

**Media Release** 8 June 2021

# **Iress appoints head of product design**

Iress today announced the appointment of Amir Ansari as Global Head of Product Design. The new global role will be focused on fostering design excellence in the way Iress innovates, builds and delivers products.

Prior to joining Iress, Amir was director of user experience at digital consultancy Transpire where he managed a team of design thinkers and practitioners to deliver market-leading and award-winning digital experiences for clients such as Vodafone, RACV, Virgin Australia and AWS.

Before that, Amir was head of user experience at another technology consultancy DiUS Computing where he was responsible for building and growing their design capability across Melbourne and Sydney.

Amir will be based in Melbourne, reporting to Iress' chief product officer Joydip Das.

Mr Das said: "I'm delighted to appoint Amir to lead our product design team. Amir brings significant experience working with leading global brands employing human-centred design to create differentiated products and client and user experiences.

"Amir's appointment is another important step toward our goal of creating greater scale, simplicity and performance across Iress' software and services."

## **Ends**

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## About Iress

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