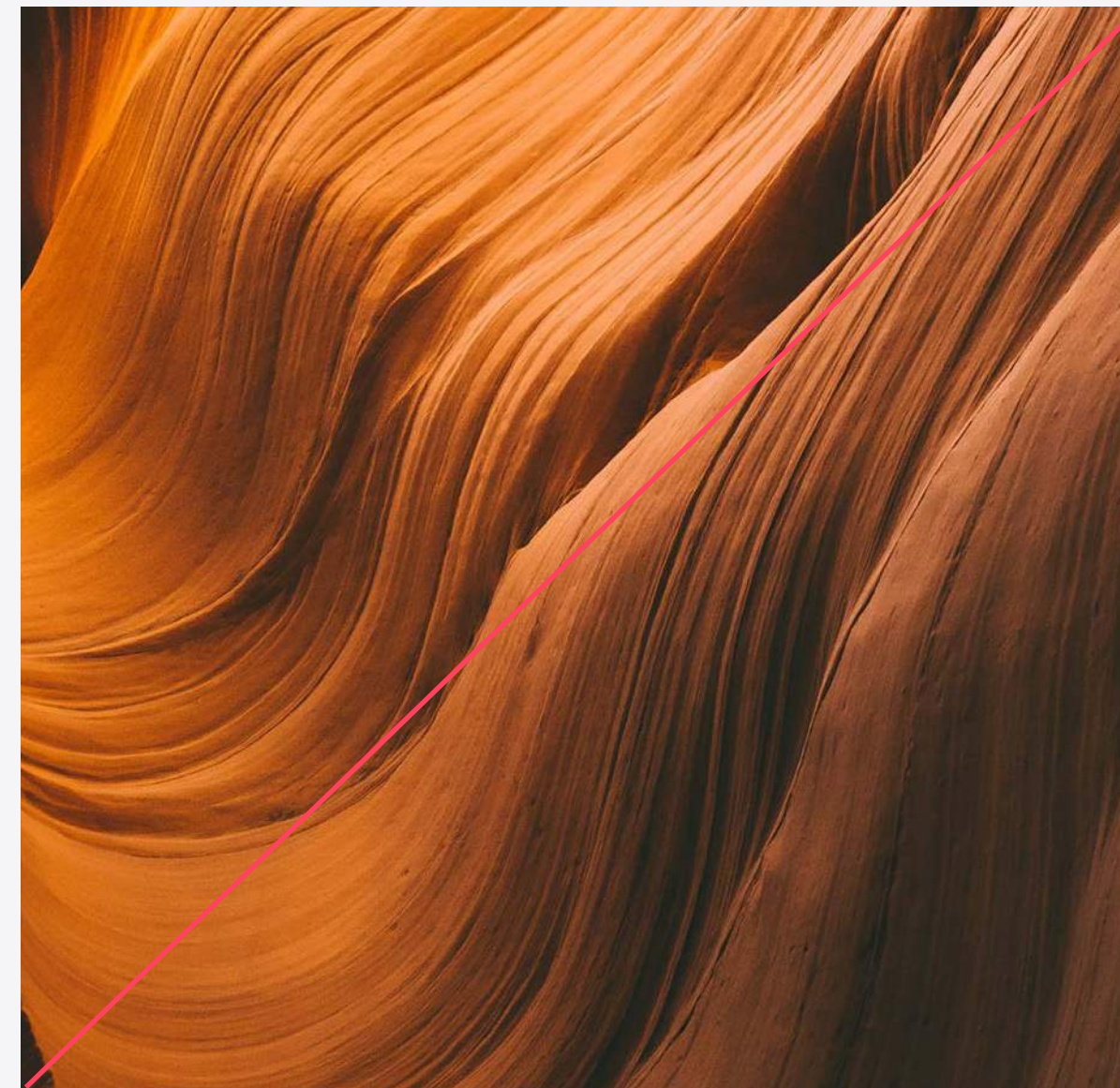
✗ Do not rush cutting out imagery



✓ Remember who we are when searching for imagery



✗ Do not overly use abstract imagery



✗ Do not use different weights of the arrow



Digital and online



WIP
To be established

“When you’re a business of our size and scale, you can’t do this on your own.”

Gregg Clarke, COO at Close Brothers Asset Management

[Read the interview](#)

iress

iress

Software

Support



Better service.
Happy clients

Market data packages

Put something here that sums up the package and who its for blah blah blah	Treasury	Local	Local Analyst	Local Analyst premium	International	International Analyst
All underlying Local and Nambia Exchange Data	✔	✔	✔	✔	✔	✔
Major International Long Bonds	✔	✔		✔		3 YR
SENS News	✔	✔		✔	✔	✔
Capital IQ - Broker Estimates	✔	3 YR	✔	✔	✔	✔
SA Contributions (Forrex, FRA, Swap and Bonds)	✔		✔	✔	✔	✔
Tullet Prebon Currencies and Fixed Incomes	✔	✔	✔		3 YR	
Capital IQ - 3 & 10 Year Financials	✔	✔		✔	✔	✔
Global Forex Cross Rates	✔		✔		Live	✔



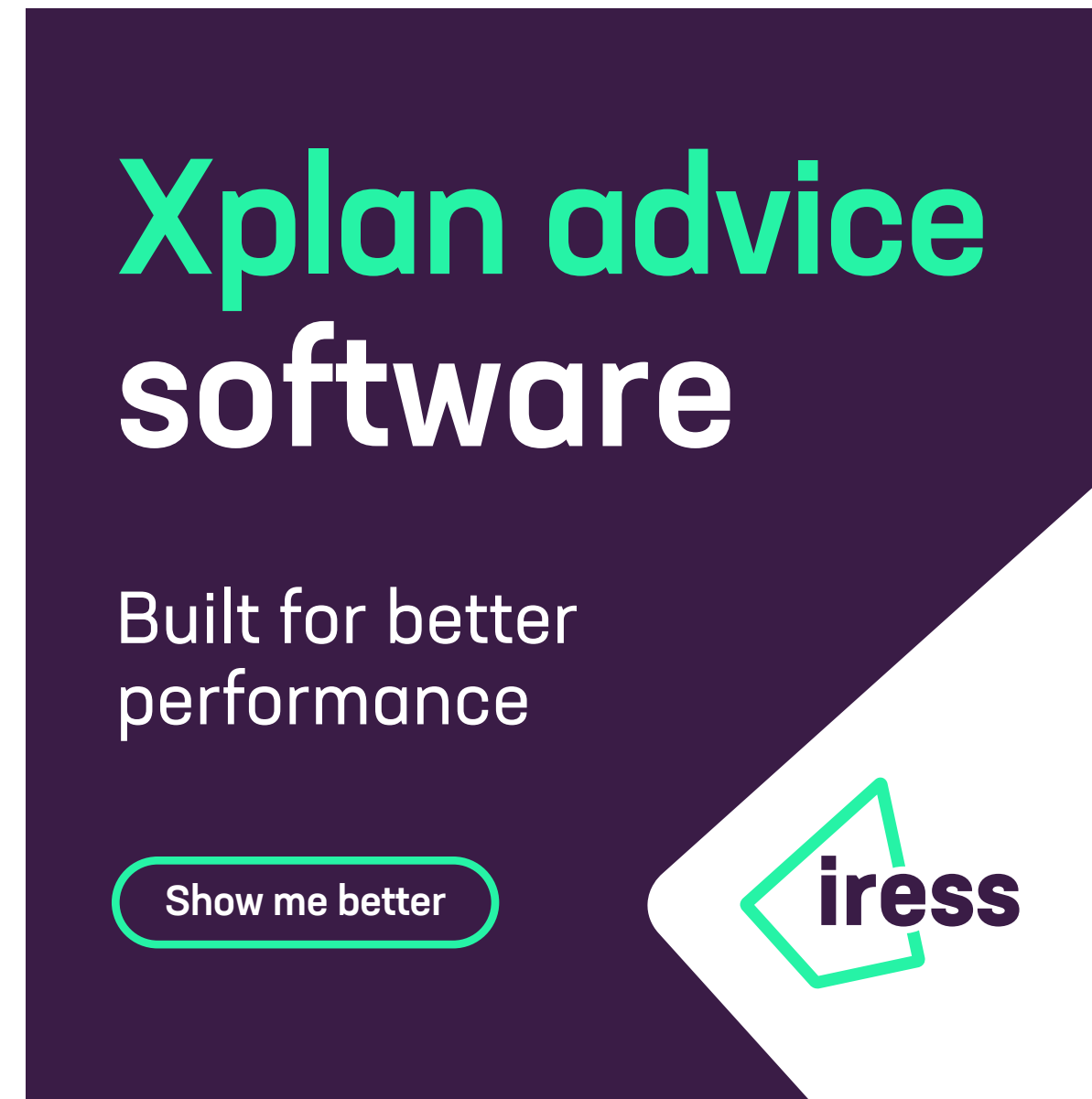
Applications



Too small
Large empty space



Just right
Logo is aligned to the button



Too big
The holding shape sits too close



Need a hand?

Contact

Chris May | chris.clayton@iress.com

